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Total Number of Pages: 02

IMBA
16IMN801D

8TH Semester Regular Examination: 2021-22
SUPPLY CHAIN MANAGEMENT AND LOGISTICS
BRANCH:IMBA
Max Marks: 100
Time: 3 Hours
Q Code:J049

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.
The figures in the right hand margin indicate marks.

Part- I

Q1 Only Short Answer Type Questions (Answer All-10) (02x10)

- a) Explain the term Engineer to Order.
- b) What do you mean by 4PL?
- c) What do you mean by Green Supply Chain Management?
- d) Explain the concept of Cross docking.
- e) What do you mean by vendor risk portfolio?
- f) Explain the concept of web based supply chain.
- g) What do you mean by Milk run? Write one benefit.
- h) What do you mean by consignment Inventory? Give an example.
- i) What do you mean by SKU number?
- j) What do you mean by strategic sourcing?

Part- II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (06x08)

- a) What is CRM? How CRM is used in Supply Chain Management?
- b) What do you mean by Order Management ?Briefly explain components of order management.
- c) What do you mean by bullwhip effect? Discuss the various reasons of it.
- d) Describe the various functions of a warehouse from logistics and supply chain perspectives.
- e) Discuss the position of transportation in Supply chain Management.
- f) What do you mean by Activity based costing? Discuss its benefits in the improvement of Supply chain performance.
- g) What do you mean by reverse logistics? How can it help firms to gain an edge in the market place?
- h) Write a note on major strategic issues of sourcing for the success of firms.
- i) Briefly explain various criteria for evaluation of vendor's performance.
- j) Briefly explain the significance of Hub and Spoke model.
- k) Discuss the impact of demand forecasting on the effective performance of SCM.
- l) How Supply chain is interlinked with sales and operations. Explain.

Part-III

- Q3 Write detailed note on SCOR model for Supply chain performance measurement. (16)
- Q4 Write detailed note on integrated IT solution for Supply Chain Management. (16)
- Q5 Discuss the nature and scope of storage, warehouses and distribution centres. (16)
- Q6 Write short notes on any two (16)
- (a) Container selection
 - (b) Fleet Management
 - (c) Bar Coding system

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