



# BIJU PATNAIK INSTITUTE OF IT & MANAGEMENT STUDIES

3<sup>rd</sup> SEMESTER (BATCH 2018-20)

CLASS TEST - I

## Operation Strategy (18MBA-303D)

**Total Marks : 15**

**Time: 1 Hour**

**Q.1. Answer all questions**

**[1 x 5]**

- a) Differentiate operation strategy Vs Operation Management.
- b) Define flexibility in operation strategy and types.
- c) What is performance objectives and its types ?
- d) What is operation network level of analysis ?
- e) What is innovation in operation strategy and diagrammatically represent Henderson Clark Model of Innovation.

**Q.2. Answer any two :**

**[2.5 x 2]**

- a) Draw the operation strategy framework and explain.
- b) Explain operation strategy evaluation process with methodologies.
- c) Briefly explain 5 shaped innovation model with examples.

**Q.3. Answer any one :**

**[5 x 1 ]**

- a) Illustrate value chain dynamic in operations with real corporate examples
- b) Operation strategy follows a strategy of competitiveness – Comment on it.

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