

**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
& MANAGEMENT STUDIES, BHUBANESWAR**

Semester : 5th Sem. IMBA
Batch : 2024-29
Subject : Business Ethics
Subject Code : IMPC5002

Date : 07.09.2026
Class Test : I
Duration : 1 Hr.
Full Marks : 30

Section-A

1. **Answer any four out of following questions.** [4 x 2 = 8]
- a. Why might a company invest in ethical practices even when doing so reduces short-term profit? Give one reason with brief justification. [CO2]
 - b. Distinguish, with an example, between an act that is “illegal” and an act that is merely “unethical” in a business context? [CO1]
 - c. What is a “norm” and how does it differ from a personal value? Illustrate with a workplace example? [CO1]
 - d. Can an action be considered “moral” in one culture and “immoral” in another? Justify your answer with a brief example relevant to business? [CO2]
 - e. Briefly differentiate between Money Laundering and Extortion ? [CO1]

Section-B

2. **Answer any two questions out of following.** [2 x 6= 12]
- a. Explain the features of Ethical Values grouped under “DNA”. Give four differences between Morals and Ethics. [CO1]
 - b. Illustrate the six stages of Kohlberg’s Moral Development with relevant examples in each stage. Critically discuss why this framework is still considered useful for understanding ethical behaviour within organisations today? [CO2]
 - c. Discuss Primary Values and Terminal/Instrumental Values. Then analyse this short case: a manager who personally values “family security” and “inner harmony” is also expected by her company to be highly “ambitious” and “efficient” even if it means longer hours away from home. Explain, using Rokeach’s framework, why this creates an internal value conflict for her. [CO1]

Section-C

3. **Answer any one out of following questions.** [1 x 10= 10]
- a. Anjali, a procurement manager, verbally promises a small local vendor that his firm will get the annual stationery supply contract, based on years of reliable service. Before the contract is signed, a larger competitor offers the same quality at 30% lower cost. Anjali’s manager tells her to go with the cheaper vendor — “a verbal promise is not signed contract, and our job is to save the company money” Using a deontological approach, discuss whether Anjali is ethically obligated to keep her promise regardless of the cost difference. Justify your final recommendation in accordance with deontological principle. [CO2]
 - b. A mid-sized textile factory in a small town is the largest employer in the region, providing jobs to over 800 families. Recent environmental audits show the factory’s effluent is contaminating the local water supply, causing long-term health problems for nearby residents — though shutting it down immediately would leave most of those 800 families without income in a region with few alternative jobs. As the company’s management team, you must decide: shut down immediately, continue operating while investing in a multi-year cleanup, or relocate over three years. Using utilitarian reasoning, analyse the costs and benefits of each option for all affected stakeholders, and justify which option you would choose. [CO2]

Registration No.									
------------------	--	--	--	--	--	--	--	--	--



**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
& MANAGEMENT STUDIES, BHUBANESWAR**

Semester : 5th Sem. IMBA

Batch : 2024-29

Subject : Indian Constitution & Sociology

Subject Code : IMPC5004

Date : 07.09.2026

Class Test : I

Duration : 1 Hr.

Full Marks : 30

Section-A

1. Answer any four out of following questions. [4 x 2 = 8]
- a. List any two Fundamental Rights guaranteed by the Indian Constitution. [CO2]
 - b. What are Directive Principles of State Policy (DPSP)? [CO2]
 - c. Who is the constitutional head of the Union Executive? [CO3]
 - d. Who appoints the Chief Justice of India? [CO3]
 - e. Where is Supreme Court of India Located? [CO1]

Section-B

2. Answer any two questions out of following [2 x 6 = 12]
- a) Describe the composition and major powers of the Union Executive. [CO3]
 - b) Compare the powers and functions of the Supreme Court and High Court. [CO4]
 - c) Explain the key ideals expressed in the Preamble of the Indian Constitution. [CO3]

Section-C

3. Answer any one out of following questions. [1 x 10 = 10]
- a. Evaluate the relationship between Fundamental Rights and DPSP. How do they together contribute to achieving the objectives of the Indian Constitution? [CO2]
 - b) Compare and analyse the Union and State Executive and Legislatures with respect to their composition, powers and functions. [CO3]

All the Best

Registration No.										
------------------	--	--	--	--	--	--	--	--	--	--



**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
& MANAGEMENT STUDIES, BHUBANESWAR**

Semester : 5th Sem. IMBA

Batch : 2024-29

Subject : Supply Chain Management

Subject Code : IMPC5005

Date : 08.09.2026

Class Test : I

Duration : 1 Hr.

Full Marks : 30

Section-A

1. Answer any four out of following questions. [4 x 2 = 8]
- Explain Mean Absolute Deviation (MAD) in Forecasting [CO1]
 - What is the difference between a supply chain and a value chain? [CO2]
 - Briefly write about the internal challenges within SCM [CO3]
 - How is Supply Chain described as a network of entities? What are they? [CO2]
 - What are inbound Logistics ? [CO1]

Section-B

2. Answer any two questions out of following. [2 x 6= 12]
- What is the Bull Whip Effect? How to minimize the Bull Whip Effect? [CO1]
 - Briefly explain hub and spoke model with the help of a case study as discussed in class or otherwise. [CO3]
 - Differentiate Centralised and De-Centralised Supply Chain [CO2]

Section-C

3. Answer any one out of following questions. [1 x 10= 10]
- What are the different types of forecasting techniques? Discuss their relative advantages and disadvantages in SCM perspectives. [CO3]
 - Why is CRM important in the effectiveness of Supply Chain? Identify a company that has good CRM focus. What reasons would you give for identifying this company. [CO2]



**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
& MANAGEMENT STUDIES, BHUBANESWAR**

Semester : 5th Sem. IMBA
Batch : 2024-29
Subject : Research Methods
Subject Code : IMPC5006

Date : 08.09.2026
Class Test : I
Duration : 1 Hr.
Full Marks : 30

Section-A

1. Answer any four out of following questions. [4 x 2 = 8]
- State any two objectives of research. [CO1]
 - Distinguish between descriptive research and analytical research. [CO1]
 - What is meant by a research problem? Give one suitable example. [CO1]
 - Distinguish between independent and dependent variables with one example. [CO1]
 - What is a hypothesis? Give one suitable example. [CO1]

Section-B

2. Answer any two questions out of following [2 x 6 = 12]
- State the different types of research with suitable examples. [CO1]
 - Explain the important considerations in selecting and defining a research problem. [CO1]
 - Explain the meaning and importance of research objectives. Discuss the characteristics of well-formulated research objectives with suitable examples. [CO1]

Section-C

3. Answer any one out of following questions. [1 x 10 = 10]
- Explain the research process in detail with a suitable example. [CO1]
 - Caselet:
 A researcher wants to study whether providing sales training to employees improves their sales performance in a retail organisation.
 Based on the above situation, give your answer with justification:
 - Frame a suitable research problem.
 - Formulate two research objectives.
 - Identify the independent and dependent variables.
 - Formulate a suitable null hypothesis (H_0) and alternative hypothesis (H_1). [CO1]