

Semester: 5th Sem. IMBA
Batch : 2021-26
Subject: Financial Management-I
Subject Code: 16IMN501

Date: 29/11/2023
Class Test: II
Duration: 1 Hour
Full Marks: 30

Section-A

A. Answer any four from the following questions.

(2X4= 8)

- What do you mean by capital budgeting?
- Discuss the decision criteria of ARR.
- How do you define primary market?
- What is sinking fund?

Section-B

B. Answer any two from the following questions.

(6x2 =12)

- State the rule of 72 of doubling period with example.
- Alpha Company is considering the purchase of one of the following machines, whose relevant data are given as below:

	Machine A	Machine B
Original cost	Rs 1,00,000	Rs 1,00,000
Estimated life	3 yrs	3 yrs
Earnings after tax		
Year 1	30000	20000
Year 2	50000	80000
Year 3	40000	40000

The firm follows the straight-line method of depreciation; the estimated salvage value of both the types of machines is zero. Determine the **ARR** of both the machines.

- An investor makes successive investment for 5 years at an annual interest rate of 4%. His successive investment is shown below:

End of year	1	2	3	4	5
Amt. invested (Rs.)	500	1000	1500	2000	2500

Calculate the amount that he will receive after 5 years.

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Semester: 5th Sem. IMBA
Batch : 2021-26
Subject: Marketing Management-II
Subject Code: 16IMN502

Date: 29/11/2023
Class Test: II
Duration: 1 Hour
Full Marks: 30

Section-A

A. Answer any four from the following questions.

(2X4= 8)

- a) What is Loss Leader Pricing?
- b) What is difference between brick and click and pure click companies?
- c) What is Intensive Distribution?
- d) What is Seasonal discount?
- e) What is Auction Type Pricing?

Section-B

B. Answer any two from the following questions.

(6x2 =12)

- a) List six differences between Wholesaler and Retailer.
- b) List six ways of Managing channel conflict.
- c) List and explain different forms of Differentiated Pricing.

Section-C

C. Answer any one from the following.

(10x1= 10)

- a) Explain five pricing Methods with examples
- b) Define different channel conflicts, causes of conflict and managing channel conflicts.

-: Best of Luck:-

Semester: 5th Sem. IMBA
Batch : 2021-26
Subject: Operation Management-I
Subject Code: 16IMN503

Date: 29/11/2023
Class Test: II
Duration: 1 Hour
Full Marks: 30

Section-A

A. Answer any four from the following questions.

(2X4= 8)

- a) What is MRP?
- b) Give a brief note on JIT.
- c) Define the concept Inventory Management Control?
- d) What is operating leverage?
- e) What is break- even analysis?

Section-B

B. Answer any two from the following questions.

(6x2 =12)

- a) Explain the various benefits of Inventory Management System.
- b) State any four techniques of inventory control.
- c) The ABC Company estimates the carrying cost at 15% and it's ordering cost Rs. 9. The estimated annual requirement 48000 units at a price of Rs. 4 per unit.

Required to answer

- i) What is the most economical number of units to be ordered?
- ii) How many orders should be placed in year?

Section-C

C. Answer any one from the following.

(10x1= 10)

- a) What is product life cycle? Explain the various stages of product life cycle.
- b) Explain the economic analysis of production process.

-: Best of Luck:-

Semester: 5th Sem. IMBA

Batch : 2021-26

Subject: Human Resource Management-I

Subject Code: 16IMN504

Date: 30/11/2023

Class Test: II

Duration: 1 Hour

Full Marks: 30

Section-A

A. Answer any four from the following questions.

(2X4= 8)

- a) What do you mean by outplacement?
- b) How is lay off different from retrenchment?
- c) How is promotion important for an organization?
- d) What do you mean by transfer?
- e) How is training different from Development?

Section-B

B. Answer any two from the following questions.

(6x2 =12)

- a) Discuss the importance of various types of promotion.
- b) What are different types of transfer that organizations resort to meet their requirement?
Also explain the reasons behind transfer.
- c) Discuss the difference between on the job and off the job training methods.

Section-C

C. Answer any one from the following.

(10x1= 10)

- a) Why does employee separation carry importance in the HR policy? Also explain several forms through which employees get separated from the organization.
- b) Do you believe that on the job training causes active learning? Support your answer by explaining various techniques used as on the job training method.

-: Best of Luck:-

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Semester: 5th Sem. IMBA
Batch : 2021-26
Subject: Employment Legislation
Subject Code: 16IMN505

Date: 30/11/2023
Class Test: II
Duration: 1 Hour
Full Marks: 30

Section-A

A. Answer any four from the following questions. (2X4= 8)

- a) Define appropriate government with reference to Factories Act 1948.
- b) State the objectives of ILO.
- c) Who is an adult as per Factories Act, 1948?
- d) On which basic principle employee legislation stands?
- e) Define the term beneficiary.

Section-B

A. Answer any two from the following questions. (6x2 =12)

- a) What categories of workers are entitled to overtime pay and how is it calculated?
- b) Write short notes on fixation of wage as per Payment of Wages Act 1936.
- c) Why statutory regulations are mandatory in employee legislation? State some of the statutory provisions that are most relevant.

Section-C

B. Answer any one from the following. (10x1= 10)

- a) How is Minimum Wage rate fixed in India under Minimum Wages Act, 1948?
- b) Write briefly about the applicability of the Payment of Wages Act, 1936.

-: Best of Luck:-