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BS Marketing Initiative

BIITM Hosts Annual Function 'Jashn 2026' at Rail Auditorium, Bhubaneswar

Bhubaneswar, 16 October 2026 – Biju Patnaik Institute of Information Technology & Management Studies (BIITM) hosted its annual flagship event, Jashn 2026, at the Rail Auditorium in Bhubaneswar. The event brought together dignitaries, faculty, students, and academic leaders to celebrate institutional accomplishments and outline future goals.

The ceremony commenced with a reception, the traditional Lighting of the Lamp, and the Sri Ganesh Vandana invocation. Principal Prof. Mihir Ranjan Nayak delivered the Welcome Address and presented the Annual Report 2025–26, highlighting academic achievements, placement records, and institutional rankings. Addresses by Dean (Academics) Prof. Chinmaya Kumar Dash and Dean (I-MBA) Prof. Dhananjaya Beura emphasized academic excellence and holistic education.Chief Guest Prof. Kulbhushan Balooni, Hon'ble Vice-Chancellor of Birla Global University, highlighted teamwork, continuous learning, time management, discipline, and personal values as key pillars for professional growth.Following an Award Distribution Ceremony honoring outstanding academic performance and leadership, Prof. K. Chandrasekhar, Head of Placement & Training, delivered the Vote of Thanks. The event concluded with cultural performances by BIITM students, faculty, and staff.