

# Business Standard

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### BIITM- NEWS

On 5th February Cuttack based "A Foundation" (A Foundation Educational Charitable Trust) has organized a new concept of teaching through "Patha-Satha" programme at Jaydev Bhawan, Bhubaneswar. The objective was to provide an opportunity to the youth for self-introspection and for exploration of both knowledge and insights to reflect and enhance their hidden and unexplored potentiality for success in every phase of life. Nearly 350-400 includes Youth and Children from different colleges and schools were present and learned the art of self-confidence and communication through this concept called "Patha-Satha" (Edutainment programme) which is first of its kind in Odisha. Youth got immensely benefitted with certain change in their mind-set towards positive living. They have understood the holistic development of an individual other than certificates is the need of the hour. Programme Director of "A Foundation" gave his welcome address he emphasized of Soft skill is equally important along with hard skills in different schools and colleges. Mr.Subrat Tripathy, CEO of Dhamraport spoke about holistic development of an individual is importance for his survival in the corporate world. Prof.(Dr) P K Tripathy, Principal of BIITM spoke about the value based education is important for good

human being. Finally former Pilot of Emirates Airways' Ms.Radha Chinta,NLP trainer conducted some practical exercises to develop insights of human being. Prof.Khan's Motivatioal show " Mumkin Hai" was excellent and it was full of demonstration to add values in life. Highly appreciated by the audience.

The youth at present show lack of confidence which is holding them back from achieving success after spending so much money in education." A Foundation" enlightened the youth n children how to equip themselves with soft skills need of the hour along with desired qualification.

After inaugural session "Patha-Satha" programme which was meant for informing, inspiring and involving not only to youth, but also the general public through our effective motivational talk i.e. "Mumkin Hai" by a national reputed life skill trainer Prof.A A Khan (Programme Director of "A Foundation") and "Parivartan - Realise & Respond" by NLP certified trainer Mrs.Radha Chintala. Pro.A A Khan who was conferred "Rashtriya Gourav Award" by International India Fellowship Society (IIFS) New Delhi. Founder of "A Foundation" Prof.AA Khan, who is also a Professor in Marketing and Dean -Training of BIITM (Leading B School of Odisha).