



BIJU PATNAIK INSTITUTE OF IT & MANAGEMENT STUDIES

3rd SEMESTER (BATCH 2018-20)

CLASS TEST - II

Operation Strategy (18MBA-303D)

Total Marks : 15

Time: 1 Hour

Q.1. Answer all questions :

[1 x 5]

- a) What do you mean by outsourcing ?
- b) Briefly explain six sigma.
- c) Define facility management and its types.
- d) What do you understand by Globalization in operation strategy? Elucidate with an example.
- e) Define job shop in operations strategy.

Q.2. Answer any two

[2.5x2]

- a) Technology plays an important role in operations strategies. Elucidate with example.
- b) What is capacity management in operations and explain its types. How does time factor play important role in capacity management?
- c) What is lean substitute in operations? Explain with real ongoing scenario of lean operation with example.

Q.3. Answer any one

[5x1]

- a) Organizational strategy and operations strategy are dependent on each other. Explain with examples.
- b) “Make or Buy” decision is directly proportional to vertical integration and outsourcing. Is the statement correct ? Illustrate your answer with proper justification.
