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**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
& MANAGEMENT STUDIES, BHUBANESWAR**

Semester : 4th Sem. MBA

Batch : 2024-26

Subject : Managing Software Project

Subject Code : MBPC4010

Date : 09.02.2026

Class Test : I

Duration : 1 Hr.

Full Marks : 30

Section- A

1. **Answer any four out of following questions.** [4 x 2 = 8]
- a) Define Software Project Management (SPM). State its main objectives. [CO1]
 - b) List any two challenges unique to software projects. [CO1]
 - c) What is meant by project scope in software project management? [CO1]
 - d) Define stakeholders in a software project. Name any two stakeholders. [CO1]
 - e) What is scope creep? Why is it harmful to software projects? [CO1]

Section-B

2. **Answer any two questions out of following** [2 x 6= 12]
- a) Explain why Software Project Management is important, highlighting the risks involved in poorly managed projects. [CO1]
 - b) Differentiate between Software Projects and Traditional Projects with suitable examples. [CO1]
 - c) Describe the key stakeholders in software projects and explain their roles. [CO1]

Section-C

3. **Answer any one out of following questions.** [1 x 10= 10]
- a) Discuss the success and failure factors of software projects in detail with examples. [CO1]
 - b) Explain the activities covered under Software Project Management, describing each phase clearly. [CO1]

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**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
& MANAGEMENT STUDIES, BHUBANESWAR**

Semester : 4th Sem. MBA

Batch : 2024-26

Subject : Strategic Management of IT

Subject Code : MBPC4009

Date : 10.02.2026

Class Test : I

Duration : 1 Hr.

Full Marks : 30

Section- A

1. **Answer any four out of following questions.** [4 x 2 = 8]
- a) Define the formulation of strategy in IT. [CO1]
 - b) What is Top-down approaches to planning for strategic IT applications? [CO1]
 - c) What is meant by Value Chain analysis approach? [CO1]
 - d) State the levels of strategy formulation. [CO1]
 - e) Differentiate between IT strategy for an E-Commerce business and a traditional business. [CO1]

Section-B

2. **Answer any two questions out of following.** [2 x 6= 12]
- a) What do you mean by E-Commerce? Explain the various model of E-Commerce. [CO1]
 - b) Write short notes on IT investment opportunity matrix. [CO1]
 - c) How important is the role of CTO for visionary approach in IT strategy of any business organization? [CO1]

Section-C

3. **Answer any one out of following questions.** [1 x 10= 10]
- a) What are the various models used for managing IT strategically in an organization? Discuss the shift being experienced in managing IT by various organizations. [CO1]
 - b) As per future scenarios of IT, state and explain your viewpoint with specific roadmap considering possible impact of crypto-currency in planning for IT strategies in business organizations. [CO1]

All the Best