



BIITM Organises 'SPARK 2026': MBA Induction & Orientation Programme for the New Batch



Biju Patnaik Institute of Information Technology & Management Studies (BIITM), Bhubaneswar successfully hosted its MBA Induction and Orientation Programme 'SPARK 2026' on August 17, 2026, welcoming the new cohort of management students with an inspiring line-up of sessions, distinguished speakers, and enthusiastic participation from students, faculty, alumni, and parents.

Prof. (Dr.) Chinmaya Kumar Dash, Dean (Academics), delivered the Welcome Address, extending a warm greeting to the new MBA batch. This was followed by an address from Prof. (Dr.) Mihir Ranjan Nayak, Principal, BIITM, who welcomed the incoming cohort, reaffirmed the institute's commitment to nurturing responsible, skilled, and visionary business leaders.

The event was graced by the Chief Guest Mr. Rashmi Ranjan Mohapatra, CEO, World Skill Center (WSC), & Chief Speaker Prof. Amit Sareen, Director, IMI Bhubaneswar. Their distinguished presence elevated the significance of the occasion and added inspiration for the new entrants.

Mr. Mohapatra urged students to pursue continuous learning, uphold strong values and prioritise holistic well-being in their journey towards becoming global future leaders; while Prof. Sareen highlighted the growing significance of AI and technology, emphasising domain expertise, communication, critical thinking and problem-solving skills, along with the need for adaptability and innovation.

The programme featured an oath-taking ceremony, student counselling, alumni reflections, faculty - staff introductions, and student self-introductions that built camaraderie within the new cohort. Scheduled from August 17 to 22, it includes corporate talks, workshops, wellness sessions, alumni interactions, and expert lectures, underscoring BIITM's commitment to shaping future-ready leaders through academic rigour, industry insights, and holistic learning.