

The New Indian Express

Date: 19.06.2013

BIITM: Quality Education, the Buzzword

BIITM incorporated in the year 1999 under the aegis Gokarneswar Charitable Trust with an objective to impart quality management and technical education. In this journey of 14 years it has added many recognitions and achievements to its credit like "The outstanding B-School Award by Impact in Feb-09, Ranked Grade-A in Just careers Best B-School Survey in 2010, Ranked 13 in CSR & GHRDC survey of promising top B-School in 2010 and the Innovative B-School award by DNS & Start Industry in the year 2011". BIITM (Affiliated to BPUT, Approved by AICTE) having an intake capacity of 180 MBA seats.

Besides having a state of art infrastructure, provides a 24/7 e-library, hostel facilities, computer and communication labs for overall development of students. To equip the students with job-readiness for the corporate world, practical exposure is provided through industrial visits

on-campus talks by corporate bigwigs. Development of intellectual capital is supported through seminars, surprise quizzes, and presentations during the two years of MBA. BIITM focuses on brainstorming sessions where every new idea is appreciated and awarded. To enhance the soft skills of the candidates BIITM offers communication lab classes which help the students to overcome the mother tongue influence in their English accent and to acquire the much needed confidence in speaking English fluently.

Apart from the regular curriculum, various content development classes along with mock sessions for telephonic and video interviews contribute to the students' success in campus placements. And above all the mentoring system at BIITM acts as a handholding process which helps the students integrate with the environment during the entire academic session, thus transforming their career into a

fun-filled learning curve.

BIITM finished its placements for the Session 2013 with 167 offers for a class of 123 students. A total number of 50+ companies made campus offers during the placement process. Sixteen students have got 4 offers each, one student has got 3 offers, 22 students have got 2 offers each and 78 students have got single offers in this year's placement process. Thus 107 students of 2011-2013 batch have been placed out of a total of 123 students on the rolls. Asian Paints, Redington, Oxfam, ICICI Securities, Genpact, Capital IQ.

Ceasefire are prominent recruiters who have offered the highest package to our students, the highest being of 4.8 lacs per annum. Our students have been placed in different companies with the median salary of 2.6 lac per annum. Overall, BIITM is an MBA Institute where an ambitious student is in safe hands for excellent academic growth and sure-shot campus placements.