



**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
& MANAGEMENT STUDIES, BHUBANESWAR**

Semester : 7th Sem. IMBA
Batch : 2023-28
Subject : Fundamentals of ERP
Subject Code : 16IMN701

Date : 07.09.2026
Class Test : I
Duration : 1 Hr.
Full Marks : 30

Section-A

1. Answer any four out of following questions. [4 x 2 = 8]
- a) Draw the chart showing evaluation of ERP. [CO1]
 - b) Define an Audit Trail and state its purpose in an ERP system. [CO1]
 - c) State how ERP supports decision-making in an organization. [CO1]
 - d) Define Data Mining and mention its role in ERP. [CO2]
 - e) List the different types of operations performed in OLAP. [CO2]

Section-B

2. Answer any two questions out of following [2 x 6 = 12]
- a) Explain the major benefits and challenges of ERP and illustrate them with suitable examples. [CO1]
 - b) Compare MRP and MRP II with respect to their features, functions, and scope of application. [CO1]
 - c) Analyze how Business Process Reengineering (BPR) can be applied to develop an effective business model for ERP implementation. [CO2]

Section-C

3. Answer any one out of following questions. [1 x 10 = 10]
- a) Analyze and differentiate between an ERP system and a Traditional Information System. [CO1]
 - b) Evaluate the principles and necessity of Business Process Reengineering (BPR) for ERP implementation. Analyze the technical, organizational, and cultural challenges involved, and propose a suitable change-management framework to overcome resistance. [CO1]



**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
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Semester : 7th Sem. IMBA

Batch : 2023-28

Subject : Banking & Insurance Management

Subject Code : 16IMN702

Date : 07.09.2026

Class Test : I

Duration : 1 Hr.

Full Marks : 30

Section-A

1. Answer any four out of following questions.

[4 x 2 = 8]

- a) State any two functions of cooperative banks.
- b) What is meant by KYC.
- c) Define the term "bank" and its primary purpose.
- d) What is demand deposit.
- e) What is commercial bank.

[CO1]
[CO1]
[CO1]
[CO1]
[CO1]

Section-B

2. Answer any two questions out of following.

[2 x 6 = 12]

- a) Explain the structure of the Indian Banking system.
- b) Explain the concept and importance of E-banking in India.
- c) Describe the different types of deposit offered by banks.

[CO1]
[CO1]
[CO1]

Section-C

3. Answer any one out of following questions.

[1 x 10 = 10]

- a) Explain the various products and services offered by banks, including loan products, deposit products, and value-added services. [CO1]
- b) The Rose Valley chit fund scam was a major financial fraud in India involving the Tripura-based Rose Valley Group, founded by Gautam Kundu in 1997, which collected an estimated Rs 12,000–17,500 crore from investors across West Bengal, Odisha, Assam, and other states through fraudulent collective investment and holiday membership; schemes promising unrealistically high returns; the scam came to light in April 2013 following raids by the Enforcement Directorate, leading to a CBI case in June 2014 under the Prize Chits & Money Circulation Schemes (Banning) Act, the arrest of Gautam Kundu in March 2015 under the Prevention of Money Laundering Act (PMLA), freezing of around 2,600 bank accounts, and attachment of properties worth over Rs. 2,300 crore, making it one of India's largest Ponzi and money-laundering scandals alongside the Saradha scam. Money laundering refers to the process of disguising illegally obtained funds as legitimate income through the three stages of placement, layering, and integration; the Rose Valley scam illustrates this process, as funds collected from depositors under fake investment schemes were layered through hotels, resorts, and jewellery businesses to disguise their illegal origin before being integrated into seemingly legitimate assets, prompting investigation by the Enforcement Directorate under the Prevention of Money Laundering Act (PMLA) alongside the CBI's fraud probe. [CO2]

Based on the case study answer the following questions:

- a. What do you understand by money laundering?
- b. Explain in detail the stages of money laundering.
- c. What is PMLA Act?

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**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
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**Semester : 7th Sem. IMBA
Batch : 2023-28
Subject : Managerial Economics
Subject Code : 16IMN703**

**Date : 07.09.2026
Class Test : I
Duration : 1 Hr.
Full Marks : 30**

Section-A

- 1. Answer any four out of following questions. [4 x 2 = 8]**
- a) What is Iso-cost line? [CO2]
 - b) Define production function. [CO1]
 - c) What is the law of diminishing MRTSLK? [CO2]
 - d) What are the types of Isoquant? [CO1]
 - e) Write any two relationship between AC and MC. [CO1]

Section-B

- 2. Answer any two questions out of following. [2 x 6= 12]**
- a) Discuss the features of Isoquant. [CO2]
 - b) What are the scopes of Managerial Economics? [CO1]
 - c) Why does the LAC is U-shaped curve? [CO1]

Section-C

- 3. Answer any one out of following questions. [1 x 10= 10]**
- a) Diagrammatically explain producer's equilibrium by using cost minimization approach and output maximization approach. [CO2]
 - b) Diagrammatically explain profit maximization by using TR, TC and MR, MC. [CO1]

All the Best



**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
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Semester : 7th Sem. IMBA
Batch : 2023-28
Subject : International Business
Subject Code : 16IMN704

Date : 08.09.2026
Class Test : I
Duration : 1 Hr.
Full Marks : 30

Section-A

1. Answer any four out of following questions. [4 x 2 = 8]
- a. State any two reasons why firms engage in International Business. [CO1]
 - b. Differentiate between direct exporting and indirect exporting. [CO1]
 - c. Differentiate between confiscation and expropriation as forms of political risk. [CO1]
 - d. Distinguish between absolute advantage and comparative advantage. [CO2]
 - e. What is meant by Greenfield Investment? [CO2]

Section-B

2. Answer any two questions out of following. [2 x 6 = 12]
- a. A company sells the same product in several foreign countries, but customer preferences and cultural conditions differ considerably across these markets. As an international business manager, which approach among Ethnocentric, Polycentric, Regiocentric and Geocentric would you recommend? Explain and justify your choice. [CO1]
 - b. An Indian company plans to enter a foreign market but wants to minimise its investment and risk. Compare exporting, licensing and franchising and recommend a suitable entry mode for the company. [CO1]
 - c. India has abundant labour resources, while another country has relatively abundant capital. Apply the Heckscher–Ohlin Theory to explain the pattern of trade that may develop between these two countries. Also state the major limitations of the theory. [CO2]

Section-C

3. Answer any one out of following questions. [1 x 10 = 10]
- a. India possesses a large labour force, a growing domestic market, supporting industries and increasing competition among domestic firms. At the same time, the country faces differences in infrastructure, availability of capital and technological capabilities across industries. Apply Porter's Diamond Model to analyse how these conditions can influence the international competitive advantage of Indian industries. Explain all SIX determinants of the model with suitable examples. [CO2]
 - b. Compare and contrast between the theory of absolute advantage and comparative advantage with suitable example of 2 countries and 2 commodities. State the advantages and disadvantages of both the theory. [CO1]

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**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
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Semester : 7th Sem. IMBA
Batch : 2023-28
Subject : Corporate Strategy
Subject Code : 16IMN705

Date : 08.09.2026
Class Test : I
Duration : 1 Hr.
Full Marks : 30

Section-A

- 1. Answer any four out of following questions. [4 x 2 = 8]**
- a) State the difference between Internal variable and External variable in business environment? [CO2]
 - b) How is SAP analysis important for a business organization? [CO3]
 - c) What is meant by strategic intent in terms of its association with vision and mission? [CO1]
 - d) What are the distinct stages in strategic management process? [CO1]
 - e) How is “Stakeholder” defined in context of business organizations? [CO2]

Section-B

- 2. Answer any two questions out of following. [2 x 6= 12]**
- a) What is the difference between micro and macro variables along with examples. [CO2]
 - b) Explain how environmental scanning plays a very critical role in strategy formulation. Provide substantial examples to support your answer. [CO2]
 - c) Explain the Levels of Strategy in business organizations (from top to bottom) with examples. [CO1]

Section-C

3. Answer any one out of following questions. [1 x 10= 10]
- a) Explain the concept of SBU with its characteristics, benefits and drawbacks in the context of strategic management process. Support with proper examples. [CO3]
- b) In view of the prevailing geo-political uncertainties, prepare a full-fledged environmental scanning analysis for any on-line market place business (like Amazon). Provide appropriate examples to support your analysis. [CO3]