



BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT STUDIES, BHUBANESWAR

Approved by AICTE, Govt. of India. | Affiliated to BPUT, Odisha | ISO 9001 : 2015 | NAAC Accredited

ANNUAL REPORT 2023-24



www.biitm.ac.in

॥ विद्यया अमृतं अश्नुते ॥

॥ “Vidyaya Amritam Ashnute” ॥

“It is knowledge that leads to liberation.”

Esteemed Dignitaries, and my dear students and colleagues I am delighted to place before you a brief report of our institute for the academic year 2023-2024.



ANNUAL REPORT

2023-24





At the outset, let me reiterate our Vision Statement.

Our Vision is:

To achieve excellence in management education, as a Nationally acclaimed Business School for developing leaders, who can contribute meaningfully to the society.

And our Mission is:

(M1): To provide excellent academic ambience and adequate exposure to the business world, in order to develop successful business leader;

(M2): To consistently endeavor to achieve holistic development of the students in terms of knowledge, skills and attitude;

(M3): To provide a supportive ecosystem for developing innovative mindset and encouraging entrepreneurship; and

(M4): To inculcate professional values, ethics and concern for environmental sustainability and society at large.



About Biitm

Biju Patnaik Institute of Information Technology and Management Studies (BIITM) as an Institute was incorporated in 1999 (*approved by AICTE & Affiliated to BPUT, a state University*). The Institute has the distinction of completing 25 years of imparting management education. Its unwavering focus on creating leaders from among its students and dexterously imparting ever-evolving management skills has remained consistent over the years. I feel privileged to inform you that in the Academic year 2023-24 BIITM celebrated its Silver Jubilee during the month of February, 2024, with a commitment to serve the nation better in the field of Management Education, Research and Consultancy.

In the year 2022 we received the NAAC accreditation which places it among the top higher education institutions (HEIs) in India. We have been the recipient of ISO 9001-2015_Certificate for “Providing Holistic Education in the Area of Management”. As an exercise in continuous improvement, we have submitted SSR for NAAC re-assessment in September, 2024 and our Institute has been recognized under Section 2(f) of the UGC Act, 1956 in the year 2024.

BIITM as conceived by Late Kalpataru Das, Ex-Minister Panchayati Raj, Government of Odisha, and former member of Rajya Sabha is moving fast forward in its mission of producing management students ready to tackle the problems of the future.

Today, BIITM has carved out its own niche in the field of management education, as evidenced by its highly qualified and experienced faculty members, high-quality education, impeccable placement record, and above all, its status among the management student community.

Shri Pratap Kumar Balabantaray is our dynamic Executive Director, under whose guidance the Institute is moving forward with vigour and vitality. BIITM received “Skill Development Leadership Award-2024” organized by World Education Congress in Bhubaneswar.



Programmes offered

1. MBA
2. MBA (Business Administration)
3. Integrated MBA
4. MBA for Working Professionals
5. Ph.D Programme

Apart from the above programmes affiliated to Biju Patnaik University of Technology, Odisha, Rourkela, the Institute imparts Add-on Courses and facilitates enrolment of students in SWAYAM NPTEL, Skill Development and Coursera online courses.

It is a pleasure to announce that in the Academic year 2023-24 we received approval from AICTE, New Delhi for Working Professionals for MBA Programme, and for Ph.D Programme as a Nodal Center of Research from BPUT, Odisha, Rourkela.

Activity Calendar

As part of its continuous improvement programme, the Institute prepares its “Annual Activity Calendar” for smooth conduct of all the activities

Admissions

The institute's admission in its flagship MBA Programme has increased to 312 and in Integrated MBA, it has increased to 78 in the academic year 2022-23. The trend analysis shows that apart from filling up our sanctioned strength of 240 seats, we have been able to get more students than our sanctioned strength under (TFW) and (EWS) categories. The current academic year 2024-25 has witnessed 100 percent admission in the MBA Programme.

Diversity is a hallmark of MBA students admitted, who come from diverse backgrounds like Commerce, Science, Arts, BBA, B. Tech, BCA, Pharmacy, etc. Students having work experience have also taken admission in BIITM. Apart from this heterogeneous group, we have also achieved a healthy mix of male & female students in 56: 44 ratio.

Admission Data Analysis of MBA & MBA (BA) (Batch: 2024-26) in the year 2024

ADMISSION YEAR	2024	
GENDER	MBA	MBA(BA)
FEMALE	105	32
MALE	129	46
SUB TOTAL	234	78
TOTAL : MBA+MBA(BA)	312	

GRADUATION STREAM	
ADMISSION YEAR	2024
COMM.	155
SCIENCE	71
BBA	41
B.TECH	14
ARTS	23
BCA	6
PHARMACY/ OTHER	5
TOTAL	312

1ST CLASS CAREER		
ADMISSION YEAR	2024	
MBA		
MALE	104	86.85 %
FEMALE	96	
MBA(BA)		
MALE	42	
FEMALE	29	
TOTAL	271	



Admission Data Analysis of I-MBA Batch (2024-29) in The Year 2024

IMBA admissions of the Batch 2024-29 show that girl students account for 49% in the class of 2024, which is more than the national average and is a good sign for the society and the nation as well.

ADMISSION YEAR	2024
GENDER	IMBA
FEMALE	36
MALE	34
TOTAL	70

12 th Stream	
ADMISSION YEAR	2024
SCIENCE	43
COMMERCE	21
ARTS	6
TOTAL	70

1ST CLASS CAREER		
ADMISSION YEAR	2024	
FIRST	44	62.85%
SECOND	21	30%
THIRD	5	7.15
TOTAL	70	

Academics

The academic dissemination process at BIITM is characterized by its robustness and vibrancy. We diligently and meticulously adhere to the guidelines and academic calendar set forth by BPUT. In addition to its academic endeavours, the institute strives to address industry requirements through the implementation of:

- Add-on Programmes devised by the faculty
- Add-on programmes through NPTEL, Coursera and Skill Development
- Up Skilling programmes
- Industrial visits
- Summer Internship Programme (SIP)

All these activities are well defined by the Board of Studies & Academic Council and are implemented in both letter and spirit.

In order to ensure optimal quality of teaching and efficient handling of the academic process, the Institute has in place a Review Mechanism, as well as a feedback system involving students, Faculty, and staff, Stakeholders, Alumni & Recruiters.

The institute's academic processes are monitored by the Dean (Academics), and the Principal under the guidance of Advisor (Academics). The institute has a well-developed dynamic Mentor-Mentee relationship which is primarily focused on tapping the hidden potential of the students and making their life more meaningful.

BIITM has been encouraging faculty members and students to enroll for the courses provided by SWAYAM-NPTEL, Skill Development and Coursera. Till date more than 10 faculty members and 200 students have successfully completed the courses and have passed the exams with flying colours.

The Institute has laid more emphasis on creation of Course Files by all faculty members engaging classes on different subjects, with the objective of assessing the outcomes of teaching, following the New Education Policy- 2020 focus on Outcomes based Education.

The college has also launched a rigorous exercise on the Course Outcomes. Programme Outcomes mapping which enable all faculty members to measure the academic attainment of their students after completion of each semester.

The current academic year saw the introduction of a new curriculum for both MBA and Integrated MBA programmes by the University. I have the proud privilege to mention that this was possible largely due to the initiative taken by BIITM.



Result Analysis

Result Analysis of University Examination

No of Students appeared and result declared in MBA Batch: (2022-2024)

MBA	2022-24	Final CGPA	Nos.
		CGPA 9 to 9.9	0
		CGPA 8 to 8.9	57
		CGPA 7 to 7.9	151
		CGPA 6 to 6.9	24
		CGPA 5 to 5.9	1
		Absent	0
		Total	233

1st Position Ms. Sai Priti Das secured 8.75 CGPA

2nd Position Ms. Priyadarshini Pradhan secured 8.62 CGPA

3rd Position Ms. Lipika Samal secured 8.55 CGPA

No of Students appeared and result declared in MBA (BA) Batch: (2022-2024)

MBA	2022-24	Final CGPA	Nos.
		CGPA 9 to 9.9	0
		CGPA 8 to 8.9	10
		CGPA 7 to 7.9	49
		CGPA 6 to 6.9	10
		CGPA 5 to 5.9	0
		Absent	0
		Total	69

1st Position Ms. Rituparna Biswal secured 8.53 CGPA

2nd Position Mr. Bishnupriya Mohapatra secured 8.5 CGPA

3rd Position Ms. Bhagalaxmi Mishra, Pragyasmitha Sarangi & Priyambada Das are secured 8.35 CGPA

No of Students appeared and result declared up to 3rd Semester in MBA Batch (2023-25)

MBA	2023-25	Final CGPA	Nos.
		CGPA 9 to 9.9	0
		CGPA 8 to 8.9	47
		CGPA 7 to 7.9	143
		CGPA 6 to 6.9	34
		CGPA 5 to 5.9	3
		CGPA below 5	1
		Absent	0
		Total	228

1st Position Mr. Smruti Ranjan sahoo secured 8.94 CGPA

2nd Position Ms. Swetalina Mishra secured 8.83 CGPA

3rd Position Mr. Manas Kumar Behrera, Mr. Soubhagya Ranjan Pal and Mr. Sourav Patnaik are secured 8.67 CGPA



No of Students appeared and result declared up to 3rd Semester in MBA (BA) Batch (2023-25)

MBA	2021-23	Final CGPA	Nos.
		CGPA 9 to 9.9	0
		CGPA 8 to 8.9	10
		CGPA 7 to 7.9	42
		CGPA 6 to 6.9	21
		CGPA 5 to 5.9	3
		CGPA below 5	1
		Absent	0
		Total	77

1st Position Mr. Sarmita Jena secured 8.67 CGPA

2nd Position Ms. Barshamayee Panigrahi secured 8.39 CGPA

3rd Position Mr. Sujit Kumar Makut secured 8.22 CGPA

No of Students appeared and result declared in IMBA Batch (2019-2024):

IMBA	2017-22	Final CGPA	Nos.
		CGPA 9 to 9.9	1
		CGPA 8 to 8.9	17
		CGPA 7 to 7.9	13
		CGPA 6 TO 6.9	0
		Absent	0
		Total	31

1st Position Ms. Agnityoti Sahoo secured 9.45 CGPA

2nd Position Ms. Hritika Seth secured 8.97 CGPA

3rd Position Ms. Preti Abhilipsa Samanta secured 8.9 CGPA

No of Students appeared and result declared in IMBA Batch (2018-2023):

IMBA	2018-23	Final CGPA	Nos.
		CGPA 9 to 9.9	1
		CGPA 8 to 8.9	17
		CGPA 7 to 7.9	20
		CGPA 6 TO 6.9	2
		CGPA below 5	0
		Absent	0
		Total	40

1st Position Mr. Subham Santosh Sahoo secured 9.04 CGPA

2nd Position Ms. Ananya Parida secured 8.96 CGPA

3rd Position Ms. Sai Anweshia Pattanayak secured 8.7 CGPA

Best academic performers during the Academic year 2023-24

BATCH	REGN. NO.	NAME	CGPA
2022-24 BATCH MBA	2206258226	Sai Priti Das	8.75 (Topper)
2023-25 BATCH MBA	2306258189	Smruti Ranjan Sahu	8.94 (Up to 2 nd semester)
2019-24 BATCH IMBA	1913258027	Agnijyoti Sahoo	9.45 (Topper)
2020-25 BATCH IMBA	2013258020	Subham Santosh Sahoo	9.04 (Up to 8 th Semester)
2021-26 BATCH IMBA	2113258031	Subhransu Behera	8.68 (up to 6 th semester)
2022-27 BATCH IMBA	2213258049	Rupali Mohapatra	9.16 (Up to 4 th semester)
2023-28 BATCH IMBA	2313258003	Anandita Chand	8.7 (Up to 2 nd semester)
	2313258015	Chandrakanta Biswal	

University Gold medalists in MBA

It is a matter of pride that five of our MBA students of the batches 2014-16, 2017-19, 2018-20, 2019-21 and 2020-22 have created history by being awarded the University Topper's Gold Medal in Management discipline. Four of them have been declared as Gold medalists in consecutive years i.e. 2017-19, 2018-20, and 2019-21 and 2020-22. Four awardees received their Gold Medals from Sri Raghubar Das, Hon'ble Governor of Odisha, during 10th Convocation of BPUT, Odisha held on 13th February, 2024 at Rourkela.

- Gold medalist in the Batch 2014-16 – Ms. Subhashree Pradhan
- Gold medalist in the Batch 2017-19 – Ms. Nikita Agarwal
- Gold medalist in the Batch 2018-20 – Ms. Swikriti Kar
- Gold medalist in the Batch 2019-21 – Ms. Neeyati Kashyap
- Gold medalist in the Batch 2020-22 - Ms. Simran Dash



UNIVERSITY GOLD MEDALISTS

UNIVERSITY GOLD MEDALISTS



MS. SUBHASHREE PRADHAN
MBA, BATCH : 2014-16
National Business Head
Software & Service (SISS), Chennai



MS. NIKITA AGRAWAL
MBA, BATCH : 2017-19
Head-HR & Finance
Saffron Suites, Ranchi



MS. SWIKRITI KAR
MBA, BATCH : 2018-20
Digital Marketing Manager
Oditek Solutions, Bhubaneswar



MS. NEEYATI KASHYAP
MBA, BATCH : 2019-21
Recruiting Coordinator
Amazon, Bangalore



MS. SIMRAN DASH
MBA, BATCH : 2020-22
Research Analyst
Mordor Intelligence, Hyderabad

Placement Assistance

The unique achievement of the institute lies in the areas of Training & Placement. BIITM has a vibrant Training & Placement team which has been relentlessly putting in sincere efforts to achieve the placement goals of the Institute. This distinct achievement separates BIITM from other Institutes in Odisha.

In the year 2023-24, 121 companies participated in the campus drives and gave 461 job offers to 327 students. The highest package offered was Rs. 16.22 lakhs PA and the average package was Rs.4.5 lakhs PA. Our placement record was the highest this year at 94% of the pass-outs.

Foremost among the recruiters were Aditya Birla Capital, Aditya Birla Fashion & Retail LTD. Agilitz Technologies Limited, Ashwini Group of Hospitals, Asian Paints, Axis Bank, Bajaj Allianz LIC Limited. Bandhan Bank Ltd. Berger Paints Limited. Bluestone Jewelry & Lifestyle Ltd., CCD, Ceasefire, DCB Bank, Esaf Small Finance Bank, Everest, Federal Bank, Fliplart, Global Data, HDFC Asset Management Company Ltd. HDFC Bank, HDFC Life Insurance Company Ltd., Himalaya Wellness, ICICI Bank, ICICI Prudential Life Insurance, ICICI Securities, Indiamart, IN2IT EBS, Intellipaat, Kingfa, Lucintel, Max, Mayfair Hotels & Resorts Ltd., Metrix 4 Analytics, MRF Tyres, OPPO, Ramco Cements Ltd., Resustainability Ltd., SBI Life, SBICAP Securities, Spandana Sphoorty Financial Ltd. Udyogi Plastic, Ujivan Small Finance Bank, Byapar and Dabur.

 SUVRA KANTI JENA Rs. 16.22 LPA FEDERAL BANK	 HARSITA SHARMA Rs. 16.22 LPA FEDERAL BANK	 RITUPARNA BISWAL Rs. 16.22 LPA FEDERAL BANK	 MD AZHARUL AMIN Rs. 16.22 LPA FEDERAL BANK	 DEVASHISH BISWAL, IMBA Rs. 16.22 LPA FEDERAL BANK
 ASUTOSH BHANJADEO Rs. 16.22 LPA FEDERAL BANK	 BISHAL DASH Rs. 16.22 LPA FEDERAL BANK	 MRUTUNJAY PATRA, IMBA Rs. 9.00 LPA ADITYA BIRLA CAPITAL	 RAMAN R. BOSA, IMBA Rs. 7.94 LPA Berger	 SRIYASH DORA Rs. 7.85 LPA asianpaints
 SHOMYA R. MAHAPATRA Rs. 7.5 LPA ADITYA BIRLA GRASIM	 RITESH R. SATPATHY Rs. 6.31 LPA MRF	 SOUMYA R. PARIDA Rs. 6.88 LPA JK Cement	 SATYABRATA SWAIN Rs. 6.24 LPA RAMCO	 SOUMYAN S. SATPATHY Rs. 5.80 LPA TCS



List of the new companies added during the Academic year 2023-24.

YEAR	SL.NO	NAME OF THE COMPANIES
2023-24	1	CODEYOUNG
	2	IMS GROUP
	3	JSW PAINTS
	4	LANCESOFT INDIA PVT. LTD
	5	BHARAT FINANCIAL INCLUSION LIMITED
	6	BIRLA PAINTS
	7	CRACK-ED
	8	D. N. HOMES PVT. LIMITED
	9	DELOITTE
	10	DR REDDY'S LABORATORIES
	11	ELITE RECRUITMENTS
	12	EVOLUTIONARY AGGORITHM PVT. LTD.
	13	GENPACT
	14	HETTICH INDIA PVT. LIMITED
	15	HOME FIRST FINANCE
	16	HOTEL LUCKY INDIA
	17	HUMAN CONTEXT
	18	IMS GROUP
	19	KEFINTECH
	20	MANAPURAM FINANCIAL LTD
	21	MANTRA TECHNOLOGIES PVT. LIMITED
	22	ORSTC
	23	RBL FINSERVE
	24	RUTAKSHI TECHNOLOGIES PVT. LTD.
	25	SCHNEIDER ELETRIC
	26	SQUAREA CONSULTING PVT. LTD.
	27	THE HOUSE ORIGINALS
	28	TRACERT
	29	TRADE INDIA

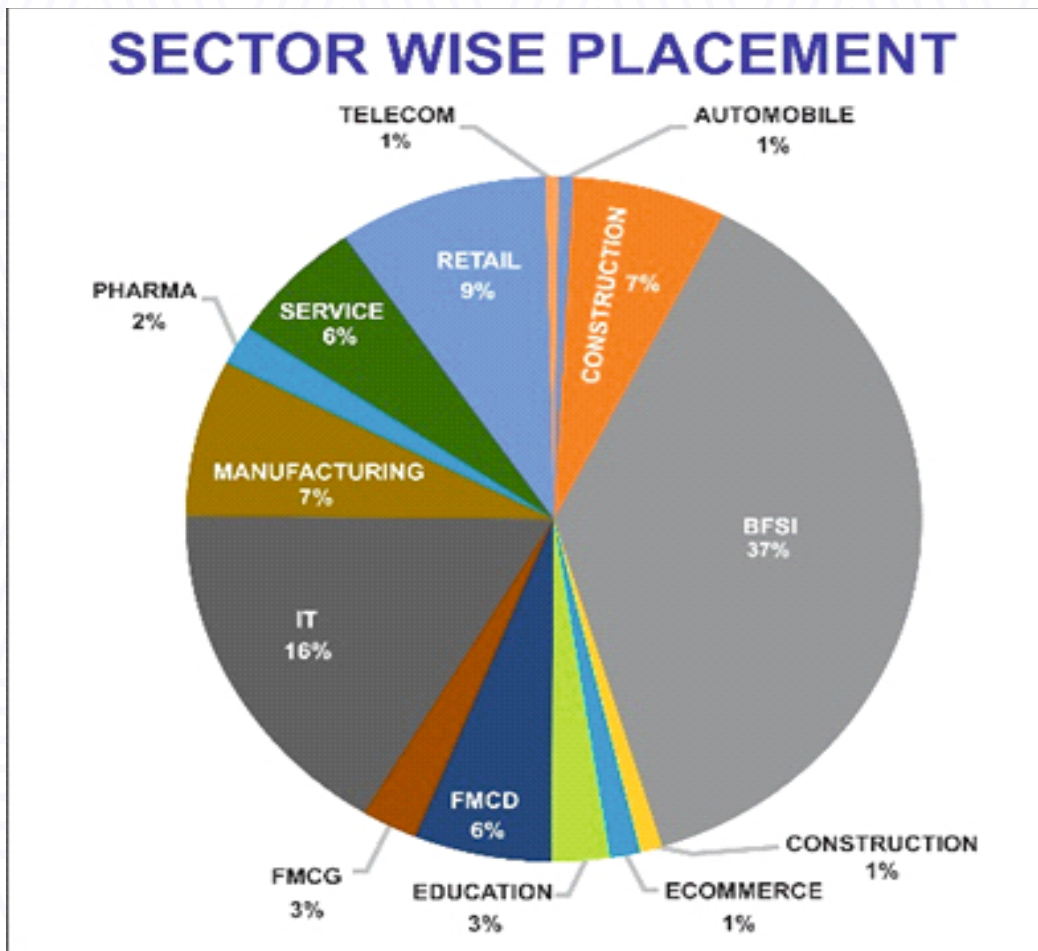
The recruiters have reaffirmed their faith in the talent nurtured at BIITM and have recruited our students in large numbers.

I am delighted to inform you that six of our MBA students of the batch 2022-24, and one Integrated MBA batch 2019-24 have secured CTC of Rs. 16.22 lakh per annum the position of Junior Management Officer in the Federal Bank.



Placement Records

Sl. No	Programme	Number of students opted for Placement	Number of students placed	Percentage
2024				
1	MBA- 2021-23 (Batch)	296	245	82.77
2	IMBA - 2018-23- (Batch)	31	24	77.41
2023				
1	MBA – 2020-22- (Batch)	239	220	92 %
2	IMBA- 2017-22- (Batch)	34	24	71 %
2022				
1	MBA -2019-21- (Batch)	232	211	91 %
2	IMBA-2016-21- (Batch)	31	31	100 %





Faculty of BIITM

We have a pool of 42 qualified and experienced faculty members gleaned both from Academics and Industry. Out of them, 19 are Ph.D. holders, 2 are NET qualified, and 12 are pursuing their Ph.D. Our faculty members are committed to publishing quality research articles, and this year they have published 31 research papers in Scopus, Web of Science, UGC Care, ABDC, etc. and 13 Book Chapters under reputed publishers. Many faculty members during the pandemic enriched their knowledge by attending week-long FDPs and also by enrolling for SWAYAM-NPTEL courses.

SL. NO.	NAME OF THE FULL-TIME TEACHER	DESIGNATION	DEPARTMENT	DATE OF JOINING	Experience (years) (Academic + Industry)
1.	PROF. DR. MIHIR RANJAN NAYAK	PRINCIPAL	HR	15.12.2020	22+11 = 33
2.	PROF. (ER.) P. R. PATTANAYAK	PROF. (MKTG) & ADVISOR (ACADEMICS)	MKTG.	01.08.2006	23 + 25 = 48
3.	DR. CHINMAYA KUMAR DASH	PROF. (MKTG. & STRATEGY) DEAN (ACADEMICS)	MKTG.	12.06.2024	29+0 = 29
HEAD (PLACEMENT & TRAINING)					
4.	PROF. K. CHANDRASEKHAR	ASSOCIATE PROFESSOR (CUM HEAD P&T)	GM	16.01.2017	16 + 0 = 16
COMMUNICATIVE ENGLISH					
5.	PROF. (DR.) BIJOY KUMAR BAL	PROF. (COMM. ENGLISH)	GM	01.08.2009	52 + 0 = 52
6.	PROF. RUPAMBIKA PATTANAYAK	ASST. PROF (COMMUNICATION)	GM	15.02.2022	8
MARKETING					
7.	DR. BISWA BIHARI DAS	PROF. (MARKETING)	MKTG.	02.01.2020	7 + 31 = 38
8.	DR. DHANANJAY BEURA	PROF. (MARKETING)	MKTG.	01.12.2021	9+11=19
9.	DR. VARUN AGARWAL	ASSOCIATE PROFESSOR (MARKETING)	MKTG.	05.06.2014	10 + 2 = 12
10.	PROF. KAMESH CHIVUKULA	ASST. PROF. (MKTG & SKILL DEV.)	MKTG.	25.09.2020	12 + 16 = 28
11.	DR. ANKITA AGARWAL	ASST. PROF. (MKTG & SKILL DEV.)	MKTG.	10.01.2017	7 + 3 = 10
12.	DR. NAVEEN L	ASST. PROF. (OP & MKTG)	MKTG.	16.02.2022	2+8=10
13.	DR. SUJIT KUMAR PRUSTY	ASST. PROF.(MARKETING)	MKTG.	11.10.2022	13+0=13
14.	PROF. SUSHRUTI RANI PANDA	ASST. PROF. MARKETING & PLACEMENT TRAINER	MKTG.	05.07.2023	1+8= 8
HUMAN RESOURCE					
15.	DR. BONITA MITRA	ASSOCIATE PROFESSOR (HR)	HR	06.07.2018	9+ 0 = 9
16.	DR. LOPAMUDRA MISHRA	ASSOCIATE PROFESSOR (HR)	HR	01.11.2023	16+2= 18
17.	DR. PRAJNA MOHAPATRA	ASST. PROF. (HR)	HR	1.12.2020	11+0=11
18.	PROF. IPSITA DASH	ASST. PROF. (HR)	HR	7.12.2020	7 + 0 = 7
19.	PROF. SMARANIKA DASH	ASST. PROF. (T&D)	HR	01.07.2017	12 + 1 = 13
20.	PROF. ABHIPSA MISHRA	ASST.PROF. (HR)	HR	01.02.2024	9+0=9
21.	PROF. SOUMYA MOHAPATRA	ASST. PROF. (HR) & HOD	HR	01.06.2023	1
FINANCE					
22.	DR. SUDESHNA DUTTA	ASSOCIATE PROFESSOR (FINANCE)	FINANCE	1.12.2020	8 + 5 = 13
23.	DR. CHINMAYA KUMAR ROUT	ASST. PROF.(FINANCE)	FINANCE	3.12.2020	13 + 0 = 13
24.	PROF. MANOJ PARIJA	ASST. PROF.(FINANCE)	FINANCE	20.08.2010	16 + 13 = 29
25.	DR. DEBABRATA SHARMA	ASST. PROF.(FIN)	FINANCE	27.10.2022	9+0=9
26.	PROF. AJITAV ACHARYA	ASST. PROF.(FINANCE)	FINANCE	22.11.2021	11+1=12
27.	PROF. SAHANI SINGH	ASST. PROF.(FINANCE)	FINANCE	29.11.2021	3+0=3
28.	PROF. PARESH CHANDRA TRIPATHY	ASST. PROF.(FINANCE)	FINANCE	01.12.2012	7 + 11 = 18
29.	PROF. I.V.S.S. RAO	ASST. PROF.(FINANCE)	FINANCE	01.12.2012	12
QT & OM					
30.	DR. BISWA RANJAN MOHANTY	ASSOCIATE PROFESSOR (ME & OP)	OM	26.08.2022	16+0=16
31.	ER. MANOJ KUMAR ROUT	ASST. PROF.(OM)	OM	03.07.2018	12 + 5 = 17
32.	DR. GOBINDA CHANDRA PANDA	ASSISTANT PROFESSOR (QT)	OM	03.05.2021	15+0=15

1.	DR. SASMITA MOHAPATRA	ASSISTANT PROFESSOR QT & OM	OM	29.11.2021	7+0=7
INFORMATION TECHNOLOGY					
2.	PROF. PRASANTA KUMAR ROUT	ASST. PROF.(IT)	IT	01.02.2011	14 + 1 = 15
3.	PROF. AMIYA RANJAN DAS	ASSTPROF.(IT)	IT	01.12.2012	12 + 5 = 17
4.	PROF. P. C. GANGULY	ASST. PROF.(IT)	IT	01.12.2012	12 + 11 = 23
5.	PROF. NIHAR RANJAN RATH	ASST. PROF. (IT)	IT	31.12.2016	6+15=21
6.	PROF. AARTI GOSWAMI	ASST. PROF. (IT)	IT	05.08.2024	5+0 = 5
ECONOMICS					
7.	PROF. TAPASWINI NAYAK	ASST. PROF.(ECO)	GM	13.08.2019	12 + 0 = 12
PLACEMENT					
8.	DR. ANNJAAAN DAASH	ASSOCIATE PROFESSOR(HR)-CUM MANAGER PLACEMENT	HR	09.07.2024	10+5 = 15
9.	PROF. SHILPA BOSE	ASST. PROF.(HR)-CUM P.O	HR	2.12.2020	8 + 3 = 11
10.	MR. SUBHENDU MISHRA	ASST. PROF. (MKTG)JMPO	MKTG.	15.04.2024	1



Ph.D. Completion

It is a pleasure to inform you that 2 faculty members of BIITM, namely, Dr. Sujit Kumar Prusty, Asst. Prof. (Marketing) and Dr. Naveen L., Asst. Prof. (Marketing) have successfully completed their Ph.D. The following faculty members are continuing their Ph.D. in reputed Universities during the academic year 2023-24.

Ph.D. continuing

Sl. No.	Name of the full-time teacher	Designation	Department
1.	Prof. K. Chandrasekhar	Associate professor (Team head-p&t)	GM
2.	Prof. Rupambika Pattanayak	Asst. Prof(communication)	GM
3.	Prof. Sushruti Rani Panda	Asst. Prof. Marketing-cum-placement trainer	Mktg.
4.	Prof. Ipsita Dash	Asst. Prof.(HR)	HR
5.	Prof. Smaranika Dash	Asst. Prof.(T&D)	HR
6.	Prof. Abhipsa Mishra	Asst.prof.(HR)	HR
7.	Prof. Soumya Mohapatra	Asst. Prof.(HR)-cum-PO	HR
8.	Prof.ajitav Acharya	Asst. Prof.(Finance)	Finance
9.	Prof. Sahani Singh	Asst. Prof.(Finance)	Finance
10.	Prof. Prasanta Kumar Rout	Asst. Prof.(IT)	IT
11.	Prof. Amiya Ranjan Das	Asst. Prof.(IT)	IT
12.	Prof. Tapaswini Nayak	Asst. Prof.(Eco)	GM

Infrastructure Development:

During this year, BIITM has undergone significant infrastructure expansion to meet its future needs, with a total of 1,749.92 square meters of new construction initiated. Currently, 25% of construction has been completed. The remaining work is progressing steadily and is expected to be completed in the coming academic year. This expansion will enhance the Institute's capacity to accommodate the growing academic and operational requirements.



Special Awards & Recognitions received by BIITM

- BIITM received an ISO certification of “9001:2015 certified B- School for imparting holistic education”.
- Recognition of college under Section 2(f) of the UGC Act, 1956 in the year 2024.
- BIITM received the “Skill Development Leadership Award-2024” in the event, Odisha Education Leadership Awards 2024 at Sandy's Tower, Bhubaneswar organized by World Education Congress.
- The NSS wing of the BIITM has received a Certificate of Appreciation from Central Red Cross Blood Centre, Cuttack on 16.02.2024.
- The NSS wing of the BIITM has received a Certificate of Appreciation from Red Cross Regional Blood Centre, Bhubaneswar.
- The NSS wing of the BIITM has also received a Certificate of Appreciation from the Regional Museum of Natural History, Bhubaneswar.
- The NSS wing of the BIITM has been awarded a Certificate of Recognition for Extension and Outreach programmes by the Switch-on Foundation.



Special Awards and certificates received by faculty

Certificate of Appreciation was given to Prof. Dr. Mihir Ranjan Nayak (Principal) & Dr. Sasmita Mohapatra for “the Best Paper Award” by KIIT University on "Sustainable Circular Economy through Waste to Wealth initiative: A study in Smart City of Bhubaneswar”, in the International Conference on Management Research (ICMR-2024) held on 22-23 February 2024.

Student's participation in different competitions, and Awards received



- Our MBA and MBA (BA) students participated in a poster presentation competition on “Operational Resilience of Banks - Checking Economic Volatility” during Banking Conclave on 27 & 28 September, 2024 at ASTHA School of Management. They won the Runner up prizes in both UG and PG categories and one special jury award.
- Ms. Swetalina Mishra received the certificate of Campus Reporter from Business Standard on 04.04.2024.
- Mr. Soumya Ranjan Mohapatra participated in and was awarded a certificate on National Annual Fest 2024 “BRAHMASTRA” conducted by Regional College of Management, Bhubaneswar from 24th to 29th April-2024.
- Mr. YSS Puneet participated in and was awarded a certificate in National Annual Fest-2024 “BRAHMASTRA” organized by Regional College of Management On 24th to 29th April 2024.
- Ms. Prena Mishra participated in Radiance-2024 “Treasure Hunt” in an Inter-College Competition and was awarded certificate by Srusti Academy of Management, Bhubaneswar on 06th April 2024.
- Mr. Abhijit Lenka, Shreya Pradhan and Mr. Amit Kumar Sahu attended IDEATHON conducted by E-Summit-2024 Annual Entrepreneurial Conclave at IIT, Bhubaneswar where they presented innovative ideas and received certificates.
- Ms. Pratibha Panigrahi attended Convergence 2024 conducted by SOA University, secured 1st position and received certificate and Medal in “IFEST”. Mr. Amit Kumar Sahu and Priyanka Pattanaik also received certificates.
- BIITM organized Annual sports Competition “BIITM SPORTZ” which conducted the indoor competitions in Badminton, Carrom, Table Tennis and Chess on 23.03.2024.



- Mr. Sahil Jamal participated and received a certificate in “Elegance-2024” Treasure Hunt conducted by C.V Raman Global University, Bhubaneswar on 2nd March, 2024.
- Mr. Asutosh Bhanjadeo won the 1st prize with a cash award of Rs. 20,000 from the "Kimo Tech Competition" on 09.03.2024.
- A Cultural Programme “Extravaganza” was organized by BIITM on 17.02.2024 during the Silver Jubilee Celebrations. Most of the students participated in this cultural programme.
- Annual Function JASHAN-2023 was organized by BIITM on 20th October, 2023 where most of the students participated.
- Mr. G.B Bibhusundar participated and received a certificate in Tech-Carnival on Social Entrepreneurship Competition-2023 organized by BPUT, Odisha, Rourkela on 19.11.2023.

Participation in SWAYAM-NPTEL Courses

The institute aims to enhance teaching methodologies and promote lifelong learning. It actively encourages students and faculty members to enroll in SWAYAM-NPTEL online courses, recognizing the value of continuous knowledge acquisition and professional development. In the academic year 2023-24, more than 200 students and more than 10 faculty members have successfully completed SWAYAM-NPTEL courses.

Names of the faculty members who successfully completed SWAYAM-NPTEL courses:

- Prof. (Dr.) Mihir Ranjan Nayak, Principal
- Prof. (Dr.) Bijoy Kumar Bal, Prof. English (Communication)
- Prof. (Dr.) Biswaranjan Mohanty, Asso. Prof. (ME & OP)
- Dr. Prajna Mohapatra, Asst. Prof. (HR)
- Dr. Varun Agarwal, Asso. Prof. (Marketing)
- Dr. Ankita Agarwal, Asst. Prof. (Mktg-cum-SD)
- Mr. Kamesh Chuvukula, Asst. Prof. (Mktg-cum-SD)
- Mr. Manoj Parija, Asst. Prof. (Finance)
- Mr. Amiya Ranjan Das, Asst. Prof. (IT)

Names of some courses successfully completed by faculty & students

- Dr. Naveen L, Asst. Prof. (Marketing)
- Big Data Computing
- Decision Thinker- A Primer
- Mathematics for Economics-I
- An Introduction to Microeconomics
- Business Statistics
- Principles of Economics
- Foundation course in Managerial Economics
- Introduction to Cultural Studies
- Calculus for Economics, Commerce and Management
- Language, Culture and Cognition: An Introduction
- Learning Analytics Tools
- Introduction to Marketing Essentials
- Managing Services
- Business Law for Manager
- Business Fundamentals for Entrepreneurs
- Organizational Behaviour- II



- Introduction to Marketing Essentials
- B2B Marketing
- E-Business
- Customer Relationship Management
- Corporate Finance
- Supply Chain Analytics
- Financial Statement Analysis and Reporting
- Global Marketing Management
- AI in Marketing

**It is a pleasure to mention that,
during the academic session 2023-24:**

- Prof. (Dr.) Bijoy Kumar Bal was Topper (Among Top 1%) in the NPTEL courses "Introduction to Cultural Studies".
- Dr. Ankita Agarwal secured the top rank in the SWAYAM-NPTEL exam on the subject of "Retail Marketing Strategy"
- Dr. Varun Agarwal, secured the top rank in the SWAYAM-NPTEL exam on the subject of "Managing Services"

Silver Jubilee Celebration



BIITM as an Institute had started its Journey on 17th February, 1999 in Bhubaneswar under the Chairmanship of its visionary founder, Late Kalpataru Das.



This year the Institute celebrated its Silver Jubilee which showcased its Academic distinction by achieving 4 Gold Medals for academic achievement at University level in the 10th Convocation held on 13th February, 2024 at Rourkela. The four Gold Medalist are Ms. Nikita Agarwal, Ms. Swikruti Kar, Ms. Neeyati Kashyap and Ms. Simran Dash.

The Institute celebrated its Silver Jubilee by organizing various events on 16th & 17th February, 2024.

16th February, 2024



Blood Donation camp in collaboration with Red Cross and Young Indians (YI) where we have collected 90 units blood.



BIITM Anthem was composed by Prof. Chinmaya Kumar Rout, and music set and song by Soujannya Rath of MBA batch 2023-25.



Felicitated Prof. Damodar Acharya, Former Director of IIT, Kharagpur, Former Chairman of AICTE & Former VC of BPUT.



Felicitated Mr. Prafulla Kumar Sahoo and Mr. Suren Kumar Jena the Trust Members of Gokarneswar Charitable Trust.



Felicitated University Gold Medalists of 2018-19, 2019-20, 2020-21 & 2021-22 batches.



Felicitated Alumni and Corporate leaders.

The inaugural programme was graced by Prof. Amiya Kumar Rath, Vice Chancellor Biju Patnaik University of Technology, (BPUT), and Prof. P.P Mathur, Ex-Vice Chancellor, Birla Global University, (BGU).



Long Service awards for employees of BIITM.



Release of the Souvenir.

17th February, 2024

BIITM organized an International Conference on "Managerial Excellence & Sustainable Growth: IT & Operational Issues" in association with ORSI Bhubaneswar Chapter, ODISHA (ICMESG'24).

The following eminent personalities delivered addresses in the International Conference:



Prof. Saranjit Singh,
Vice Chancellor, KIIT University,
Bhubaneswar



Shri Pankaj Satija,
Managing Director, Tata Steel Mining,
Bhubaneswar



Shri Jagadananda,
Mentor & Co-Founder, CYSD,
Bhubaneswar



Prof. Tapan K. Panda,
Pro Vice Chancellor, KSOM &
KSRM, KIIT University



Monica N Patnaik,
Managing Director,
Sambad Group, Odisha



Prof. Anil Bajpai,
Vice Chancellor,
J K University, Cuttack



Shri Bibhu Prasad Mishra,
Vice President,
Jindal Steel & Power Ltd.



Ms. Litisha Mangat Panda,
Head of Business – Digital Odisha
Television Network



Meenu Patnaik,
Director Jyote Group,
Bhubaneswar



Prof. Ramesh Behl,
Director,
IMI, Bhubaneswar

A cultural programme organized by the students of BIITM and inaugurated by **Dr. Subhendu Rath**, Deputy, Registrar, BPUT gave a befitting finish to the Silver Jubilee Celebrations.



Innovation & Incubation Centre:

The Institute has taken steps to strengthen its Innovation & Incubation base by setting up BIIT-MIC (Incubation Centre) which has been registered under section-8 as a separate entity under Ministry of Corporate Affairs, Government of India.

BIIT-MIC has signed MOUs with some reputed incubators in Odisha in 2023-24.



MOU with Centre for Environment Development (CED) Development (CED)

Highlights of BIIT-MIC



IMBA 3rd semester students attended a Boot Camp on "Innovation and Entrepreneurship" at Odisha Hub organized by Young Indians (YI) on 12.07.2024.



BIIT-MIC organized a Poster competition on 22.04.2024.



Institution Innovation Council meeting was held by the Principal with BIIT-MIC Coordinator on the 28th of March 2024.



NSS Volunteers participated in "Entrepreneurship & Rural Development Conclave 2024" organized by IIT, Arugul, Jatni Road Bhubaneswar on 12.03.2024.



Students participated in "START UP Odisha" and "FICCIFLO" in collaboration - Workshop for "Aspiring Women Entrepreneurs" in O-Hub Bhubaneswar on 12.03.2024



IMBA Students participated in "Ideathon" at Nirman organized by Silicon University of Technology, Bhubaneswar on 19.02.2024.

BIITM students attended Entrepreneurial Ideathon- Round 2 (E- Summit' 24) IPL auction, Engima and E-Summit organized by the IIT Bhubaneswar on 04.02.2024.



MBA students visited IIT, Bhubaneswar for a conclave titled "100 CUBE STARTUP INITIATIVE" on 11.02.2024.



BIITM organized Udyami Chintana-2024 the Intra-College Ideathon competition for IMBA and MBA students in association with Alum Networks Pvt Ltd. on 07.10.2024.

BIITM's Extended Service to BPUT

Recognizing the committed and sincere efforts of BIITM, BPUT has entrusted BIITM with some important responsibilities as mentioned below:



During September 2024 the Principal of BIITM was nominated to the Advisory Committee for AIU Academic and Administrative Development Center (AADC), BPUT, Odisha.



The Principal attended Board of Studies Meeting with the Director of Curriculum Development (BPUT) to launch a Faculty Development Program on 17.09.2024.

- * The Principal attended the Preparatory Meeting for the Conduct of BPUT Tech Carnival-2024 under the Chairmanship of Hon'ble Vice Chancellor in the Conference Hall of CIME, Mancheswar Industrial Estate, Bhubaneswar on 15.06.2024.
- * Principal attended a meeting of the Board of Management of the University to finalize the syllabus at CIME, Bhubaneswar in June, 2024.
- * Board of Studies meeting of BPUT was held at BIITM to discuss the syllabus of the papers which has been newly added in the course structure of the MBA/IMBA programme in April, 2024.
- * The Principal of BIITM attended the 42nd Academic Council Meeting of BPUT at CIME, Bhubaneswar during April, 2024.
- * For supervision of Ph.D Scholars, BPUT nominated two faculty members of BIITM, namely Dr. Sasmita Mohapatra and Dr. Gobinda Chandra Panda as Ph.D Supervisors.



The 10th Convocation of BPUT was conducted in the Netaji Subas Auditorium, BPUT Campus, Rourkela on Tuesday, 13th February 2024. Four BIITM students were awarded University Gold medals by Hon'ble Governor of Odisha, Raghubar Das.



Research & Publications:

Research is an area where BIITM has taken giant strides in the last year. Apart from receiving a patent by Prof. Dhananjay Beura, faculty members have distinguished themselves by publishing 31 research papers in Scopus, Web of Science, UGC Care and ABDC journals and 13 Book Chapters under reputed publishers. BIITM has published its own biannual journal “BIITM Business Review” Volume 14 (Issues 1 & 2) January- Dec, 2023.

Highlights of Research & Publication Cell

The following faculty members have published 31 research papers in Scopus, Web of Science, ABDC, UGC Care journals and 13 Book Chapters under reputed publishers during the period **November 2023- October 2024.**

1. Prof. (Dr.) Mihir Ranjan Nayak
2. Prof. Dr. Dhananjay Beura
3. Professor Dr. (Er.) B. B. Das
4. Dr. Sudeshna Dutta
5. Dr. Sasmita Mohapatra
6. Dr. Gobinda Chandra Panda
7. Dr. Lingam Naveen
8. Dr. Bonita Mitra
9. Dr. Chinmaya Kumar Rout
10. Dr. Debabrata Sharma
11. Dr. Biswa Ranjan Mohanty
12. Prof. Ajitav Acharya
13. Prof. Shahni Singh
14. Prof. Prasant Kumar Rout
15. Prof. Smaranika Das
16. Prof. Tapaswini Nayak
17. Prof. Manoj Kumar Rout
18. Prof. Amiya Ranjan Das
19. Prof. Manoj Parija

Patent Received and other grants received for research

- Dr. Debabrata Sharma received a Major Research Project funded by ICSSR, New Delhi on 15.01.2024.
- Dr. Sudeshna Dutta, Dr. Debabrata Sharma, and Ms. Shahni Singh published a Patent titled “PROCESSING DEVICE FOR FINANCIAL FORECASTING AND BUDGET MANAGEMENT” on 21-06-2024.



Faculty, Students and Staff attended the following Workshops, Seminars, and Conferences, FDPs & MDPs.

Conferences (National & International)



- International Conference ICARD was organized by BIITM in collaboration with AIMS (Association of Indian Management Schools) Odisha Chapter on 18.11.2023.
- BIITM organized an International Conference ICMESG-2024 on "Managerial Excellence and Sustainable Growth: IT and Operational Issues" in collaboration with ORSI on 17.02.2024.
- Prof. Abhipsa Mishra attended National conference on Indian Knowledge System (IKS) in Management from 4th July to 6th July at SJSOM, IIT Bombay, Mumbai on dated 06.07.2024.
- On 08.03.2024 a paper was presented by Dr. Sudeshna Dutta (Associate Professor, Finance) and Shahni Singh (Assistant Professor, Finance) at the International Conference-'Viksit Bharat 2047.
- A Certificate of Appreciation was given to Prof. Dr. Mihir Ranjan Nayak (Principal) & Prof. Dr. Sasmita Mohapatra for achieving the Best Paper Award by KIIT University on "Sustainable Circular Economy through Waste to Wealth initiative: A study in Smart City of Bhubaneswar" on 28.03.2024
- National Conference on "Augmented Reality(AR) policy on E-Commerce for sophisticated supply chain system-2024" (ARPESSCS-2024) was organized by Department of Basic science & Humanities, SOET & School of Sciences GIET University, Gunupur, Rayagada by our faculty Prof. Dr. Biswaranjan Mohanty on 28.04.2024.
- Prof. Abhipsa Mishra attended a National conference on Indian Knowledge System (IKS) in Management on the topic " The Future of Work: Leveraging Wisdom to enhance Employee Satisfaction & Commitment on 06.07.2024
- BIITM organized IMS Unison University Conference "National Conference on Innovating for the Future – Strategy, Purpose, and Organization Outstanding Achievement".
- BIITM Students participated in the National Conference on Blue Economy organized by KIIT University on 19.02.2024.
- On the occasion of 9th remembrance day of Late Kalpataru Dash, Founder Chairman the Lecture series was organized on Mental Health.
- An HR Conclave on "Driving HR Transformation in a Digital work" was organized in BIITM with the participation of corporate luminaries such as Mr. Hidaytulla Baig, Senior Business HR Leader Capgemini, Ms. Bobby Patnaik, National HRD Network Bhubaneswar Chapter, Dr. Suvendu Das, Chairman, NIPM, Prof. (Dr.) Sushanta Mishra, IIM Bangalore, Dr. Debabrata Dash, Arcelor Mittal Nippon Steel Limited, Prof. (Dr.) Kalpana Sahoo, XIM University and Students from SOA University, Rama Devi University, GITA Autonomous College, ODM Business School, Regional College of Management, and DSBM.



Seminars & Events

- BIITM organized a Seminar on "Smoke Free Diwali" on 09.11.2023
- BIITM organized a Research Seminar on "Library e-Resources" for its Faculty Members on 10.02.2024.
- BIITM organized a Seminar on research from Intent to Impact: Assessing Policy Acceptance among the Tribal Students in Odisha on 10.02.2024.
- Seminar at Ravenshaw University, Cuttack by Prof. Rupambika Pattanaik, Dr. Sudeshna Dutta, Dr. Prajna Mohapatra and Mr. Parwesh Ahmed Khan for PG Commerce students on 10.02.2024.
- A Seminar was conducted at FM Autonomous College, Balasore, by Prof. Naveen L and Mr. Parwesh Ahmed Khan on 23.02.2024.
- Faculty Seminar by Dr. Lopamudra Mishra and Dr. Biswaranjan Mohanty on the topic of "Karma Yoga at Workplace" on 24.02.2024
- BIITM organized An Entrepreneurial Seminar on: Preparation of Financial Statement "Road to Excellence" on 24.02.2024.
- BIITM organized a Research Seminar on "WISDOM Alignment: Next Era of Training and Development" on 30.03.2024.
- BIITM organized an Entrepreneurial Seminar on "Youth and Challenges in Emerging Technologies".
- BIITM organized a Seminar on "A New Paradigm in Behavioural Research" on 09.03.2024.
- BIITM organized a Seminar on "Embining Financial Literacy & Equity Investment for future entrepreneur on 02.03.2024.
- BIITM organized a Seminar on "The Advent of AI and Chat GPT, and the Support we can draw for our research work" on 16.03.2024.
- BIITM organized a seminar on "Mind Control & Lifestyle Management" by Mr. Sangramjit Dash, Monk of Iskcon Patia on 16.03.2024
- Prof. (Dr.) Dhananjay Beura was awarded a certificate by Principal for his Seminar Session, which was held on 9.03.2024 on topic "A new Paradigm in Behavioural Research".
- Prof. Naveen L was awarded for his seminar session conducted on 16.03.2024 on the topic "The Advent of AI & Chart GPT and the support we can draw for our Research work".
- A faculty seminar was organized on topic "Wisdom Alignment: The next Era of Training & Development" with by Prof. Abhipsa Misha as the speaker on 30.03.2024.
- A Weekly Seminar was conducted for IMBA Students by Prof. K. Chandrasekhar on 10.07.2024.
- Weekly Seminar, Seminar 2 was conducted for MBA and IMBA students by Mr. Chandra Shekhar Chitralla, CEO and founder of





- AlumNetworks Pvt Ltd, Bhubaneswar on the topic of “Traditional Businesses, Startup Business Models, Building a Startup” on 24.07.2024.
- Weekly Seminar Series 3 for IMBA Students was organized by Mr. Rajesh Kumar Pradhan of Switch-on Luminaries Pvt. Ltd., Bhubaneswar Transition from Corporate to Entrepreneurship on 31.07.2024.
- Weekly Seminar Series-4 was organized for I-MBA students on the topic "Enlightenment of Minds & Honing cognitive Capabilities" by Dr. P.K. Mishra on 07.08.2024.
- Weekly Seminar Series-5 was organized for I-MBA students on the topic "Enlightenment of Minds & Honing cognitive Capabilities" by Mr. Debasish Kanungo on 14.08.2024.
- A Seminar was organized at Dharmashala College, Jajpur by Dr. Varun Agarwal and Mr. Parwesh Ahmed Khan.
- A seminar series on “Enlightenment of Minds” & “Honing Cognitive Capabilities” was organized for MBA and IMBA students on 25.09.2024.
- A seminar at SVM college, Jagatsinghpur was organized by Dr. Varun Agarwal and Mr Debasish Dey on 27.09.2024.
- A seminar at Shiksha +2 College, Brahmpur was organized by Dr. Varun Agarwal and Mr Debasish Dey on 28.09.2024.





Workshops

- BIITM organized a Workshop on "Research Conclave" Organized by BPUT, Odisha, Rourkela on 14.12.2023.
- BIITM organized an "Resume Building in-corporation the research accomplishment and its significance" on 26.12.2023
- BIITM organized Entrepreneurial Workshop on "Employability Skilld" on 21.09.2023
- BIITM organized a Workshop on "Adoption of Universal Human Values to become successful manager and entrepreneur" on 21.09.2023.
- BIITM organized a Workshop on Etiquette for the MBA Students to become corporate leader and entrepreneur on 21.09.2023.
- BIITM organized a Workshop on Finance Skill to become entrepreneur for MBA students was conducted on 21.09.2023
- A Workshop on "Fin-tech: An entrepreneurial avenues for MBA students" on 21.09.2023.
- BIITM organized a Workshop Expert talk Series on "How to Write a Research Proposal" on 02.09.2023.
- Workshop on Mind Control and Life Style Management for developing a successful entrepreneur manager on 06.03.2024.
- BIITM organized a Workshop on "Research Methodology" on 03.02.2024
- BIITM organized a Workshop on "CO-PO Mapping by using statistical tools" on 02.03.2024.
- A Workshop on Intellectual Property Rights (IPR) was conducted for the Management Students on 22.04.2024.
- International Yoga day & Women's day was organized and the students, staff and faculty members attended.
- Prof. Dr. Sudeshana Dutta and Prof. Amiya Ranjan Das both attended the NAAC Reforms consultative Program held at Convocation Hall of Utkal University on 20th July 2024.
- A Workshop was organized by prof. Barendra Kumar Bhoi, RBI Chair Professor on the topic of "Decoding Union Budget 2024-25" by MBA/IMBA students on 03.08.2024.
- The 4th Day of induction of the new batch featured a "Campus to Corporate" session by Mr. Debadarshan Mohanty and a Teachers' Day celebration on 05.09.2024.





Faculty, Management Development Programmes

- MDP for IOCL a fortune 500 company was conducted on TQM & SCM for newly joined GET passed out from IIT, NIT, IIIT, CET. The programme was conducted by Prof. (Dr.) Mihir Nayak, Prof. (Dr.) B B Das on 12th February 2024
- A 2-day Faculty Development Programme on “Universal Human Values” was organized by BPUT in collaboration with AICTE, New Delhi, it was attended by Prof. Arati Goswami on 28th and 29th of September, 2024.
- A one-day Faculty Development Programme on “Indian Knowledge System” (IKS) was organized by BPUT in collaboration with AIMS. The FDP was attended by our honourable Executive Director, Principal, Prof. Smaranika Dash and Prof. Abhipsa Mishra at Kalinga Stadium, Bhubaneswar.
- Prof. P.K. Rout attended an FDP at Astha School of Management on the topic "Business Analytics Tools, Techniques & Trends". on 05.06.2024
- Prof. B.B. Dash & Prof. Abhipsa Mishra attended the FDP of AICTE on UHV at KIIT University from 14 Jun through 21 Jun 2024 (8 days duration).
- Dr. Lopamudra Mishra attended a five-day workshop from 21-26 April 2024 on “Structural Equation Modeling with SmartPLS 4”.
- Prof. Bijoy Kumar Bal successfully completed 3 Faculty Development Programme of SWAYAM NPTEL on (1) introduction to Cultural Studies, (2) Learning Analytics Tools, (3) Language, Culture and Cognition: An Introduction.
- Dr. Varun Agarwal successfully completed Faculty Development Programme of SWAYAM NPTEL on Introduction to Marketing Essentials.
- Dr. Prajna Mohapatra successfully completed Faculty Development Programme of SWAYAM NPTEL on Organizational Behaviour-II.
- Dr. Ankita Agarwal successfully completed 2 Faculty Development Programme of SWAYAM NPTEL on (1) Strategic Management (2) Introduction to marketing Essentials.
- Dr. Biswaranjan Mohanty successfully completed Faculty Development Programme of SWAYAM NPTEL on (1) Principles of Economics (2) Business Statistics (3) An Introduction to Microeconomics (4) Mathematics for Economics (5) Mathematics for Economics.
- Dr. Biswaranjan Mohanty successfully completed Faculty Development Programme and workshop from 04- 12 March 2024 on “Empowering Educators : Contemporary Teaching and Research Methods” organized by CIMR, Mumbai in association with Western Region Centre-ICSSR, Mumbai.
- Mr. Kamesh Chuvkula successfully completed Faculty Development Programme of SWAYAM NPTEL.
- Prof. Amiya Ranjan Das successfully completed Faculty Development Programme of SWAYAM NPTEL on Big Data Computing.
- Prof. Naveen L. successfully completed Faculty Development Programme of SWAYAM NPTEL on Design Thinking – A Primer.
- Prof. Manoj Parija successfully completed Faculty Development Programme of SWAYAM NPTEL on (1) Business Law for Manager (2) Business Fundamentals for Entrepreneurs.
- Prof. Shahani Singh attended a five days' workshop from 11-15 April 2024 on Structural Equation Modeling with SmartPLS 4.
- Prof. Abhipsa Mishra attended a five days' workshop from 11-15 April 2024 on “Structural Equation Modeling with SmartPLS”.

Staff Development Programme



On 22.05.2024, a Staff Training Program was conducted by IQAC cell of BIITM in collaboration with Ms. Akanshya Tripathy and Ms. Ankita Nayak.

Library Digitization

Digitization of the Library has been our priority area as most of the students and faculty use the digital information of the library. The management has provided the resources and has created an e-library and brought the entire library onto the digital platform. In this regard we have jointly collaborated with IIT Kharagpur, and we have become a member of National Digital Library of India (NDLI). Events are being planned in collaboration with NDLI on a regular basis.

- A faculty seminar was organized by Mr. B.K Sethy, Head Librarian on the topic of "BIITM Library Resources, Usage & Courseware" on 20.10.2023.
- BIITM has Library hosted in web OPAC and it is a pleasure for us that our library has been online. Students, faculty and staff members can access our library anywhere and anytime, using URL since 12.02.2024.
- BIITM Library has developed its Institutional repository using D-Space. University questions, lecture notes and media news are digitalized and these resources are in web OPAC.
- The Library has subscribed to 2 nos. of International Journals and 25 nos. of National Journals for its users. Apart from this, BIITM library adds new reference books and texts books every year to serve its clientele.
- The BIITM Library has organized a Book Exhibition to create awareness among the readers for development of reading habits of the students.



National Service Scheme (NSS)

The Institute has got its NSS Bureau functional with two NSS units, one for male students, and the other for female students. The NSS Bureau was opened in the month of October 2021. I feel happy to inform you that The Regional Director of NSS has recognized the efforts of our volunteers, and has given a letter of appreciation for BIITM's remarkable social service.

Highlight of NSS Activities

- On 1st October, 2023 the NSS wings of BIITM effectively organized the “Mega Cleanliness Drive” at UHPC Patia, Bhubaneswar.
- From 4th November to 6th November 2023 NSS wings of BIITM organized “Youth Leadership Camp” at OUTR, Bhubaneswar.
- On 03.10.2023 NSS wings of BIITM organized “Meri Mati Mera Desh” programme was held at the Convocation Hall of Utkal University, Bhubaneswar.
- On 17.02.2024 in commemoration of the Silver Jubilee of BIITM the NSS wings conducted a Blood Donation camp in collaboration with Red Cross Cuttack and Young Indians. The event was successfully conducted and more than 90 units were collected in the camp.
- NSS wings of BIITM organized “Women Empowerment” at KDM Hall BIITM on 06.03.2024
- On the occasion of International Women's Day, the NSS unit of BIITM association with Ashwini Group of Hospitals organized a Free Health Check-up” for female faculties, staff and students of BIITM. On 06.03.2024
- The BIITM NSS units organized a campaign on 06.03.2024 titled “Mera Pehla Vote, Desh Ke Liye” as per direction the Election Commission of India, to promote voter awareness and encourage students to exercise their right to vote responsibly.
- The BIITM NSS units in collaboration with AMRI Hospital, Bhubaneswar organized a “Free Health Check-up” Camp at Adruta Children's Home for all its inmates on 06.04.2024.

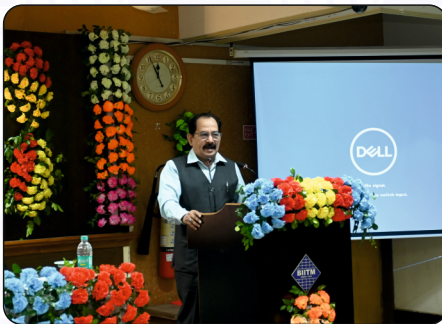




BIITM celebrated
Har Ghar Tiranga on the occasion of 78th Independence day

- On the occasion of YI sports massom at High Tech Ground, the BIITM NSS unit organized “Young Indian Skit” on 1st October, 2023.
- 10 BIITM NSS Volunteers participated in Entrepreneurship & Rural Development Conclave 2024 at IIT, Arugul, Jatni Road, Bhubaneswar. On 12.03.2024.
- BIITM in association with Rotaract Club of Greater Cuttack, Archaeological Survey of India, and NSS organized the 10th International Yoga Day on 21st of June, 2024 in its premises.
- BIITM NSS wings organised Van Mahotsav Week 2024 on 6th July 2024.
- Swachha Bharat Programme & State Level Review Meeting of Self-Financed Units was organized by Regional Directorate of NSS, Bhubaneswar, Govt. of India at KIIT University. It was attended by our Programme Officers, Prof. K. Chandrasekhar and Dr. Bonita Mitra on 13.08.2024.
- BIITM NSS units organised a "Har Ghar Tiranga" rally in its campus as a part of our Independence Day celebrations on 14.08.2024.
- On 21.08.2024 BIITM enthusiastically sent NSS volunteers to cheer the Indian Hockey team, when they visited odisha after an important match.
- BIITM NSS wing organized a Cleanliness Drive in association with Manipal Hospital on 26.09.2024.
- BIITM NSS Units visited Aadruta Children's Home and organized a seminar there on “Swachhata Hi

Visit of Eminent personalities



- **Prof. S.K. Mishra**, Prof. OB & HRM, IIM, Bangalore visited BIITM and addressed to the faculty members on 03.02.2024.
- **Prof. Sreelikhsha Mishra**, IIM, Bodh Gaya visited BIITM and addressed the faculty members on 03.02.2024.
- **Mr. Thomas Mathew**, Managing Director-cum-CEO, Odisha Capital Markets Enterprises Ltd visited BIITM and conducted a Session on Union Budget 2024 on 07.02.2024.
- **Ms. Sarita Patel**, Regional Director, Regional Office, NSS, Bhubaneswar visited BIITM and inaugurated a Blood Donation Camp on the occasion of Silver Jubilee Celebration of BIITM.
- **Mr. Ramesh Ch. Behera**, State Deputy Secretary, Govt. of Odisha NSS, Bhubaneswar visited BIITM on 16.02.2024 and inaugurated of Blood Donation Camp on the occasion of Silver Jubilee Celebration of BIITM.
- **Prof. Amiya Kumar Rath**, Vice-Chancellor BPUT visited BIITM on the occasion of BIITM Silver Jubilee.
- **Prof. (Dr.) P. P. Mathur**, Ex-Vice Chancellor - Birla Global University visited BIITM on the occasion of BIITM Silver Jubilee.
- **Shri Pankaj Satija**, MD, Tata Steel Mining visited BIITM on the occasion of BIITM Silver Jubilee and graced the occasion as a Guest of Honor in BIITM-ORSI Joint "international Conference on Managerial Excellence &



Sustainable Growth: IT & Operational Issues" (ICMESG'24).

- **Prof. Saranjit Singh**, Vice-Chancellor, KIIT University visited BIITM on the occasion of BIITM Silver Jubilee and graced the occasion as a Guest of Honor of BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Prof. R N Subudhi**, Secretary ORSI visited BIITM on the occasion of BIITM Silver Jubilee as a Guest of Honor and addressed BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Shri Jagadananda**, Mentor & Co-Founder, CYSD visited BIITM on the occasion of BIITM Silver Jubilee and as a Chief Speaker in BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Prof. Dr. Tapan Panda**, Pro Vice Chancellor, KIIT University, visited BIITM on the occasion of BIITM Silver Jubilee and graced the occasion as a Guest of Honor in BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Ms. Monika Nayyar Patnaik**, MD, Sambad Group, Odisha visited BIITM on the occasion of BIITM Silver Jubilee and as a Guest of Honor of BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Prof. Anil Bajpai**, Vice chancellor, JK university visited BIITM on the occasion of BIITM Silver Jubilee as a Guest of Honor to address BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Shri. Bibhu Prasad Mishra**, Vice president, JSPL visited BIITM on the occasion of BIITM Silver Jubilee as a Guest of Honor and delivered an address in BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Prof. Ramesh Behl**, Director, IML visited BIITM on the occasion of BIITM Silver Jubilee as a Guest of Honor in BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Ms. Meenu Patnaik**, Director, Jyote Group visited BIITM on the occasion of BIITM Silver Jubilee as a Guest of Honor to address the BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Ms. Litisha Mangat Panda**, Head of Business -Digital OTV Network visited BIITM on the occasion of BIITM Silver Jubilee as a Guest of Honor to address the BIITM-ORSI Joint “international Conference on Managerial Excellence & Sustainable Growth: IT & Operational Issues" (ICMESG'24).
- **Dr. Suvendu Kumar Rath**, Deputy Registrar, BPUT, Rourkela, visited BIITM on the occasion of BIITM Silver Jubilee Cultural Event.
- **Mr. Tarang Meher**, heading three Branches of Zerodha in East India (Bhubaneswar, Cuttack & Kolkata) visited BIITM and addressed the students and on “Financial Literacy & Equity Investment - A Precursor” on 02.03.2024.
- **Dr. Ashok Panda**, Ex- State Head of Times of India, Editor MBC TV visited BIITM and addressed our students on the topic “Biju Babu and his vision on Panchyati Raj” on 05.03.2024.
- **Ms. Suma Devi Dash**, Director of Finance at Ashwini Group of Hospitals visited BIITM and addressed the women faculty on women empowerment on 06.03.2024.
- **Mr. Sangramjit Dash**, Monk of Iskcon Patia visited BIITM and addressed to the students on “Mind control & Lifestyle Management” on 16.03.2024.
- **Prof. B. Nanda**, former VC of VSSET Burla and **Prof. Sudep Kumar Chand**, former Director of IGIT Sarang visited BIITM to conducted on Academic Audit on 20.03.2024.
- **Dr. Tarapada Dash**, Executive VP, TRL Krosaki Refractories Limited visited BIITM and addressed the faculty and students on 23.04.2024.
- **Prof. Pramod Kumar Parida**, Dept. of Mechanical, OTR and Dr. **Chandrakanta Sahoo**, IMIT, Cuttack visited BIITM as expert members of DSC (Doctoral Scrutiny Committee) meeting held on 29.06.2024.



- **Rahul Bhide**, Pune, Satkaam visited BIITM and inaugurated the Satkaam Classes on 01.08.2024.
- **Prof. Barendra Kumar Bhoi**, RBI Chair Professor visited BIITM and attended a Workshop on “Decoding Union Budget 2024 -25” for MBA/IMBA students.
- **Captain Dr. P.K. Mishra**, Medical Superintendent, Kalinga Hospital, visited BIITM and addressed the I-MBA students on the topic "Enlightenment of Minds & Honing cognitive Capabilities” on 29.08.2024.
- **Padmashree Prof. A.P. Dash** Ex-Vice Chancellor, Central University of Tamilnadu and **Dr. Kumar Mohanty**, Director Industry Engagement & Faculty Development, KIIT University visited BIITM during the 3-day of IMBA Induction Programme “SPARK- 2024” on 29.08.2024.
- **Dr. Lalit Das**, an esteemed IPS officer, delivered an inspiring and insightful session for the 1st semester MBA students regarding his varied experience NIT Rourkela, IIM Bangalore, HAL (Hindustan Aeronautics Limited), UN Peacekeeping Force as DGP, Odisha and delivered lessons from them for students motivation and enlightenment.

CSR & Welfare Activities



- Under Social Responsibility (CSR), extended Educational Assistance was extended, by BIITM to ADRUTA CHILDREN HOME, BHUBANESWAR on 21.03.2024.
- On 06.04.2024, BIITM NSS Wing organized a "Free Health Check Up Camp" in association with AMRI Hospitals at Adruta Children Home, at Kantabada.
- On 15.08.2024, BIITM celebrated Independence Day at Adruta Children Home and distributed food to all the inmates.
- On 26.01.2024, BIITM faculty and staff picnic was organized at Botanical Park, Nandankanan, Bhubaneswar.

New Faculty and Staff

The following faculty and staff members with considerable teaching experience, corporate and administrative experience have joined BIITM during 2023-24.

- § Prof. (Dr.) Chinmaya Kumar Dash,
Prof. (Mktg. & Strategy)-cum-Dean (Academics)
- § Prof. Lopamudra Mishra,
Associate Prof. (HR)
- § Dr. Aanjaan Dassh,
Associate Professor(HR)-cum-Manager Placement
- § Prof. Abhipsa Mishra,
Asst. Prof. (HR)
- § Prof. Arati Goswami,
Asst. Prof. (IT)
- § Prof. Subhendu Mishra,
Asst. Prof. (Mktg.)-cum-PO

- § Mr. Bibhuti Bhusan Sahoo,
Deputy Accounts Officer
- § Mr. Prassan Kumar Sahoo,
Electrical Supervisor
- § Mr. Debasish Dey,
Asst. Manager (CSR)
- § Mr. Abhijit Behera,
Junior Executive Assistant

Industrial Visits of MBA & IMBA students

The Institute took MBA students in different groups to visit plants and manufacturing units of reputed organizations in Odisha. As detailed below:

- MBA students visited
Tata Steel, Kalinga Nagar, Jajpur on
16.04.2024.
- MBA students visited to
Hindustan Coca Cola Beverages Pvt. Ltd on
02.03.2024
- MBA students visited
Health Food Products Pvt. Ltd. (Frostee Ice
Cream) on 21.09.2024.
- MBA students visited
Jay Bharat Species P. Ltd. Cuttack on
27.09.2024.
- IMBA students visited
Shoukeen Industry at Ramdaspur, Industrial
Cuttack on 28.09.2024.
- MBA students visited
Tata Steel, Kalinganagar, Jajpur on
30.09.2024.
- MBA students visited
Tata Steel, Kalinganagar, Jajpur on
01.10.2024.



MoUs Signed and Linkage established

- MoU with YUGMA was signed in 04.11.2023 to provide Internship and Placement opportunities to the students.
- MoU with CPBFI, Bajaj Finserv was signed in 01.02.2024 with a view to create employment opportunities in Banking, Finance and Insurance company by conducting a certificate course for final year MBA and IMBA students.
- MoU with INVESTOCON PVT. LTD. was signed on 08.02.2024 for inviting students to Summer Internship Programme (SIP).
- MoU with NIPM, Utkal Chapter, Bhubaneswar was signed in 11.03.2024 for Industry– Academia Interface.
- MoU with Environment and Development (CED) was signed on 21.06.2024 for collaboration to focus on various areas including Research & Development, Consultancy Services, Outreach and Network building, Projects & Internships, and Placements.
- MoU with Y4D Foundation for Sales & Marketing Training Programme was signed in 02.07.2024 to establish collaborative partnership to develop & delivery of a structured sales marketing training curriculum tailored to empowering our students with valuable skill by learning on off line and class room session added with practical training.
- MoU with Greenovation Energy was signed 29.07.2024 for commitment to fostering sustainable solutions.
- Linkage with Gurukul Foundation on 14.05.2024 for Students' Internship (Summer Internship Project).
- Linkage with HDFC Bank Limited on 13.05.2024 for Students' Internship (Summer Internship Project).
- Linkage with Diverse Solutions on 20.05.2024 for Students' Internship (Summer Internship Project).
- Linkage with ArcelorMittal Nippon Steel India Limited on 17.07.2023 for Students' Internship (Summer Internship Project).
- Linkage with Hindalco Industries Limited on 17.07.2023 for Students' Internship (Summer Internship Project).
- Linkage with MSP Sponge Iron Limited on 07.08.2023 for Students' Internship (Summer Internship Project).
- Linkage with RBL Finserv on 11.08.2023 for Students' Internship (Summer Internship Project).
- Linkage with Ashwini Group of Hospital for Students' Internship (Summer Internship Project).
- Linkage with Nalco for Students' Internship (Summer Internship Project).
- Linkage with Odisha Capital Markets for Students' Internship (Summer Internship Project).
- Linkage with Flipkart for Students' Internship (Summer Internship Project).
- Linkage with Reserve Bank of India for Students' Internship (Summer Internship Project).



Certificate Distribution of Add-on Courses

In view of placement and corporate needs, the Institute offered Add-on courses to all students, which has helped the students in skill development and career progression. After the completion of Add-on courses, certificates were distributed among all successful students. The certificate distribution was conducted by respective Course Coordinators in the presence of the Principal, Advisor (Academics), and Dean (Academics). The following Add-on courses were successfully completed during the academic year 2023-24.

Sl. No.	Name of the Add-on Courses
1.	Value Chain & Logistic Management
2.	Value Chain & Logistic Management
3.	Selling of Insurance and Financial Products
4.	Marketing Eco System
5.	Advance Excel
6.	Supply Chain Analytics
7.	Introduction to Data Science using Python
8.	Introduction to Data Science using Python
9.	Supply Chain Analytics
10.	Analytics for Supply Chain and Logistics
11.	Transactional Analysis
12.	Public Speaking
13.	Date Analysis Using Excel
14.	Date Analysis Using Python
15.	Business Analytics Using R
16.	Data Analytics using Advanced Excel



Some Notable Achievements in the past year

- Shri Pratap Kumar Balabantaray, the dynamic Executive Director of BIITM, under whose guidance the Institute is moving forward smoothly, received “Skill Development” Leadership Award in the event Odisha Education Leadership Awards 2024 organized by World Education Congress.
- BIITM received an ISO certification of “9001:2015 certified B- School for imparting holistic education”.
- Recognition was accorded to the Institute under Section 2(f) of the UGC Act, 1956 in the year 2024.
- MBA for Working Professionals received approval from AICTE, New, Delhi in the academic year 2023-24.
- 100 % seats for in admission were filled up in last three consecutive academic years 2022-23, 2023-24 and 2023-25.
- Four Gold Medals were awarded to our student Toppers in Managment by the BPUT, Odisha Rourkela in its 10th convocation held on 13th February, 2024.
- Federal Bank selected seven of our students with a package of Rs. 16.22 lakh P.A.





Future Plans

The outlook for the institute's future is bright, and it is moving in the right direction under the leadership of Executive Director and Board of Governors of the Institute.

- The institute is going for NAAC Re-Assessment for improvement of Grade.
- The institute will start MBA for Working Professionals from the academic session 2025-26.
- The institute will organize an International Conference ICARD-2025 on 17th June 2025.
- The institute will organize Alumni Meet-2024 in December, 2024.

All this has become possible by the contribution from the Management. My sincere thanks are due to the Chairman and Trustees of the Gokarneswar Charitable Trust.

I cordially thank and express sincere gratitude to our Executive Director, Mr. Pratap Kumar Balabantaray, for his unstinting support and guidance.

I also take this opportunity to thank our Advisor (Academics), Dean (Academics) faculty & staff members, students and other stake holders for their excellent co-operation and involvement in all activities of the Institute.

I thank everyone connected with this Institute for their wholehearted support.
I hope our teamwork will achieve many more milestones for BIITM in future.

A hearty thank you to all present here

Principal

25 YEARS



Shape your
future
with BIITM





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