



**BIJU PATNAIK INSTITUTE OF IT & MANAGEMENT STUDIES**

**2<sup>nd</sup> SEMESTER (BATCH 2019-21)**

**CLASS TEST - I**

**INTERNATIONAL BUSINESS (18MBA206)**

**Total Marks : 30**

**Time: 1½ Hours**

**Q1. Attempt all Questions:**

**(10x1=10)**

**Q2. Attempt any two questions:**

**(2x5=10)**

**Q3. Analyze the case and explain:**

**(1x10=10)**

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**BIJU PATNAIK INSTITUTE OF IT & MANAGEMENT STUDIES**

**2<sup>nd</sup> SEMESTER (BATCH 2018-20)**

**CLASS TEST - II**

**International Business (18 MBA 206)**

**Total Marks : 30**

**Time: 1½ Hours**

**Q1. Attempt all Questions:**

**(1x10=10 Marks)**

- a) Give two challenges of global business
- b) Difference between FDI and FPI
- c) Give two objectives of WTO
- d) Difference between Greenfield and brownfield modes of FDI.
- e) What is IFDI and OFDI ?
- f) Two advantages of trade blocks
- g) Difference between tariff and non-tariff barriers.
- h) Difference between unilateral trade quota and bilateral trade quota.
- i) What do you understand by dumping and what measure govt. can take to restrict it.
- j) What do you understand by voluntary export restrictions

**Q2. Attempt any two questions:**

**(5x2=10 Marks)**

- a) Give advantages and disadvantages of forming trade blocks. Also explain two reasons why Brexit happened from EU?
- b) What factors must a firm consider while addressing the make or buy decision?
- c) Distinguish between absolute and comparative cost advantage theory.

**Q3. Attempt any one:**

**(10 Marks)**

- a) What do you understand by FDI ? Explain different types of FDI.
- b) What is trade barrier ? Explain different types of trade barriers.