



BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT STUDIES, BHUBANESWAR

Approved by AICTE, Govt. of India. | Affiliated to BPUT, Odisha | ISO 9001 : 2015 | NAAC Accredited



ANNUAL REPORT

2021-22

“Vidya Dadati Vinayam”

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“VIDYA DADATI VINAYAM”

Means “**Education Ushers in Humility**”. It is the most powerful weapon which will change the way the world works. A well-educated person carries no prejudices or biases and he is not judgmental.

I am very happy to place before you a brief report of our management institute for the academic year 2021-2022.

ABOUT BIITM

Biju Patnaik Institute of Information Technology and Management Studies (BIITM) as an Institute was incorporated in 1999 (*approved by AICTE & affiliated to BPUT, a state university*) with the objective of imparting management education which focuses on honing leadership capabilities of the students apart from imparting managerial skills, thereby enabling the students to tackle complex managerial situations and assume leadership roles in organizations.

This standalone Institute was conceived by Late Kalpataru Das, Ex-Minister Panchayati Raj, Government of Odisha, and former member of Rajya Sabha. Over the preceding decades, BIITM has carved a niche in the management education domain of Odisha.

BIITM today has engraved its own identity in field of management education, a testimony to the fact is its highly qualified and experienced faculty members, high quality education & a vibrant placement process.

Shri Pratap Kumar Balabantaray, the dynamic Executive Director of BIITM, under whose guidance the Institute is moving forward smoothly has been conferred with the prestigious Business Eminence Award by (Honorable) Chief Minister of Odisha in an event organized by 'Odisha Post' & 'Dharitri' media outlets.

Since its inception, BIITM has been progressing and has grown exponentially in many frontiers and has become the primary choice of all MBA aspirants in the state of Odisha and neighbouring states.

NAAC ACCREDITATION

We share with pleasure and pride that our Institute has received the NAAC accreditation as assessed by the prestigious National Assessment and Accreditation Council (NAAC), which places it among the top higher education institutions (HEIs) in India to be granted such a coveted grade. The college scored CGPA of 2.96 on a 4-point scale & awarded with B++ grade.

ISO 9001-2015 Certification

BIITM received the ISO 9001-2015_Certification from the year 2021.

ADMISSIONS

The institute's intake capacity in its flagship MBA Programme has increased to 240 seats in the year 2021-2022 from 60 intake capacity over the years. The trend analysis shows that apart from filling up our sanctioned strength of 240 seats, we have been able to get more students than our sanctioned strength under TFW (Tuition Fee Waiver Scheme) category. The current academic year 2022 is expected to witness 100 percent admission in both programmes, namely MBA & IMBA which will be milestones in the history of BIITM.

The MBA students admitted through OJEE come from diverse backgrounds like B. Tech, Graduates in Science, Commerce & Arts streams. Students having sufficient work experience have also taken admission in large numbers in BIITM. Apart from this heterogeneous group, we have also achieved a healthy mix of male & female students in 50: 50 ratios. The enrollment ratio is more than the national target for higher educational institutions (HEIs).

ACADEMICS

The process of Academic dissemination in BIITM is robust and vibrant. We assiduously and rigorously follow BPUT Guidelines & Academic Calendar. Apart from academic initiatives, the institute makes efforts to focus on industry needs through the following initiatives:

- Add On programmes
- Up Skilling programmes
- Industrial visits
- Summer Internship Programme (SIP)

All the aforementioned activities are well defined by the Board of Studies & Academic Council and are implemented dexterously every academic year.

In order to ensure optimal quality of teaching and efficient handling of the academic process, the Institute has in place a Review Mechanism, Students' Feedback System, Staff Performance Appraisal, etc.

The institute's academic processes are directed and controlled by the Principal under the able guidance of Advisor (Academics) and dedicated faculty members. The institute has a well-developed dynamic Mentor-Mentee relationship which is primarily focused on tapping the hidden potential of the students and making their life at BIITM memorable. Due to the sincere efforts of all the stake holders of the BIITM fraternity, the institute has earned the reputation of Best B School among all the affiliated colleges of BPUT. A cursory glance at the result analysis that follows is self-explanatory. BIITM observes strict and uncompromising stand on adherence to discipline contributing to a ragging-free Campus which provides a harmonious environment for students coming from diverse backgrounds.

RESULT ANALYSIS

Result Analysis/Academic Excellence in University Examination

No of Students Admitted in 2019-2021 Batch - 180

Students appeared in MBA 4th Semester Examination - 171

MBA	2019-21	Final CGPA	Nos.
		CGPA 9 to 9.9	70
		CGPA 8 to 8.9	94
		CGPA 7 to 7.9	07
		Total	171

1st Position Ms. Neeyati Kashyap secured 9.53 CGPA

2nd Position Ms. Anandita Mohanty secured 9.41 CGPA

3rd Position Ms. Suchismita Giri secured 9.41 CGPA

No of Students Admitted in IMBA 2016-2021 Batch :13

Students appeared in IMBA 10th Semester Examination - 11

IMBA	2016-21	Final CGPA	Nos.
		CGPA 9 to 9.9	01
		CGPA 8 to 8.9	09
		CGPA 7 to 7.9	01
		Total	11

- 1st Position Ms. Rekha Sahoo 9.14 CGPA
- 2nd Position Ms. Tapaswini Rana 8.68 CGPA
- 3rd Position Mr. Amlan Kumar Sahoo 8.64CGPA

No of Students Admitted in IMBA 2017-2022 Batch: 37

Students appeared in IMBA 10th Semester Examination – 31

IMBA	2017-22	Final CGPA	Nos.
		CGPA 9 to 9.9	01
		CGPA 8 to 8.9	14
		CGPA 7 to 7.9	09
		CGPA 6 TO 6.9	05
		Not Appeared	02

1st Position Ms. Soumyashree Nayak 9.07 CGPA

2nd Position Mr. Abhisekh Sahu 8.95 CGPA

3rd Position Ms. Somya Prityee Pragnya 8.89 CGPA

University Gold medalists in MBA

It is a matter of pride that three of our MBA students of the batch 2017-19, 2018-20, 2019-21 have created history by being awarded of the University Gold Medal consecutively for three years. This unique achievement of a hattrick of gold medals has drawn admiration from BPUT.

We take pleasure in announcing that the MBA gold medalists for the year 2018- 2021 will be commemorated during the 10th convocation of BPUT in the month of October 2022

- Gold medalist in the Batch 2017-19 – Ms. Nikita Agarwal CGPA
- Gold medalist in the Batch 2018-20 – Ms. Swikriti Kar CGPA
- Gold medalist in the Batch 2019-21 – Ms. Neeyati Kashyap CGPA

BIITM's value system has been vindicated and the credit for the same goes to the entire teaching fraternity & the support team.

Placement Assistance

The unique achievement of the institute lies in the areas of Training & Placement. BIITM has a vibrant Training & Placement team which has been relentlessly putting in sincere efforts to achieve the placement goals of the

Institute. This distinct achievement separates BIITM from other Institutes under BPUT.

Good placements are a barometer of an institute's vibrancy. Once again students of BIITM have proved their mettle by excelling in placements. During this Pandemic, 116 companies participated in campus drive and gave 348 job offers to students. The highest package offered was Rs. 37 lakhs PA and the average package was Rs.4 lakhs PA.

Recruiters like Aditya Birla Group, Ultra Tech Cement, Aliant group, Axis Bank, Shoppers Stop, Bajaj Allianz, Bandhan Bank, Berger paints, Big Basket, Flipkart, Exim Logistics Pvt. Ltd., Global Data, Gati KWE, Gupta Power, ICICI Bank, IndusInd Bank, Inspire Info Solution, Khadims, OPPO, Reliance Retail, SBI Life Insurance, z1 Media, Campus Active Wear Pvt. Ltd., DTDC, Cholla Manadalam, DCB Bank, Aditya Birla Fashion & Retail Ltd., India Mart, Indusland Bank, Just Dial, Lifestyle International, Home Town, Jaro Education, Jana Bank, Squaryard, Inspire Info Solution, Land Mark Group, BYJUS, Asian Paints, ITC, ICICI Securities, HDFC Bank, S&P Global, CCD, Arnapura Microfinance, ICICI Group, SBI cap securities, Ramco Cement, Rak Ceramic, V2 retail, Zolo Stay, Wep Solutions Pvt. Ltd. Star Union Dai-ichi LIC Limited have reaffirmed their faith in the talent nurtured at BIITM and have recruited our students in large numbers.

I am delighted to inform you that one of our MBA student's, Mr. Manash Mishra of the batch 2020-22, has secured CTC of Rs. 37 lakh per annum from AMAZON, INC. for the position of "Data Analyst Level 4" in their office in Seattle, Washington, USA.

Faculty of BIITM

We have a pool of qualified and experienced faculty. Out of them, 3 are NET qualified, 14 are Ph.D. holders and 6 are pursuing their Ph.D. During the Academic year 2021-22 Prof. Sudeshna Dutta, Prof. Sasmita Mohapatra, Prof. Ankita Agarwal, Prof. Ramakrushna Mishra, Prof. Chinmaya Kumar Rout and

Prof. Varun Agarwal have been awarded Ph.D. degree. Our faculty members are committed to publishing quality research papers, and this year they have published 14 research articles in high quality journals of national and international repute which are Scopus-indexed and UGC-Care listed. Many faculty members during the pandemic enriched their knowledge by attending week long FDPs and also by enrolling for NPTEL courses.

Quality Initiatives

Infrastructure development:

The Institute has developed its infrastructure by adding new blocks consisting of class rooms, IQAC cell, office of the Advisor, Faculty Rooms, Soft Skill development Lab., Reprographic unit, Digital library, Studio room, Sick room etc. A lift has been Installed from ground floor till the top floor, and this has created a barrier free campus. At the same time the green campus initiatives have made the campus lush and environmentally soothing.

Innovation & Incubation Centre:

The Institute has taken steps to strengthen its Innovation & Incubation base by setting up BIIT-MIC (Incubation Centre) which has been registered under section-8 as a separate entity under Ministry of Corporate Affairs, Government of India.

BIIT-MIC has signed a few MOUs with incubators in Odisha,

- MOU with AIC-CV Raman Foundation
- MOU with Bhubaneswar Club of Entrepreneurs
- MOU with Juggernaut Association of Entrepreneurs

Both MBA and IMBA students participated in several activities of BIIT-MIC such as :

- Visiting AIC-CVRCE Foundation to understand the functioning of an Incubation Centre
- Taking part in an Ideathon organized by NIRMAN at Silicon Institute of Technology where the students' group from BIITM was awarded the first prize for their innovative startup idea.
- Female MBA and IMBA students of the institute participated in a Programme organized by KIIT TBI.

Research & Publications:

BIITM has prepared a Research Policy in which it outlines the focus areas apart from providing financial incentives to faculty members who publish papers in Scopus indexed and UGC-care listed journals. The research policy is expected to provide a boost to research activities in our institute including Patent registration.

BIITM has published its own Bi-annual journal "BIITM Business Review".

Faculty Development Programme

1. A 7-day Faculty Development Program (FDP) on Structural Equation Modeling (SEM) using AMOS was conducted by BIITM from 7th June to 13th June, 2022 in collaboration with IIM Kozhikode. A total of 43 faculty members participated from such institutions as IIT Bhubaneswar, NITs, Ravenshaw University, Utkal University etc.
2. Our Principal, Prof. (Dr.) Mihir Ranjan Nayak, and Prof. (Dr.) D. Beura, HOD Marketing attended a Programme on "Developing Programme Objectives and Course Objectives" organized by **CIPET**, Bhubaneswar.

Library Digitization

Digitization of the Library has been our priority area as most of the students and faculty use the digital information of the library. The management has provided the resources and has created an e-library and brought the entire library onto digital platform. In this regard we have jointly collaborated with IIT Kharagpur and we have become the member of National Digital Library of India (NDLI). Events are being planned in collaboration with NDLI on a regular basis.

National Service Scheme (NSS)

The Institute has also got its NSS Bureau functional with two NSS units, one for male students and other for female students. We opened NSS Bureau in the month of October 2021. NSS units of the institute are involved in organizing Blood donation camps and other community related activities. Students of the Institute are participating very actively in several professional social activities like Swachh Bharat Abhiyan, Azadi ka Amrit Mahotsav, Tiranga Yatra, Cleaning and Plantation Drive etc. I feel happy to inform you that The Regional Director of NSS has recognized the efforts of our volunteers, and has given a letter of appreciation for BIITM's remarkable service towards the society.

Notable Achievements

1. NAAC Accreditation.
2. ISO 9001-2015 Certification.
3. Two NSS units.
4. Blood donation camps.
5. BIIT-MIC, the Incubation Centre, registered with Govt. of India as an Innovation Centre.
6. Life time institutional Membership of ISTD.

7. "Best Institution of the State" award by Odisha BPUT students' association.
8. Best Leadership Award to our Executive Director by Honorable Chief Minister of Odisha.
9. A hat-trick of University Gold Medals in MBA.
10. Registration of Alumni Association
11. Community Services through CSR.

Visit of Eminent personalities

Dr. Chita Ranjan Tripathy, VC of BPUT on 2nd Feb. 2021 for an interaction with faculty members.

Prof. (Dr.) Premendu P. Mathur, VC of Birla Global University on 10.02.2022 for an Expert talk on Research Methodology

Prof. (Dr.) Sujata Mangaraj, Sr. Director cum Dean (Academics) at Bhavan's Centre for Communication & Management on the 25th of July 2022 on the occasion of 7th Kalpataru Das Memorial Lecture Series.

Prof. (Dr.) Sivkumar Mishra-Director Examination, BPUT for interaction with the faculty.

Prof. (Dr.) Damodar Acharya, Ex-Director of IIT Kharagpur, Former Chairman of AICTE, Former Vice-chancellor of BPUT.

Dr. Sudhakar Panda, the first Vice Chancellor of Birla Global University, Professor and Head, Department of Analytics and Applied Economics of Utkal University.

Prof. (Dr.) Hrushikesh Mohanty, Vice-Chancellor of KIIT University.

Prof. (Dr.) Gopal Krishna Nayak Ex-Director of IIIT Bhubaneswar and professor of XIM University.

Prof. (Dr.) Shakti Ranjan Mohapatra, Dean Management, BPUT.

Prof. Kumar Bara Das, Ex-Vice Chancellor of FM University addressed the students and faculty members.

Webinars and Conferences conducted in 2021-22

Webinar on ASK for employability conducted by our Prof. Dr. Varun Agarwal on 24th of February 2021.

Conference on " Embracing Change & transformation through hybrid work format" organized by BIITM collaboration with ISTD where target audience were All Students & Faculty Members of BIITM as well as of different Institutions.

Webinar on Entrepreneurship and the scope for MBA students in Middle East by Mr. Amresh Panda on 27th of February 2021.

A Webinar on Stock Mind-A virtual Stock Platform organized by M/S ICICI Securities (Mr. Yaswant Giri, Ms. Smita Chakraborty) on 5th of March 2021.

A Webinar on facing Interview conducted by our Prof. Dr. Varun Agarwal on 6th of March .2021.

Webinar on ASK for employability conducted by our Prof. Dr. Varun Agarwal on 25th of March 2021.

A Webinar on Money Market and Career Opportunities Post COVID Scenario conducted by Mr. Suhas Rajput of UTI on 6th of March 2021.

Webinar on Cracking GD & PI conducted by our Prof. Dr. Varun Agarwal on 14th of April 2021.

Webinar on Connecting self through social media conducted by our Prof. Prashant Kumar Rout on 31st of March 2021

Webinar on Professional ethics in Workplace conducted by our Prof. Dr. B.B. Das on 19th of June 2021.

Webinar on New Dimensions in HR Management in Post COVID scenario conducted by Dr. Sadashib Padhee, CHRO & VP-HR, IESH & IT, Kirloskar Limited on 26th of June 2021.

Webinar on "The Power of Gen Z: Reshaping into Futuristic Hybrid Workplace" organized by Prof. Dr. Niharika Bhora, IIMA, VC of Delhi skill and Entrepreneurship University and Mr. Debashis Sahoo, Regional HR Manager, of SBI life Insurance. on 16th of August 2021 attended by Faculty members, Research scholars, Industry experts, Students of different Institutes.

Webinar on " Lateral Thought & Social Development "by ISTD on 16th of January 2022.

Webinar on Be the change or you will be challenged conducted by our Prof.Dr. Sudeshna Dutta on 30th of March 2022

Webinar on Importance of soft skill organized by our prof. Dr. Varun Agarwal on 11th of April 2022

Webinar on Unlock the leader within you organized by our Prof. Dr. Ankita Agarwal on 13th of April 2022.

BIITM took the initiative of hosting a one-day long conference on the pressing topic of hybrid work format in collaboration with the prestigious Indian Society for Training & Development, and Inviting eminent personalities of the industry, delegates from different management schools, students, and media personnel.

Industrial Visits of MBA & IMBA students

- VISA Steel Plant in Jajpur
- NALCO, Angul
- Milky Mantra Dairy factory at Gop, Puri.
- Hindustan Coca Cola Beverage, Jatani.
- Parle- G, Bhubaneswar.

MoUs Signed

- The Memorandum of Undertaking (MoU) executed on 9th September 2022 between BIITM and Bhavan's Centre for Communication & Management (BCCM), Bhubaneswar
- A Memorandum of Understanding (MoU) was executed between BIITM and Sri Sri University on the 29th July 2022. The purpose of this MoU was to develop academic and educational cooperation and to promote mutual understanding between us.
- The MoU signed with JUGGERNAUT Association of entrepreneurs (JAE) on 07th of September 2022.
- The MOU signed with Reliance Nippon Life Insurance Company Limited on 27th April 2022.
- MoU on Academic Cooperation signed between Oriental University, Indore on 6th of December 2021. The purpose of MoU is to develop academic and educational cooperation.
- The MoU Signed with Shriram Life Insurance Ltd. Company
- MoU Signed with AIC-CVRCE Foundation on 25th October 2021. The purpose of this MoU was to provide a framework of cooperation and to facilitate collaboration between BIITM and AIC-CVRCE Foundation on

a non-exclusive basis, in the areas of mutual interest for the successful achievement of the milestones of the programme.

- MoU Signed with Bhubaneswar Club of Entrepreneurs, Bhubaneswar on 6th of December 2021. The purpose of this MoU was to develop Industry and educational Cooperation.

Future Plans

The general outlook for the institute's future is bright.

- The institute is gearing up for autonomous status.
- In the coming year we are going to participate in NIRF ranking which is a prestigious ranking done by Govt. of India
- We shall also participate in NBA in which we hope to fare well.

All this has become possible by the great support from the Management. My sincere thanks are due to the Chairman and Trustees of the Gokarneswar Charitable Trust.

I cordially thank our Executive Director, Mr. P.K. Balabantaray, for his unstinting support and guidance.

I also take this opportunity to thank all our faculty and staff members and our dear students for their excellent cooperation and involvement in all activities of the Institute.

I thank everyone connected with this Institute for their wholehearted support.

I hope our teamwork will achieve many more milestones for BIITM in future.


Principal



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