

The Pioneer

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BIITM A MILE STONE IN MANAGEMENT EDUCATION IN ODISHA

Biju Patnaik Institute of IT & Management Studies (BIITM), Bhubaneswar started in the year 1999 for conducting professional education. At present the institute is conducting MBA (2 years) and Integrated MBA (5 years) courses which are approved by AICTE, Ministry of HRD, Govt. of India and is affiliated to Biju Patnaik University of Technology, Odisha, Rourkela. BIITM started MBA programme with AICTE approval of intake capacity 60 and within 2 years the intake capacity increased to 120. For the last 4 years the intake capacity has increased to 180. Although management education is passing through a difficult period across the country and specially in Odisha, yet BIITM is the only institute in Odisha which has been able to fill up the full intake capacity of 180 in MBA programme.

It has been observed for the last few years that the students from engineering background prefer to take admission in this institute. The institute is conducting beyond-the-university-curriculum programmes such as Soft Skills Development, enhancement of Computing Skills and Add-on courses in order to improve the students' employability in line with

requirements of the corporate world. It is, therefore, not surprising that one of our students, Ms. Subhashree Pradhan has been awarded Topper's Gold Medal in MBA for the academic year 2016 by Biju Patnaik University of Technology, Odisha, Rourkela.

Further, the institute is also organizing B-School Meets for the management institutes and Graduate Meets for Degree colleges of Odisha.

In addition to the B-School meets and Graduate meets conducted every year as part of Corporate Social Responsibility, the institute conducts career counselling for +3 students and +2 students in different colleges. The career counseling helps them to choose the right type of career in order to get suitable qualitative employment.

This achievement has been possible due to dynamic holistic management policies, and dedicated and experienced faculty members having experience both in academics and industry. Also BIITM is having excellent state-of-the-art Infrastructure including Back up Power and well organized canteen. The institute has an environment of beautiful greenery and colourful gardening.

The institute is having a steady track record in quality Placement over the years and provide 100% placement assistance to the students. Our leading recruiters are Redington, Just Dial, Karvy, Bajaj Finserv, Pantaloons, Liberty, Bandhan Bank, Maha Cement, Janalakshmi, etc. Our alumni are now occupying senior positions in reputed companies.

Due to the above activities, BIITM has earned many laurels like 3rd rank in Orissa by CSR-GHRDC, All India ranking of 56th in the placement, and Overall ranking of 91 in Business World's survey of Best B-Schools in India. Business India and Just Careers also rated BIITM in the 'A' category of Best B-Schools of the East. BIITM has been rated as the Best Management Institute in Bhubaneswar and has received the prestigious Brand Achiever Award for 2015. BIITM is a member of CII, which gives students an excellent platform for Industry academia Interface. Above all, NSIC - CRISIL has rated BIITM as an MSE 2 level institute.

BIITM has always been in a win-win position because all the stake holders are contributing to its positive growth in an integrative manner. (Advt)