



BIJU PATNAIK INSTITUTE OF IT & MANAGEMENT STUDIES

3rd SEMESTER (BATCH 2018-20)

CLASS TEST - I

Operation Strategy (18MBA-303D)

Total Marks : 15

Time: 1 Hour

Q.1. Answer all questions

[1 x 5]

- a) Differentiate operation strategy Vs Operation Management.
- b) Define flexibility in operation strategy and types.
- c) What is performance objectives and its types ?
- d) What is operation network level of analysis ?
- e) What is innovation in operation strategy and diagrammatically represent Henderson Clark Model of Innovation.

Q.2. Answer any two :

[2.5 x 2]

- a) Draw the operation strategy framework and explain.
- b) Explain operation strategy evaluation process with methodologies.
- c) Briefly explain 5 shaped innovation model with examples.

Q.3. Answer any one :

[5 x 1]

- a) Illustrate value chain dynamic in operations with real corporate examples
- b) Operation strategy follows a strategy of competitiveness – Comment on it.
