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Total Number of Pages : 02

IMBA
16IMN302

3rd Semester Regular/Back Examination: 2021-22

PRINCIPLES OF MANAGEMENT

BRANCH(S): IMBA

Time : 3 Hour

Max Marks : 100

Q.Code : OF385

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions : (2 x 10)

- What is organizational Mission?
- What do you mean by Decision Tree?
- What is functional level Strategy?
- What is certainty in decision making?
- What is organizational structure?
- What is Departmentalisation?
- What is Organisational culture?
- What are the limitations of Decentralisation?
- What do you mean by Delegation of Authority?
- What is Line Organisation?

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- Describe the criteria for effective Goals.
- What is Strategic Management?
- State Situational Analysis.
- What is Classical Model of Decision Making?
- Distinguish between Strategies and policies.
- What are the benefits of MBO?
- Distinguish between Authority and Responsibility.
- Distinguish between Centralisation and Decentralisation.

- i) What is effective control system?
- j) What are the financial incentives of Motivation?
- k) Distinguish between Line and Staff Organisation.
- l) What is creativity in Decision Making?

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3** What are the different types of Decision? Discuss the steps in Decision Making. **(16)**
- Q4** What is Leadership? Describe the leadership theories. **(16)**
- Q5** What is Motivation? Discuss the different theories of Motivation. **(16)**
- Q6** What do you mean by Control? What are the different techniques of Control? **(16)**