

Business Standard

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BIITM ORGANISES 'SPARK 2025': MBA INDUCTION & ORIENTATION PROGRAMME FOR THE NEW BATCH

Bhubaneswar, 18 August 2025: Biju Patnaik Institute of Information Technology & Management Studies (BIITM), Bhubaneswar successfully hosted its MBA Induction and Orientation Programme 'SPARK 2025' on August 18, 2025, welcoming the new cohort of management students with an inspiring line-up of sessions, distinguished speakers, and enthusiastic participation from students, faculty, alumni, and parents. The programme commenced with registration, arrival of guests, lighting of the ceremonial lamp, and Ganesh Vandana. The BIITM Anthem created a sense of unity and pride, setting the tone for the academic journey ahead. Prof (Dr) Mihir Ranjan Nayak, Principal, delivered the Welcome Address, extending a warm greeting to the new MBA batch. The event was graced by the Guest of Honour, Dr B Ravindran, CEO, IMGEX India Limited, and the Chief Guest, Shri Narasingha Bhol, IPS, Additional Commissioner of Police, Bhubaneswar-Cuttack, Commissionerate Police, Odisha. Shri Narasingha Bhole emphasized sincerity,

resilience, and curiosity, encouraging students to stay open, confident, and supportive of one another as they navigate challenges and growth. The programme featured an oath-taking ceremony, student counselling, alumni reflections, faculty introductions, and student self-introductions that built camaraderie within the new cohort. Scheduled from August 18 to 23, it includes corporate talks, workshops, wellness sessions, alumni interactions, and expert lectures, underscoring BIITM's commitment to shaping future-ready leaders through academic rigour, industry insights, and holistic learning.

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