

# Business Standard

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### **BIITM OBSERVES KALPATARU DAS' 10TH REMEMBRANCE WITH BLOOD DONATION DRIVE AND MEMORIAL LECTURE**

**B**iju Patnaik Institute of Information Technology & Management Studies (BIITM) marked the 10th Remembrance Day of its Founder Chairman, Late Kalpataru Das, on 25th July 2025 with events combining social service and intellectual engagement.

A blood donation camp, organized with Ama Odisha Raktadana and the Red Cross, saw enthusiastic participation from students, faculty, staff, and guests. Inaugurated by Dr BB Mishra, former Registrar of AIIMS, and Ms Shailabala Mishra, the camp achieved an impressive number of donations, contributing to life-saving causes. Following the camp, BIITM hosted

the Kalpataru Das Memorial Lecture Series, where Shri Swami Satyachaitanya, Director-Operations at Sri Sri University, spoke on "Excellence through Inner Balance." His talk emphasized cultivating inner harmony to attain sustainable success and happiness. The observance highlighted BIITM's commitment to honoring Kalpataru Das' legacy through initiatives that promote both social responsibility and personal.

**Campus Reporter: Aditi Choudhury**