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Total Number of Pages : 01

IMBA  
16IMN605

6<sup>th</sup> Semester Regular Examination 2018-19

BUSINESS ETHICS

BRANCH : IMBA

Max Marks : 100

Time : 3 Hours

Q.CODE : F787

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part- I

Q1 Only Short Answer Type Questions (Answer All-10) (2 x 10)

- What is Virtual Ethics?
- Explain the meaning of Normative Ethics in management.
- What is Insider Trading?
- What do you understand by Whistle Blowing?
- Write about Green Mail.
- What is Golden Parachute?
- What is code of ethics?
- What are the roles of Ethical Committees?
- Why should management graduates study business ethics?
- Ethics is to be practiced and not to be taught. Comment.

Part- II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- Define Profession and Professionalism.
- What are the characteristics of Business Ethics?
- It seems people have become intolerant towards trivial issues .Give your views.
- What are your fundamental duties of an employee?
- Distinguish between Ethical Subjectivism and Ethical Relativism.
- List any three ethical behaviours that are globally acceptable.
- Differentiate between Ethical Conflict and Ethical Congruence.
- Describe the stages of Moral Development.
- What issues do managers face in taking ethical decision?
- Devise a training program on ethics for HR managers.
- Discuss the myth of Moral Business.
- Evaluate the positive and negative aspects of media regarding crime news coverage.

Part-III

Q3 Only Long Answer Type Questions (Answer Any Two out of Four) (16)

Lack of Professionalism is hampering the rate of employability among youngsters. Discuss.

Q4 The companies mostly window-dress their financial statements. Do you agree? State the occasions where it is possible to do so? (16)

Q5 Discuss the factors influencing business ethics. (16)

Q6 Discuss the characteristics of free and competitive market in relation to maintaining ethical standards in Marketing. (16)