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Total Number of Pages : 01

IMBA
16IMN302

3rd Semester Regular/Back Examination 2019-20

PRINCIPLES OF MANAGEMENT

BRANCH : IMBA

Max Marks : 100

Time : 3 Hours

Q.CODE : HRB615

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Only Short Answer Type Questions (Answer All-10) (2 x 10)

- Explain the concept of Management from different perspectives.
- What are the different levels of Managers?
- Explain Conceptual skill of a manager.
- What is unity of control?
- What is the Delphi technique in decision making?
- What do you mean by communication network?
- What is decision making? How does it take place?
- Why is control needed?
- What is feed forward control?
- What is benchmarking?

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- Explain different roles played by a manager.
- How could you know that an organization is soundly managed?
- Distinguish between Line Managers and Staff Managers.
- Explain the concept of Management by Exception.
- What are the guidelines for designing an effective organization?
- What are the elements of planning?
- Explain the types of organizational plans.
- Discuss the relationships between authority and responsibility.
- Distinguish between centralization and decentralization.
- Discuss the steps in delegation.
- Write a note on transformational leadership.
- Discuss some financial and non-financial motivators.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3 Give an overview of classical management perspectives. Identify the most important contributions in each of its two branches. (16)
- Q4 What is motivation? Explain the Maslow's theory of motivation. (16)
- Q5 Discuss the control process. Write a note on effective control system along with techniques in brief. (16)
- Q6 Write short notes on ANY TWO : (16)
- Leadership Styles
 - Barriers of communication
 - Creativity in decision making

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IMBA

16IMN302

3rd Semester Regular / Back Examination 2018-19

PRINCIPLES OF MANAGEMENT

BRANCH : IMBA

Time : 3 Hours

Max Marks : 100

Q.CODE : E198

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part- I

Q1 Short Answer Type Questions (Answer All-10) (2 x 10)

- What are the different levels of Management?
- What do you mean by Staff Organisation?
- What do you mean by Decentralisation of Authority?
- What is Benchmarking?
- What do you mean by Informal Organisation?
- What is Bounded rationality?
- What do you mean by Zero Based Budgeting?
- What is Contingency planning?
- What is non financial incentive for motivation?
- Give examples of two qualitative factors for achieving organizational goal.

Part- II

Q2 Focused-Short Answer Type Questions- (Answer Any EIGHT out of TWELVE) (6 x 8)

- Distinguish between Authority and responsibility.
- Distinguish between effectiveness and efficiency.
- What is SWOT Analysis?
- What is situational leadership in jungle?
- What do you mean by MBO?
- What is a Matrix organization?
- Distinguish between Long range and Short range planning.
- Distinguish between formal and informal organization.
- What do you mean by Motivation?
- Distinguish between upward and downward communication.
- What is feed forward in Management?
- What are the requirements of effective control?

Part-III

Q3 Long Answer Type Questions (Answer Any TWO out of FOUR) (16)
Describe the features of good controlling system. Also discuss various types of critical point standards.

Q4 a) What are the steps in planning process? (8)
b) How do you develop and evaluate the alternatives for decision making (8)

Q5 Briefly describe Maslow's theory of Hierarchy of needs. How is it different from Herzberg's theory of Motivation (16)

Q6 What is meant by organization structure? How do organization chart and organization manual help in explaining organization structure? (16)

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Total Number of Pages: 02

IMBA
16IMN302

3rd Semester Regular Examination 2017-18

Principles of Management

BRANCH: IMBA

Time: 3 Hours

Max marks: 100

Q.CODE: B804

Answer Question No.1 and 2 which are compulsory and any four from the rest.
The figures in the right hand margin indicate marks.

- Q1 Answer all questions. Fill in the blanks with appropriate answer. (2 x 10)**
- a) _____ refers to the overall goals of an organization that provides the very reason for its existence .
 - b) _____ describes who reports to whom .
 - c) The three steps of Likets's change process theory are unfreezing, _____ and Refreezing.
 - d) _____ is known as the father of scientific management theory.
 - e) _____ managers are responsible for the provision of specialized services in support of the line managers .
 - f) _____ skills is ability to interact and relate to other people and getting along with them .
 - g) The system that interacts with the external business environment is known as _____ system.
 - h) There are three types of control based on activity viz. feed forward, Concurrent and _____.
 - i) _____ is the process of generating creative solutions to a particular problem after overcoming the pressure of conformity within the group .
 - j) _____ control is imposed after an action has occurred.
- Q2 Answer briefly the following questions: (2 x 10)**
- a) Explain what is strategic goals and plans .
 - b) Write the steps of controlling.
 - c) What are the principles of organizing ?
 - d) What is clan control?
 - e) Differentiate line and staff organization.
 - f) What is delegation of authority ?
 - g) What are the positive aspects of diversity of work force?
 - h) Differentiate narrow and wide span of control.
 - i) What do you mean by operational plans ?
 - j) Outline laissez faire style of leadership.
- Q3 What are the different types of skills needed by the managers ? Which one of these skills is required almost uniformly at all levels of management ? Identify different types of managers in terms of different managerial levels and various functional areas . (15)**
- Q4 What is the nature and purpose of planning ? What are the essential steps in planning ? (15)**
- Q5 Explain Fayol's 14 principles of management. How is H. Fayol's contribution different from F.W. Taylor's contribution? (15)**

Q6 What are the issues that may be encountered in setting up a control system ? Discuss the need of control. (15)

Q7 What do you understand by Management by Objective(MBO)? What steps can you suggest for implementation of MBO programme in the organization? (15)

Q8 Write shorts on (Any TWO): (7.5 x 2)

- a) Hawthorn Experiment.
- b) Production oriented leadership
- c) The Path Goal Theory