

Registration No :

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Total Number of Pages : 02

Course: IMBA
Sub_Code: 16IMN102

1st Semester Regular/Back Examination: 2022-23

SUBJECT : Business Organization

BRANCH(S): IMBA

Time : 3 Hour

Max Marks : 100

Q.Code : L590

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions :

(2 x 10)

- What are the objectives of doing a Business?
- What are the qualities of a successful Business Man.?
- State what do you understand by Modern Business Environment?
- Define Business Organization in your own words.
- Write few lines on Partnership Deed.
- What is the merit of Partnership in Business?
- How do you define an ideal Organization?
- Define Authority.
- What are the different forms of Cooperatives?
- What do you mean by Informal Organization?

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- Authority and responsibility go together. Justify.
- Define Business Environment. What are the characteristics of a Modern Business Environment?
- Define Decentralization and explain its importance.
- How a Private Company differ from Public Company
- What are the merits and demerits of a Partnership Business?
- If you will develop yourself as a successful Businessman, what are the traits that will you possess? Explain.
- What are the fundamental principles of designing an Organization Structure.
- In today's time carrying on a Business is tough in view of many legal requirements. Do you agree with this? Narrate how you will overcome such issues?
- What are the classifications of Industries? Explain.
- To become a successful entrepreneur, you must have competency & leadership abilities. Do you agree? Explain.
- In 21st Century there are many Business opportunities. How do you identify them?
- What do you mean by delegation of Authority? Do you believe on the same? Why?

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3** What are the steps in formation of a Company? Explain the characteristics of a Joint-Stock company. (16)
- Q4** What is the partnership form of Business Organization? Explain both merit and demerit of such organizations. (16)
- Q5** **Write notes on the following** (16)
- a. Private Vs Public Company
 - b. Centralization Vs. Decentralization
 - c. Line and Staff Organization
 - d. Business Process.
- Q6** What is sole Proprietorship? Discuss the advantages and disadvantages of sole trader form of Business Organization. (16)

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Course: IMBA
Sub_Code: 16IMN101

1st. Semester Regular/ Back Examination: 2022-23

SUBJECT: English Language Communication I

BRANCH(S): MAM

Time : 3 Hours

Max Marks : 100

Q.Code : L582

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions : (2 x 10)

- What does the Sender do to create a message?
- The main advantage of _____ communication is that it helps to resolve conflicts among different departments of an organization. (Select **Downward/Upward/Horizontal/Diagonal** to fill in the blank.)
- What is "information overload"?
- What qualities of speech do you miss in written communication?
- Give an example of the use of Haptics in non-verbal communication.
- Show syllable division in the word "**information**".
- Write IPA symbols for the first sound in these words: (i) **though**; (ii) **cheerful**.
- The cook is on leave this morning. I _____ go out and eat in a restaurant. (Fill in the blank with **needn't/have to/ ought to/ must**.)
- Mention two characteristics of a well-written paragraph.
- In the pronunciation of certain words such as "like", two vowels combine together to form a single sound which is known as _____. (Fill in the blank with the right word.)

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- What are the differences between an efficient reader and an inefficient reader?
- What do you mean by the grapevine? How is it useful in the internal communication of a business organization?
- How is Content Listening different from Critical Listening? Illustrate with examples.
- Mark stress and tone in the following utterances:
 - We saw the young man in the stadium yesterday.*
 - Could you please bring me a glass of water?*
 - The children became joyful when they saw their mother.*
- Briefly discuss any three organizational barriers to communication.
- Briefly discuss the significance of Oculistics in non-verbal Communication.

- g) Rewrite these sentences after correcting errors:
- (i) *The team captain as well as the players are worried about tomorrow's match.*
 - (ii) *Mary and her sister resemble to their mother.*
 - (iii) *She makes delicious chicken curry, isn't it?*
- h) Draw a diagram of the process of communication and explain it.
- i) Use capital letters and punctuation marks where necessary:
At the time of independence jawahar lal nehru said at the stroke of midnight hour when the whole world sleeps india would awake to life and freedom
- j) What do you mean by intonation? Which sentence patterns take a rising tone in English? Illustrate with examples.
- k) In which ways does Audience Analysis help the speaker to communicate her message effectively?
- l) Briefly discuss any three features of effective writing.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

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|-----------|---|-------------|
| Q3 | How is Listening important for a professional? What strategies would you adopt in order to improve your listening skill? | (16) |
| Q4 | Discuss the important characteristics of effective speaking. | (16) |
| Q5 | "A free flow of information ensures the success of an organization". Elaborate this statement in the light of communication through the formal channels in an organization. | (16) |
| Q6 | Give a brief account of different aspects of Non-verbal communication with special reference to Kinesics, Proxemics, Haptics, Chronemics, and Paralanguage. | (16) |

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Course : IMBA
Sub_Code: 16IMN103

1st Semester Regular/Back Examination: 2022-23

SUBJECT: Business Statistics

BRANCH(S): IMBA

Time : 3 Hour

Max Marks : 100

Q.Code : L605

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1

Answer the following questions :

(2 x 10)

- Write the role of statistics in business decisions.
- What are the advantages of frequency distribution of data?
- The mean of 10 observation was 18. Later on, it was discovered that one correct figure 15 was misread as 25. Find the correct average.
- Find the median of the given data: 10,15,12,13,20,18,24,17.
- Write the application of Harmonic Mean.
- The standard deviation of 50 observations is 10. What will be the new standard deviation if each observation is multiplied by 3?
- What is the value of quartile deviation if standard deviation is 8?
- In a frequency distribution, the coefficient of skewness based on quartile deviation is 0.6. If the sum of the upper and the lower quartile is 100 and median is 38 find the value of lower quartile.
- Tickets numbered 1 to 20 are mixed up and then a ticket is drawn at random. What is the probability that the ticket drawn has a number which is a multiple of 3 or 5?
- The probability that a boy will get a scholarship is 0.65, and that a girl will get it is 0.70. What is the probability that at least one of them will get the scholarship?

Part-II

Q2

Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- Explain in detail various measurement scales.
- Write the characteristics of ideal classification of data.
- What is tabulation? Explain essential characteristics of tabulation.
- Write the advantages and disadvantages of Arithmetic Mean.
- The average marks in English of 100 students in a class is 72 per cent. The average marks of boys is 75 per cent while their number is 70 percent. Find the average marks of girls in the class.

- f) The first four central moments of distribution are 0, 2.5, 0.7 and 18.75. Comment on skewness and kurtosis of the distribution.
- g) Pearson's coefficient of skewness for a distribution is 0.4 and coefficient of variance is 30 per cent. Its mode is 88. Find mean and median.
- h) If quartile deviation is 8, find standard deviation and mean absolute deviation.
- i) What do you mean by Skewness? What are the various measures of skewness?
- j) Two dice are thrown together. What is the probability that the number obtained on one of the dice is multiple of number obtained on the other dice?
- k) Out of 12 electric bulbs 3 are defectives. In how many ways 3 bulbs can be selected? How many of these selections will include at least one defective?
- l) A problem is given to three persons P, Q, R whose respective chances of solving it are $\frac{2}{7}$, $\frac{4}{7}$, $\frac{4}{9}$ respectively. What is the probability that the problem is solved?

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

Q3 Differentiate between classification and tabulation. Mention the requisites of a good statistical table. (16)

Q4 Find mean, median and mode of the following data : (16)

Class	0-20	20-40	40-60	60-80	80-100	100-120	120-140	140-160
Frequency	12	15	18	22	24	37	18	12

Q5 Automobiles travelling on a highway are checked for speed by police. Following is a frequency distribution of speeds (16)

Speed (km per hour)	Frequency
45-49	10
50-54	40
55-59	150
60-64	175
65-69	75
70-74	15
75-79	10

Find the mean, variance and standard deviation of the given data.

Q6 (a) State and prove Bayes' theorem. (8)

(b) Three bags contain 3 red, 7 black; 8 red, 2 black, and 4 red & 6 black balls respectively. 1 of the bags is selected at random and a ball is drawn from it. If the ball drawn is red, find the probability that it is drawn from the third bag. (8)

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Course: IMBA
Sub_Code: 16IMN105

1st Semester Regular/ Back Examination: 2022-23

SUBJECT: IT For Management

BRANCH(S): MAM

Time: 3 Hour

Max Marks: 100

Q.Code: L636

Answer Question No.1 (Part-I) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right-hand margin indicate marks.

Part-I

Q1

Answer the following questions:

(2 x 10)

- What is interprocess communication?
- Differentiate between snooping and sniffing.
- What is ASCII?
- What do you mean by Cache Memory?
- What is Relational Database?
- Differentiate between Software and Hardware with example.
- Explain the function of Virtual Memory.
- Differentiate between LAN and WAN.
- What is Intranet?
- Define Operating System.

Part-II

Q2

Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- What are the components of a database system?
- What is multi-threading? Explain with example.
- What is memory in computer? Explain the different types of memory in computer system.
- What is FTP? Explain with example.
- Explain the components of CPU and their functionality.
- Differentiate between Process and Thread.
- What do you mean by Cyber Law? Describe.
- Explain the evolution and classification of Programming Languages.
- Explain different types of a Database Languages.
- Describe various types of Attacks.
- Differentiate between multi-processing and multi-tasking operating system.
- Explain different types of Networks with example of each type.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3** Explain TCP/IP and OSI Model in detail. (16)
- Q4** What is demand paging? Explain various page replacement techniques used in virtual memory. (16)
- Q5** Briefly explain the different types of Data Models with examples. (16)
- Q6** List out various Communication Connectivity mechanisms in Internet. Describe the basics of working of Internet. (16)

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IMBA
16IMN104

1st Semester Regular / Back Examination: 2022-23

SUBJECT : Basic Financial Accounting-I

BRANCH(S):MAM

Time : 3 Hour

Max Marks : 100

Q.Code : L617

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions :

(2 x 10)

- Journal is the book of primary entry, while ledger is the book of _____ entry.
- State two limitations of accounting.
- Give two examples of real account.
- Define matching concept.
- Give two examples of intangible assets.
- Illustrate the meaning of bad debt.
- Define the Contra entry with one example.
- Define Depreciation with two examples.
- State the meaning of closing stock.
- What is the objective of preparing manufacturing account?

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- State the characteristics and advantages of accounting.
- List out the sequence of activities in Accounting cycle.
- What is an accounting equation? Illustrate its mechanism by taking two transactions.
- Write a brief note on transactions and events.
- Journalise the following transactions in the books of New Sports started by Mr. Prakash Patro.**
July 1 – Mr. Prakash Patro opened a bank account in the name of business with a deposit of Rs.45,000 cash.
July 2- Purchased furniture for Rs.10,000 and issued a cheque.
July 5 – Purchased a computer for Rs.24,000 and paid by cheque.
July 12- Purchased office equipment on credit from Suzuki & Co. for Rs.3,000.
July 28 – Paid Rs. 2,000 of the amount owed to Suzuki & Co.
- Distinguish between Cash Book and Cash Account.
- Define subsidiary book. Explain different types of subsidiary book.

- h) Prepare the trial balance from below mentioned information available of M/s Rammohan Industries from the year ended 31.03.2022

Name of accounts	Amount
Capital	50,000
Debtors	1,000
Cash in Hand	20,000
Creditors	5,000
Purchases	30,000
Sales	1,00,000
Bills payable	2,500
Machinery	15,500
Loan	10,000
Bank balance	50,000

- i) Distinguish between Trading and Profit and loss account.
j) Draw a proforma Balance Sheet with all its elements.
k) Distinguish between capital & revenue items with examples.
l) Explain the rules of debit and credit in personal, real and nominal account.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

Q3 Define Accounting. Explain the characteristics, functions and limitations of Accounting. (16)

Q4 Following are the balances of M/s Pradhan Brothers as on 31st March 2022 (16)

Debit Balance

Cash in Hand	540
Cash at Bank	2630
Purchases	40,675
Return Inward	680
Wages	8,480
Fuel and Power	4,730
Carriage on sales	3,200
Carriage on purchases	2,040
Stock (01.04.2021)	5,760
Buildings	22,000
Freehold land	10,000
Machinery	20,000
Investments	10,000
Patents	7,500
Salaries	15,000
General expenses	3,000
Insurance	600
Drawings	5,245
Sundry debtors	14,500

Credit Balances

Sales	98,780
Return outwards	500
Capital	62,000
Sundry creditors	6,300
Rent	9,000

Taking into account the following adjustments prepare the trading, profit and loss and balance sheet as on 31.03.2022

1. Stock on hand on 31.03.2022 is Rs. 6,800
2. Machinery is to be depreciated at the rate of 10% and the patents at the rate of 20%
3. Salaries for the month of March 2022 amounting to Rs. 1,500 were unpaid.
4. Insurance paid in advance of Rs. 170
5. Bad debts are Rs. 725
6. Rent received in advance Rs. 1,000
7. Interest on investment of Rs. 2,000 is accrued.

- Q5** Explain the meaning and types of accounting concepts and conventions. (16)
- Q6** Write notes on: (a) Methods of Depreciation (b) Rectifications of Error (16)

