



**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
& MANAGEMENT STUDIES, BHUBANESWAR**

Semester : 4th Sem. MBA
Batch : 2024-26
Subject : Behavioural Finance
Subject Code : MBPC4004

Date : 10.03.2026
Special Class Test : I
Duration : 1 Hr.
Full Marks : 30

Section- A

1. Answer any four out of following questions. [4 x 2 = 8]
- a) Other investor's decisions to buy and sell stocks have an impact on my investment decision. Interpret the bias attached and define it. [CO1]
 - b) Explain Macro and Micro behaviour finance [CO1]
 - c) Define Behavioural Finance. [CO1]
 - d) What is anchoring behaviour? [CO2]
 - e) Differentiate between standard finance and behaviour finance [CO1]

Section-B

2. Answer any two questions out of following [2 x 6= 12]
- a. Explain prospect theory with neat diagram. [CO2]
 - b. An investor keeps separate money for "daily expenses", "savings", and "stock market gains", and treats them differently while making financial decisions. Identify the behavioural concepts and explain. [CO2]
 - c. Ramesh bought a stock at ₹500. The price has fallen to ₹350, but he refuses to sell it because he believes the price will come back to ₹500. Identify the behavioural bias involved and explain briefly. [CO1]

Section-C

3. Answer any one out of following questions. [1 x 10= 10]
- a) Discuss the building blocks of behavioural finance ? [CO1]
 - b) Explain the emotional stages of an investor trading in the stock market ?[CO2]

All the Best



Semester : 4th Sem. MBA
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Subject : Strategic Financial Management
Subject Code : MBPC4003

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Full Marks : 30

Section- A

1. **Answer any four out of following questions.** [4 x 2 = 8]
- a) What is meant by financial stress? [CO1]
 - b) What do you understand by sustainable growth of a firm? [CO1]
 - c) How bond is linked interest rate? [CO2]
 - d) What is meant by enterprise valuation? [CO2]
 - e) Define corporate restructuring. [CO3]

Section-B

2. **Answer any two questions out of following** [2 x 6= 12]
- a) Differentiate between the dividend discount approach and the earnings capitalization approach in stock valuation. When is each method more appropriate? [CO2]
 - b) Explain the role of financial policy in supporting strategic decision making in a firm. Illustrate your answer with suitable examples. [CO1]
 - c) Why is it important for firms to maintain a balance between growth objectives and financial stability? Explain with suitable examples. [CO1]

Section-C

3. **Answer any one out of following questions.** [1 x 10= 10]
- a) Explain how investment decisions, financing decisions, and dividend decisions together influence the financial strategy of a company. Illustrate your answer with suitable examples. [CO1]
 - b) Discuss the importance of enterprise value in modern corporate valuation. [CO2]