



**BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY  
& MANAGEMENT STUDIES, BHUBANESWAR**

**Semester : 3<sup>rd</sup> Sem. MBA**

**Batch : 2024-26**

**Subject: Supply Chain Management & Logistics**

**Subject Code : MBPC3013**

**Date : 16.09.2025**

**Class Test : I**

**Duration : 1 Hr.**

**Full Marks : 30**

**Section- A**

1. **Answer any four out of following questions.** [4 x 2 = 8]
- a) What is the difference between Supply Chain and Logistics? [CO2]
  - b) State the impact of SCM on Sales and Profit. [CO3]
  - c) What are the disadvantages of Centralized Supply Chains? [CO3]
  - d) What are the Drivers and Entities of Supply Chain? [CO1]
  - e) What is meant by 3PL? [CO1]

**Section-B**

2. **Answer any two questions out of following** [2 x 6= 12]
- a) Explain the Value Chain concept in SCM&L in the integrated end-to-end business eco-system? [CO3]
  - b) How and why is CRM important in Supply Chain Management? [CO2]
  - c) Explain Bullwhip effect and its impact on SCM. Furnish examples of any industry. [CO3]

**Section-C**

3. **Answer any one out of following questions.** [1 x 10= 10]
- a) Explain the role and importance of "Information" in the SCM & L management. Support with examples. [CO4]
  - b) Discuss in detail the functions and the elements of Warehousing. [CO3]

*All the Best*



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**Semester : 3<sup>rd</sup> Sem. MBA  
Batch : 2024-26  
Subject: Project Management  
Subject Code : MBPC3014**

**Date : 18.09.2025  
Class Test : I  
Duration : 1 Hr.  
Full Marks : 30**

**Section- A**

- 1. Answer any four out of following questions. [4 x 2 = 8]**
- a. What do you mean by Project Management? [CO1]
  - b. Define work Break Down structure. [CO1]
  - c. List the types of organizational structure in project management. [CO2]
  - d. Explain Gantt charts with suitable example. [CO2]
  - e. What is composite organizational structure? [CO2]

**Section-B**

- 2. Answer any two questions out of following [2 x 6= 12]**
- a. Describe briefly life cycle stages in project management including selection, goal setting. [CO1]
  - b. Explain the concept of work break down structure in project planning? [CO1]
  - c. What are the objectives of project management and discuss the project selection methods. [CO2]

**Section-C**

- 3. Answer any one out of following questions. [1 x 10= 10]**
- a. What are the different types of organizational structure, explain in detail. [CO2]
  - b. Explain the different types of tools used in project identification. [CO2]

*All the Best*



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**Semester : 3<sup>rd</sup> Sem. MBA  
Batch : 2024-26  
Subject: Operations Strategy  
Subject Code : MBPC3015**

**Date : 15.09.2025  
Class Test : I  
Duration : 1 Hr.  
Full Marks : 30**

**Section- A**

- 1. Answer any four out of following questions. [4 x 2 = 8]**
- a) Define Creativity and Innovation with suitable example. [CO1]
  - b) Explain the term Third Part Logistic (3PL). [CO1]
  - c) Differentiate between Inbound and Outbound Logistic. [CO1]
  - d) What do you mean by Order Winner Criteria? [CO1]
  - e) Define design capacity of a plant. [CO1]

**Section-B**

- 2. Answer any two questions out of following [2 x 6= 12]**
- a) Discuss the performance objectives of operation strategy in service industry with reference to private healthcare. [CO2]
  - b) Write the overview of content of operation strategy. Explain the merit and demerit of outsourcing. [CO2]
  - c) Define operation strategy? Explain Quality as a performance objectives in operation strategy implementation. [CO2]

**Section-C**

- 3. Answer any one out of following questions. [1 x 10= 10]**
- a) Define supply chain network strategy. Briefly explain the element of partnership and relationship with reference to paint industry. [CO2]
  - b) Explain Operation performance objectives. Discuss in details about internal and external factors which effects the performance objectives of Private Bank. [CO2]

*All the Best*



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**Semester : 3<sup>rd</sup> Sem. MBA  
Batch : 2024-26  
Subject: Total Quality Management  
Subject Code : MBPC3016**

**Date : 17.09.2025  
Class Test : I  
Duration : 1 Hr.  
Full Marks : 30**

**Section- A**

- 1. Answer any four out of following questions. [4 x 2 = 8]**
- a) State and explain the concept of Quality Management [CO1]
  - b) What are the major obstacles in implementing TQM? [CO1]
  - c) What is the role of Quality Council. Explain the meaning of Vision- Mission Statements? [CO3]
  - d) How does Japanese approach differ from West in implementing TQM? [CO2]
  - e) Explain the benefits of applying TQM to a business organisation? [CO1]

**Section-B**

- 2. Answer any two questions out of following [2 x 6= 12]**
- a) Define Quality and state and explain the various dimensions of Quality [CO1]
  - b) Explain the differences between a traditional approach vs a TQM approach in terms of evolution of quality and its elements. [CO3]
  - c) State and explain in detail the 6 basic tenets of TQM [CO1]

**Section-C**

- 3. Answer any one out of following questions. [1 x 10= 10]**
- a) State and explain what are TQM System and TQM Framework and how do they differ? [CO3]
  - b) Explain the elements of TQM with a neat figure. [CO1]

*All the Best*