



BIJU PATNAIK INSTITUTE OF IT & MANAGEMENT STUDIES

2nd SEMESTER (BATCH: 2019-21)

CLASS TEST - I

Entrepreneurship Development (18MBA209)

Total Marks : 30

Time: 1.30 Hours

A. Answer all :

[1x10=10]

B. Answer any two:

[5x2=10]

C. Answer any one:

[10x1=10]



BIJU PATNAIK INSTITUTE OF IT & MANAGEMENT STUDIES

2nd SEMESTER (BATCH: 2018-20)

CLASS TEST - II

Entrepreneurship Development (18 MBA 209)

Total Marks : 30

Time: 1.30 Hours

A. ANSWER ALL.

[1x10=10]

1. What are the reasons for many start-ups taking help of a business incubator?
2. Expand DIPP
3. What are the most common purposes for writing a business plan?
4. What are the elements of CVP (customer value proposition) analysis?
5. What are the factors to be considered while assessing the opportunity in market?
6. Write two ways of generating ideas.
7. Write three elements of business opportunity.
8. Write the factors to be considered in the choice of structure of ownership for small business set up.
9. What do you mean by legal entity according to eligibility criteria in startup in India?
10. Why it is essential to describe the management team and their credentials in business plan?

B. ANSWER ANY TWO.

[2x5=10]

1. Explain the creative process in ideation.
2. Why Environmental analysis is required for a new business to set up? How you can do it?
3. Discuss the steps in setting up a small business

C. ANSWER ANY ONE

[1x10=10]

1. Discuss the services provided in an incubation process and discuss respective values provided to an entrepreneurs.
2. Briefly discuss the components of Start-up India.
