



**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY  
& MANAGEMENT STUDIES, BHUBANESWAR**

**Semester : 4<sup>th</sup> Sem. MBA**

**Batch : 2024-26**

**Subject : Strategic Management of IT**

**Subject Code : MBPC4009**

**Date : 10.03.2026**

**Special Class Test : I**

**Duration : 1 Hr.**

**Full Marks : 30**

**Section- A**

1. **Answer any four out of following questions.** **[4 x 2 = 8]**
- a) Define the formulation of strategy in IT. [CO1]
  - b) What is Top-down approaches to planning for strategic IT applications? [CO1]
  - c) What is meant by Value Chain analysis approach? [CO1]
  - d) State the levels of strategy formulation. [CO1]
  - e) Differentiate between IT strategy for an E-Commerce business and a traditional business. [CO1]

**Section-B**

2. **Answer any two questions out of following.** **[2 x 6= 12]**
- a) What do you mean by E-Commerce? Explain the various model of E-Commerce. [CO1]
  - b) Write short notes on IT investment opportunity matrix. [CO1]
  - c) How important is the role of CTO for visionary approach in IT strategy of any business organization? [CO1]

**Section-C**

3. **Answer any one out of following questions.** **[1 x 10= 10]**
- a) What are the various models used for managing IT strategically in an organization? Discuss the shift being experienced in managing IT by various organizations. [CO1]
  - b) As per future scenarios of IT, state and explain your viewpoint with specific roadmap considering possible impact of crypto-currency in planning for IT strategies in business organizations. [CO1]

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**Semester : 4<sup>th</sup> Sem. MBA**  
**Batch : 2024-26**  
**Subject : Managing Software Project**  
**Subject Code : MBPC4010**

**Date : 11.03.2026**  
**Special Class Test : I**  
**Duration : 1 Hr.**  
**Full Marks : 30**

**Section- A**

1. **Answer any four out of following questions.** **[4 x 2 = 8]**
- a) Define Software Project Management (SPM). State its main objectives. (CO-1)
  - b) List any two challenges unique to software projects. (CO-1)
  - c) What is meant by project scope in software project management? (CO-1)
  - d) Define stakeholders in a software project. Name any two stakeholders. (CO-1)
  - e) What is scope creep? Why is it harmful to software projects? (CO-1)

**Section-B**

2. **Answer any two questions out of following** **[2 x 6= 12]**
- a) Explain why Software Project Management is important, highlighting the risks involved in poorly managed projects. (CO-1)
  - b) Differentiate between Software Projects and Traditional Projects with suitable examples. (CO-1)
  - c) Describe the key stakeholders in software projects and explain their roles. (CO-1)

**Section-C**

3. **Answer any one out of following questions.** **[1 x 10= 10]**
- a) Discuss the success and failure factors of software projects in detail with examples. (CO1)
  - b) Explain the activities covered under Software Project Management, describing each phase clearly. (CO-1)

*All the Best*