

Directory

BIITM, Bhubaneswar

Management Education

The Indian higher education system is the third biggest in the world, next to China and the US. While the expansion of the system of higher education, especially professional education, has been impressive, the problem of access to quality continues to burden the system.

Management education has undergone a sea change in recent years. There is a definite shift towards entrepreneurship, retail management and specialised management programmes that cater to course segments such as Finance, IT, Engineering, or Telecom.

The three pillars of the strategy in higher education to realise India's human resource potential to its fullest are expansion, inclusion and excellence. To increase access, improve quality and remove regional imbalances in higher education in general is the need of the hour.

There are big challenges in today's competitive job market and we have to make certain that you are all set for them. The discipline of Business Administration is undergoing a drastic revolution. The role of the modern managers go beyond traditional functions like controlling people, enforcing rules, designing a top-down hierarchy to motivate people and achieving bottom-line results. The emerging management paradigm focuses on Leadership, harnessing people's creativity and enthusiasm, finding shared visions and values and sharing information and power. That is what the new age students look for and that is why they come to quality-based institutes.

A management programme provides a holistic development of managerial skills through exposure to case studies, teaching, industry training, consultancy and research and interaction with industry leaders

All these aspects in management education help students cultivate practical and efficient skill-sets required in the industry

Biju Patnaik Institute of Information Technology & Management Studies

(BIITM), Bhubaneswar was incorporated in 1999 and its management courses are approved by AICTE and affiliated to Biju Patnaik University of Technology (BPUT).

At BIITM, we have established a truly integrated management school flagship MBA (2-Year full-time) and Integrated MBA (5 years) programme.

Apart from the excellent infrastructure, a team of dedicated faculty practising innovative teaching methods is a core feature of BIITM. When it comes to getting rewarding jobs, at BIITM, we bring together the best bunch of talents and new business houses into placement alliance to provide our students with a plethora of opportunities.

An Institute with a unique blend of quality teaching, career-building opportunities, congenial environment, and courses offered beyond the university curriculum provides motivation to the students to grow as potential managers in a competitive and dynamic world. For aspirants who wish to rise in the corporate scene, BIITM is the ideal option.

We encourage entrepreneurship and service beyond the frontiers of knowledge in management through cutting-edge research, propagate, assimilate and develop contemporary innovative management practices and systems to contribute to social capitalism in India.

In a world undergoing rapid changes, there is a need for a new vision and paradigm of Management Education which should be student-focused, industry-connected, and society-oriented.

BIITM focuses on holistic management education. The commitment is to transform the students into thoughtful leaders. The improved pedagogy combines fieldwork, case studies and instrumented feedback. The intent is to combine intellectual curiosity and open-mindedness towards goal accomplishment through teamwork.

The collaborative approach has earned BIITM many laurels like 3rd rank in



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Executive Director*

Odisha by CSR-GHRDC & 13th rank in India by CSR-GHRDC. BIITM has also received all India ranking of 56 in placement and overall ranking of 91 in Business World's survey of Best B-Schools in India. Business India and Just Careers also rated BIITM in the 'A' category of Best B-Schools of the East. BIITM is a member of CII, which gives students an excellent platform for Industry Interface. Recently, BIITM has been rated as CRISIL MSE-2.

We feel legitimately proud that Ms. Subhashree Pradhan (MBA 2014-16 batch) of BIITM received BPUT Gold Medal (MBA) from the Governor of Odisha, Dr. S. C. Jamir in the 8th Convocation of BPUT Rourkela on March 17, 2017.

In the present scenario, the paradigm of teaching-learning has to shift in favour of participant-centred, inclusive, innovative and techno oriented teaching methods. Skill-based education is somewhat lacking in all spheres of higher education in India, and management education is no exception. The focus of B-Schools needs to shift from theoretical knowledge to skill-based experiential education with a practical and dynamic approach.

Management institutions have a responsibility towards sensitizing future managers of the ramifications of improper actions at the workplace, industry and society as a whole.