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# B++ rating for BIITM

Biju Patnaik Institute of Information Technology and Management Studies has been accredited with B++ rating according to a survey of business schools by one of India's top publications Business India.

The institute, better known as BIITM, offers a two-year MBA programme, which is approved by AICTE and affiliated, to BPUT, Orissa. It was established in the year 1999 under the aegis of Gokharneswar Charitable Trust with the objective of providing quality management education in the Capital City of Bhubaneswar. The Institute offers specializations in areas of Marketing, Finance, HRM.

Apart from adhering to a rigorous course curriculum the school conducts training beyond the books such as Managerial Skills Development, Psychological counseling & Practice, Management & Practice, Seminars for Managerial Improvement, Industry Visits and Interactions to develop the students to take on the world and carve out their niche in tomorrow's world. Multi cultural students from different provinces of India are studying together with the true spirit of unity in diversity. World standard teaching methods and eminent faculties from the industry and academic world are engaged in the campus for training the students.

Though the summer placement starts in the month of June every year, many reputed companies have already offered to do summer placements for the 1st year MBA students. These companies are L & T, Whirlpool, Godrej & Boyce, IFB, Ultratech Cement, Videocon, Philips, LG, HDFC Mutual Fund etc.

Companies that have offered final placements to BIITM ites are HDFC Bank, Karvy Stock Broking Ltd., Perfetti, Kotak Securities, ICICI Prudential, ING Vysya Life, Ceasefire Industries Ltd., MOL (Japan), HCL etc.

The highest pay package offered was Rs.4.1 lakhs per annum, while the lowest was Rs.2.1 lakhs per annum. The mean of all salaries was around Rs.2.5 lakhs.

Pratap Kumar Balabantaray, Executive Director of BIITM said that the Institute takes pride in its industry contacts and is able to place a bulk of its students at fairly lucrative positions.

He says, "Increase in the intake capacity from 60 seats to 120 seats, providing placements to students in top- notch companies, accredited B++ rating by one of India's top business publications can in no way be considered a small feat.