

Business Standard

Date: 19.09.2025

NUVOCO BRINGS CORPORATE INSIGHTS TO BIITM STUDENTS

BIITM, under its Corporate Readiness Programme (CRP), organized an Expert Talk featuring Mr. Rajiv Prasad, Senior Vice President-Sales Excellence and Business Development, Nuvoco Vistas Corp. Ltd., who addressed the MBA and IMBA students on 26th of August, 2025. Mr. Prasad shared insights from his eight years in manufacturing, stressing that adaptability and knowledge sharing are key strengths in today's fast-paced business world. Citing examples of companies like Ambassador and Nokia, he highlighted how failure to evolve leads to decline. He urged students to learn

organizational culture, focus on their own goals, and start preparing for their careers from today. Key lessons included being different, not just better, applying the Golden Circle (Why-How-What), taking ownership of one's career, and recognizing that execution and speed define great companies. He also outlined career milestones for MBA graduates, inspiring students to think strategically and embrace innovation.

Campus Reporter - Aditi Choudhury