Registration No.: ☐☐☐☐☐☐☐☐☐☐

Total Number of Pages: 02

Course: IMBA
Sub_Code: IMEV1001

1st Semester Regular/Back Examination: 2025-26
SUBJECT: English Language Communication
BRANCH(S): MAM
Time: 3 Hours
Max Marks: 100
Q.Code: U497

Answer Q1 (Part-I) which is compulsory, any eight from Part-II, and any two from Part-III.
The figures in the right-hand margin indicate marks.

Part-I

Q1   **Answer the following questions:**   (2 x 10)

a) What is "information overload"?

b) How is a barrier different from a filter in communication?

c) Write IPA symbols (between slanted lines) for the first sound in each of the following words:
(I) choice; (II) eggs; (III) there; (IV) coin.

d) What does LSRW refer to?

e) What is Haptics? Give an example of the use of Haptics in communication.

f) Correct the following sentences:
(I) The coach along with the players have already arrived in the stadium.
(II) Would you mind to meet my brother in his office?

g) Show syllable division in the given words: (i) calibrated; (ii) cancellation.

h) Distinguish between hearing and listening.

i) What is a précis?

j) What do you mean by "clear articulation"?

Part-II

Q2   **Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)**   (6 x 8)

a) Briefly describe the types of formal channels of communication that operate in an organization.

b) Why should a manager acquire good listening skills? Briefly outline a strategy for improving your listening skill.

c) Describe the important steps in process writing.

d) What is a "minimal pair"? Pick out the four minimal pairs from the following list: lake; brunch; lush; make; brush; bush; cross; crunch; rush; push.

e) Briefly explain the 7 C's of effective communication.

f) Write a paragraph of about 150 words, beginning with the Topic Sentence, "Artificial Intelligence is changing the way we live and work today".

g) Mark stress and tone in the following sentences:
  (I) Body language plays a vital role in communication.
  (II) Have you closed the front door of the house?
  (III) What a beautiful sunset!

h) What does Grapevine refer to in an organization? Is it useful or harmful to the organization? Give a reasoned answer.

i) Do as directed:
  (I) Five hundred grams are the smallest quantity they sell in this vegetable market.
      (Correct the sentence.)
  (II) I saw her in the park. She was taking a walk.
      (Join the two sentences, using a non-finite form.)
  (III) When did you come said the grandmother to sonu
      (Use Capital letters and punctuation marks where necessary.)

j) Draw a diagram of the process of communication, and briefly explain it.

k) Edit the following sentences for parallel structure:
  (I) We want to talk to the officer first and then taking the petition to the minister.
  (II) When you have time, call the distributor and the delivery date should be confirmed.
  (III) Our company is planning a successful future through strong leadership and making effective decisions.

l) "Language deals with what is said; Paralanguage deals with how it is said." Explain this statement with an example.

Part-III
Only Long Answer Type Questions (Answer Any Two out of Four)

Q3 "Reading is not just looking at words, but using skills like Skimming, Scanning, Predicting, and Inferring to build meaning from a text." Justify this statement. **(16)**

Q4 Discuss the different types of barriers in communication and the important factors that cause each type. **(16)**

Q5 "Body language speaks before words do – through posture, gesture, facial expression, and eye contact. It reveals our feelings, reinforces our message, and shapes how others understand us". Elucidate. **(16)**

Q6 "Effective writing is clear in purpose, simple in expression, well-organized in structure, and varied in style". Discuss this statement with reference to the characteristics of effective writing. **(16)**

Registration No.:

1st Semester Regular/Back Examination: 2025-26
SUBJECT: Business Organisation
BRANCH(S): MAM
Time: 3 Hours
Max Marks: 100
Q.Code: U527

Answer Q1 (Part-I) which is compulsory, any eight from Part-II, and any two from Part-III.
The figures in the right-hand margin indicate marks.

Part-I

Q1   Answer the following questions: (2 x 10)
   a)   State few characteristics of an ideal form of business
   b)   Differentiate between risk and uncertainty.
   c)   What are the essentials of a business to be successful?
   d)   State any two objectives of business.
   e)   What do you understand by Decentralization?
   f)   What do you understand by Business Organization?
   g)   Define Centralization by your own words.
   h)   What do you mean by informal Organization?
   i)   State the merits and demerits of sole trader.
   j)   Define Joint Stock Company.

Part-II

Q2   Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)   (6 x 8)
   a)   State the difference between Companies limited by Guarantee and Companies limited by Shares.
   b)   What do you understand by classification of Industries? Explain.
   c)   Why Modern Business Environment is important to understand?
   d)   What are the steps involved in forming an organization? Elaborate.
   e)   What is line and staff organization? Why it is important for the organization?
   f)   Business process is very important aspect to realize the goal to the reality. Elaborate.
   g)   What is a virtual organization? How it works? Share with one example.
   h)   Delegation of authority and responsibility are the important factors for organization success. Comment.
   i)   Authority and responsibility go together. Justify.
   j)   Define Decentralization and explain its importance.
   k)   How a Private Company differ from Public Company?
   l)   In today's time carrying on a Business is tough in view of many legal requirements. Do you agree with this? Narrate how you will overcome such issues.

Part-III
Only Long Answer Type Questions (Answer Any Two out of Four)

Q3   For successful businessman, there are many essential qualities to be adopted and implemented. What are these qualities? Elaborate. **(16)**

Q4   We find formal and informal organizations in an and around. How do you differentiate between this two? Are both required for the society & country? **(16)**

Q5   What is Private and Public company? Clearly elaborate the distinction between them. **(16)**

Q6   What are the steps in formation of a company? Explain the characteristics of a joint stock company. **(16)**

Total Number of Pages: 02

Course: IMBA
Sub_Code: IMQT1001

1st Semester Regular/Back Examination: 2025-26
SUBJECT: BUSINESS STATISTICS
BRANCH(S): MAM
Time: 3 Hours
Max Marks: 100
Q.Code: U682

Answer Q1 (Part-I) which is compulsory, any eight from Part-II, and any two from Part-III.
The figures in the right-hand margin indicate marks.

Part-I

Q1   **Answer the following questions:**   (2 x 10)

  a) Define data. What are the different types of data?

  b) What are advantages and disadvantages of secondary data?

  c) What is classification of data? Why it is required?

  d) What is the arithmetic mean of first 10 natural numbers, 1, 2, 3,...10?

  e) What relationship exist between Mean, Median, and Mode?

  f) What are the requisites of a measures of Central Tendency?

  g) What is dispersion? What are the different measures of dispersion?

  h) If the first and third quartiles are 22.16 and 56.36 respectively, what is the quartile deviation?

  i) Three unbiased coins are tossed. What is the probability of getting all heads?

  j) Write the addition rule of probability.

Part-II

Q2   **Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)**   (6 x 8)

  a) The mean salary paid to 1500 employees of s company was found to be Rs. 25,000. Later on, after disbursement of salary, it was discovered that the salary of two employees was wrongly entered as Rs. 25,750 and Rs.13, 350 instead of Rs 27,000 and Rs. 11,600. Calculate the correct mean.

  b) What are the different types of charts known to you? What is their use?

  c) What are the objectives of tabulation?

  d) For the following data find the mode

No. of accidents	0-4	5-9	10-14	15-19	20-24	25-29	30-34	35-39	40-44
Frequency	7	12	32	23	11	9	6	3	11

  e) Calculate AM, GM, and HM of the following data and show that AM > GM > HM
32, 35, 36, 37, 39, 41, 43

  f) What is frequency distribution? Write its advantages and disadvantages.

  g) From a bag containing 7 blue and 3 red balls, 2 balls are drawn at random. Find the probability that they are of the same color.

  h) The mean of 5 observations is 15 and the variance is 9. If two more observations having values 6 and 12 are combined with these 5 observations what is the new mean and variance of 7 observations?

i) Write the advantages and disadvantages of median.

j) A company is planning to improve plant safety. For this, accident data for at least 50 weeks was compiled. Calculate the mean, median, and mode using the following data:

No. of accidents	0-4	5-9	10-14	15-19	10-24
No. of weeks	5	22	13	8	2

k) What is meant by Kurtosis? Discuss the shape of different curves introduced by Karl Pearson.

l) What is the probability that a randomly chosen card from a deck of cards will either a king or a heart?

Part-III
Only Long Answer Type Questions (Answer Any Two out of Four)

Q3 Define Statistics. Discuss the application of Business statistics and point out its limitation, if any. **(16)**

Q4 Briefly explain tabulation of data, parts of a table, and also discuss about types of tables. **(16)**

Q5 From the following data on the age of employees, calculate the coefficient of skew-ness and comment on the result **(16)**

Age (years):	20- 25	25-30	30-35	35-40	40-45	45-50	50-55
No. of empioyees:	8	12	20	25	15	12	8

Q6 **a)** An article manufactured by a company consists of two parts A and B. In the process of manufacture of part A, 9 out of 100 are likely to be defective. Similarly, 5 out of 100 are likely to be defective in the manufacture of part B. Calculate the probability that the assembled article will not be defective. **(8)**

b) In a bolt factory machines A, B, and C manufacture 25 %, 35 %, and 40 % of the total output respectively. Of the total of their outputs 5, 4, and 2 percent are defective bolts. A bolt is drawn at random from the lot and found to be defective, what is the probability that it is manufactured by machine A? **(8)**

Total Number of Pages: 03

Course: IMBA
Sub_Code: IMPC1001

1st Semester Regular/Back Examination: 2025-26
SUBJECT: Basic Financial Accounting-I
BRANCH(S): MAM
Time: 3 Hours
Max Marks: 100
Q.Code: U573

Answer Q1 (Part-I) which is compulsory, any eight from Part-II, and any two from Part-III.
The figures in the right-hand margin indicate marks.

Part-I

Q1   Answer the following questions: (2 x 10)

a)   State any two objectives of accounting.

b)   The basic accounting equation is _____ = _____ + Capital.

c)   The concept which assumes that business and owner are separate entities is called the _____ concept.

d)   Accounting Standards in India are issued by _____ under the guidance of _____.

e)   State any two objectives of preparing a Trial Balance.

f)   Write any two steps involved in the process of journalizing a business transaction.

g)   According to the golden rules of accounting, _____ account is debited and _____ account is credited when cash is paid.

h)   A cash book with cash, bank, and discount columns is known as the _____ cash book, whereas a small recurring expense is recorded in the _____ cash book.

i)   Closing stock appears on the _____ side of the Trading Account and on the _____ side of the Balance Sheet.

j)   Expenses paid in advance are treated as _____ expenses and are shown on the _____ side of the Balance Sheet.

Part-II

Q2   Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)   (6 x 8)

a)   Journalese the following transactions in the books of New Sports started by Mr. Subham Jen.
July 1 – Mr. Prakash Patro opened a bank account in the name of business with a deposit of Rs. 45,000 cash.
July 2 – Purchased furniture for Rs. 10,000 and issued a cheque.
July 5 – Purchased a computer for Rs.24,000 and paid by cheque.
July 12 – Purchased office equipment on credit from Suzuki & Co. for Rs. 3,000.
July 28 – Paid Rs. 2,000 of the amounts owed to Suzuki & Co.

b)   Distinguish clearly between accounting and book-keeping. Explain the importance of accounting in business decision-making.

c) Explain the objectives of accounting. Identify the various users of accounting information and explain how accounting information is useful to any four of them.

d) What is an Accounting Equation? Explain its components. Illustrate the effect of at least four business transactions on the accounting equation with suitable examples.

e) Explain the meaning of the accounting cycle. Describe the steps involved in journalizing transactions. Also, state the golden rules of accounting with suitable examples.

f) Define the different types of accounts in accounting. Explain the process of posting from the journal to the ledger. Illustrate your answer with one example of a ledger account.

g) What are subsidiary books in accounting? Explain the different types of cash books (single column, double column, triple column) and petty cash book, highlighting their uses.

h) Define trial balance and explain its objectives. Describe the methods of preparing a trial balance.

i) Define capital expenditure, revenue expenditure, and deferred revenue expenditure. Give two examples of each and explain how they affect the financial statements of a business.

j) Discuss the objectives and importance of preparing final accounts.

k) Explain the accounting treatment of the following adjustments in the final accounts: closing stock, outstanding expenses, prepaid expenses, accrued income, provision for bad debts, and depreciation. Why are these adjustments necessary before preparing the final accounts?

l) A company incurred the following expenses during the year:
   i. Purchased machinery for ₹ 1,50,000.
   ii. Paid ₹ 20,000 for repairs to machinery.
   iii. Spent ₹ 10,000 on advertising campaign to launch a new product.

   a) Classify each expenditure as Capital Expenditure, Revenue Expenditure, or Deferred Revenue Expenditure.
   b) Explain how each will be treated in the Final Accounts.

Part-III
Only Long Answer Type Questions (Answer Any Two out of Four)

Q3   Explain the meaning, scope, functions, and importance of accounting as the "Language of Business". Discuss in detail the role of accounting information for different stakeholders.   (16)

Q4   Rahul & Co. maintains its accounting records manually. From the following transactions of January 2026, prepare the journal, ledger accounts, and a trial balance.   (16)

Transactions:
   i. Jan 1: Rahul started business with cash ₹1,00,000 and furniture ₹25,000.
   ii. Jan 3: Purchased goods on credit from Aman ₹30,000.
   iii. Jan 5: Sold goods for cash ₹40,000 (Cost of goods sold ₹25,000).
   iv. Jan 8: Paid rent ₹5,000 and salaries ₹10,000 in cash.
   v. Jan 10: Received cash from Aman ₹20,000.
   vi. Jan 12: Purchased furniture on credit from Ravi ₹15,000.
   vii. Jan 15: Owner withdrew cash ₹10,000 for personal use.
   viii. Jan 20: Paid electricity bill ₹2,000.

Q5 What are Accounting Concepts and Conventions? Explain the important concepts like Going Concern, Accrual, Dual Aspect, Matching, Materiality, Prudence, Cost Concept, Realization, Consistency & Money Measurement with practical examples. **(16)**

Q6 The following is trial balance of Mahalaxmi Ltd. Prepare the Trading and Profit & loss Account for the period ending 31st December 2020 and a Balance Sheet as on that date after considering the following adjustments. **(16)**

Trial Balance

Sl.no	Accounts Title	L.F.	Debit Rs.	Credit Rs.
1.	Capital			20,000
2.	Cash in hand		8,600	
3.	Furniture		6,500	
4.	Sundry Debtors		10,800	
5	Stock on 1.1.2005		12,200	
6	Net Sales			48,000
7	Interest received			1,200
8	Sundry Creditors			6,700
9	Bank Overdraft			8,000
10	Discount on purchase			900
11	Wages		8,500	
12	Net Purchase		25,600	
13	Rent		2,800	
14	Trade expenses		1,600	
15	Administrative expenses		4,200	
16	Discount on sales		1,800	
17	Commission on purchase		1,400	
18	Bank Charges		800	
	Total		84,800	84,800

Adjustments:

(i)   Stock on 31.12.2020 amounted to Rs. 10,400
(ii) Wages outstanding Rs. 650
(iii) Rent paid in advance Rs. 300
(iv) Provide for depreciation on furniture at 5% p.a.
(v)   Provide interest on capital at 10% p.a.

Registration No.:

1st Semester Regular/Back Examination: 2025-26
SUBJECT: Fundamentals of IT
BRANCH(S): MAM
Time: 3 Hours
Max Marks: 100
Q.Code: U628
Answer Question No.1 (Part-I) which is compulsory, any eight from Part-II, and any two from Part-III.
The figures in the right-hand margin indicate marks.

Part-I

Q1   Answer the following questions: (2 x 10)
a) Define Information System (IS).
b) What is meant by Database?
c) State any two roles of IT in Accounting and Finance.
d) What is DBMS?
e) Define Network Topology.
f) What is a Denial-of-Service (DoS) attack?
g) What is Cryptography?
h) Define Firewall.
i) What is E-Commerce?
j) Mention any two emerging trends in computing.

Part-II

Q2   Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)   (6 x 8)
a) Explain the need for Information Systems in modern business.
b) Discuss the role of IT in Marketing and Sales functions.
c) Explain the components of a Database System.
d) Describe different types of databases with examples.
e) Explain the advantages and limitations of DBMS.
f) Describe the traditional System Development Life Cycle (SDLC).
g) Explain different network topologies with suitable diagrams.
h) Describe the functions of common network devices.
i) Explain different types of cyber security attacks.
j) Discuss various security services in information security.
k) Explain Digital Signature and its applications.
l) Describe M-Commerce services and applications.

Part-III
Only Long Answer Type Questions (Answer Any Two out of Four)

Q3   Explain Information Systems concepts and discuss the role of IT in various functional   **(16)** areas of business such as Accounting & Finance, Marketing & Sales, Production & Logistics, and Human Resource Management.

Q4   Describe Database Management Systems in detail. Explain database models, DBMS   **(16)** languages, and the advantages of using DBMS in business applications.

Q5   Explain data communication and computer networks. Discuss different network topologies,   **(16)** network devices, and wireless networking technologies.

Q6   Discuss Internet security issues and security mechanisms. Explain types of attacks,   **(16)** cryptography, firewalls, and their role in securing E-Commerce applications. Also comment on emerging computing trends.