



BIJU PATNAIK INSTITUTE OF IT & MANAGEMENT STUDIES

3rd SEMESTER (BATCH 2018-20)

CLASS TEST - II

Supply Chain Management & Logistics (18MBA-301D)

Total Marks : 15

Time: 1 Hour

Q.1. All Questions are compulsory (each questions carry 1 mark)

(1x5=5)

- a) Define Green Logistics.
- b) What is Quick Response Logistics?
- c) What is Vendor Managed Inventory?
- d) What is the importance of Reverse Logistics?
- e) Define Modified Atmosphere Packaging (MAP).

Q.2. Answers any two questions

(2X2.5=5)

- a) Define the Procurement Logistics and how it is related with Supply Chain Management?
- b) Briefly explain Source identification and Differentiate between Global Vs. Local sourcing.
- c) What is Vender Rating? Briefly explain the function and benefits of Vendor Rating.

Q.3. Answer one question

(1x5=5)

- a) What is Packaging Innovation? Describe the Modern Packaging Innovation along with its benefits.
- b) What do you mean by Third Party Logistic? Describes the different types of Third Party Logistic and How Third-Party Logistics Work?
