



Semester: 2nd Sem. IMBA
Batch : 2023-28
Subject: English Language Comm.-II
Subject Code: 16IMN201

Date: 19/03/2024
Class Test: I
Duration: 1 Hour
Full Marks: 30

Section-A

- A. Answer any four from the following questions. (2X4= 8)**
- a) Why should the subject line be clear and precise in an E-mail? CO1
 - b) Which format would you prefer to use while typing a business letter. Justify your answer. CO1
 - c) What do you mean by a business presentation? How is it different from a public speech? CO3
 - d) How do rehearsals before a presentation help the presenter? CO3
 - e) Why should we use visual aids in a presentation? CO3

Section-B

- B. Answer any two from the following questions. (6x2 =12)**
- a) What are the advantages and drawbacks of e-mail? CO2
 - b) Write a note on e-mail etiquette. CO2
 - c) Briefly describe the major parts / components of a Business Letter. CO2

Section-C

- C. Answer any one from the following. (10x1= 10)**
- (a) Discuss the points you will bear in mind while preparing a presentation. What tips would help you deliver a persuasive and powerful presentation? CO3
 - (b) **Answer both (i) and (ii). (5+5) CO1**
 - (i) Imagine that you bought an expensive mobile phone with many advanced features from a dealer in Bhubaneswar. But after using it for a week you found that its performance was poor. You brought this to the dealer's attention, but the ignored your complaint.
Write a letter to the Regional Sales Manager of the mobile manufacturing company, asking for immediate action.
 - (ii) You work in Bajaj Allianz Insurance Company at Bhubaneswar. The company has recently redesigned all its stationery (writing paper, memo pads, invoices etc.), and these are to be issued to all staff this week.
The Branch Manager Ms. Asha Malik says this to you:
"Could you send a memo to all staff please? Let them know that we will be sending each department a supply of the new stationery this week. If any department does not get it by Friday afternoon, they should let me know."
"Please remind everyone that they have to use the new material immediately, even if they still have a lot of old stationery. I know this means we might have to waste some of the old materials but we could always use them as scrap paper."
"The new material is well designed and I am sure all our staff and customers will like it."
"You had better send the memo in my name."
Write the memo to all staff in the company in about 100 words.

-: Best of Luck:-



Semester: 2nd Sem. IMBA
Batch : 2023-28
Subject: Social Psychology
Subject Code: 16IMN202

Date: 19/03/2024
Class Test: I
Duration: 1 Hour
Full Marks: 30

Section-A

A. Answer any four from the following questions. (2X4= 8)

- a) What do you understand by cognitive psychology? CO1
- b) What is counselling psychology? CO1
- c) Difference between psychologist and psychiatrist? CO1
- d) What do you understand by social psychology? CO1
- e) What is introspective method? CO1

Section-B

B. Answer any two from the following questions. (6x2 =12)

- a) Write short notes on survey method and case study methods? CO1
- b) How can knowledge of the field of environmental psychology be used to promote environment friendly behavior? CO2
- c) Write brief notes on contributions of Woodworth and Watson? CO2

Section-C

C. Answer any one from the following. (10x1= 10)

- a) How can knowledge of the field of environmental psychology be used to promote environment friendly behaviour? CO2
- b) In terms of helping solve an important social problem such as crime, which branch of psychology do you think is most suitable. Identify the field and discuss the concerns of the psychologists working in this field. CO2

-: Best of Luck:-

Semester: 2nd Sem. IMBA
Batch : 2023-28
Subject: Quantitative Method-I
Subject Code: 16IMN203

Date: 19/03/2024
Class Test: I
Duration: 1 Hour
Full Marks: 30



Section-A

A. Answer any four from the following questions.

(2X4= 8)

- a) Define decision variable with a suitable example. CO1
- b) What do you mean by feasible region? CO1
- c) State different types of solution in graphical technique. CO1
- d) Define slack & surplus variable. CO1
- e) Define LPP. CO1

Section-B

A. Answer any two from the following questions.

(6x2 =12)

- a) Solve the following LPP using graphical method. CO2

$$\begin{aligned}\text{Max } Z &= 3X + 2Y \\ \text{Subject to constraints} \\ 5X + 2Y &\geq 10 \\ X + Y &\leq 6 \\ X + 4y &\leq 12 \\ X, Y &\geq 0\end{aligned}$$

- b) Find the IBFS of following TP using NWCR method and find the minimum cost. CO2

	W1	W2	W3	Capacity
F1	100	200	300	100
F2	140	100	500	110
Demand	80	120	60	

(W= warehouse, F=Factory)

- c) Write different steps involved in standard forms of a LPP. Explain with a suitable example. CO1

Section-C

d) Answer any one from the following.

(10x1= 10)

- a) Bharat chemicals limited manufactures two types of chemicals A and B, that are sold to manufacturers of moisturizers and body lotions. To fulfill the demand of next months the management has found that the total production of the chemicals A and B should be at least 350 kilograms. Moreover, a major customer's order for 125 kilograms of product A must also be supplied. Product A requires 2 hours of processing time per kilogram and product B requires one hour of processing time per kilogram. For the coming month, 600 hours of processing time are available. The company wants to meet the requirements at minimum total production cost. The production costs are Rs 2 per kilogram for product A and Rs 3 per kilogram for product B. Formulate the above LPP. CO2



b) Find the IBFS using VAM and find the minimum transportation cost. CO2

	D1	D2	D3	Capacity
A	10	7	8	45
B	15	12	9	15
C	7	8	12	40
Demand	25	55	20	

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Semester: 2nd Sem. IMBA
Batch : 2023-28
Subject: Basic Financial Accounting-II
Subject Code: 16IMN204

Date: 20/03/2024
Class Test: I
Duration: 1 Hour
Full Marks: 30

Section-A

A. Answer any four from the following questions.

(2X4= 8)

- a) What is company? CO1
- b) What do understand by Not-for-Profit Organization CO1



- c) Name the two types of shares. CO1
- d) What do you mean by annual report CO2
- e) State the types of share capital CO1

Section-B

B. Answer any two from the following questions.

(6x2 =12)

- a) M/S Pawan Ltd invited applications for 30000 shares of Rs 10 each. Payments were to be made as follows- Rs 3 on application; Rs 3 on allotment; Rs 2 on first call and Rs 2 on final call. All the shares were applied. You are required to prepare journal entries, ledger accounts and show how the share capital will be presented in the opening balance sheet of the company assuming that all sums due on allotment and calls have been received. Pass necessary journal entries. CO1
- b) Explain the six cases of redemption of debenture. CO1
- c) Key difference between existing Accounting Standard and Converted Indian Accounting Standard. CO2

Section-C

C. Answer any one from the following.

(10x1= 10)

- a) Write the difference between shares; preference shares and debentures. CO1
- b) Draw the format of "Receipt & Payment A/c" and Income & Expenditure A/c". CO1

-: Best of Luck:-

Semester: 2nd Sem. IMBA
Batch : 2023-28
Subject: Environmental Studies
Subject Code: 16IMN205

Date: 20/03/2024
Class Test: I
Duration: 1 Hour
Full Marks: 30

Section-A

A. Answer any four from the following questions.

(2X4= 8)

- a) Write two major objective of environmental Studies? CO1
- b) How is man-made environment different from natural environment? CO2
- c) What is bio- diversity? CO1
- d) Environmental ethics? CO1
- e) What are the components of environment? CO2



Section-B

A. Answer any two from the following questions.

(6x2 =12)

- a) What is food chain? Describe its role in the eco-system. CO2
- b) Discuss the environmental problems faced by people in your area. CO2
- c) What are the five steps you will take to save the environment? CO3

Section-C

C. Answer any one from the following.

(10x1= 10)

- a) Discuss in detail the types and components of environment. What should be done to check environmental degradation in our country? CO1
- b) Define environment. What are the various components of environment? Why do we need a healthy environment? CO3

-: Best of Luck:-