

BUSINESS STANDARD

FRIDAY, 11 OCTOBER 2024

PAGE No. - 15



BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT STUDIES, BHUBANESWAR

Approved by AICTE, Govt. of India | Affiliated to BPUP, Odisha | NAAC Accredited | ISO 9001 : 2015



Transformation Towards Excellence



Business Standard
50 Years of Insight

**SHAPE YOUR
future—
with BIITM**



ANNUAL DAY FUNCTION



BIITM Organized its Annual Day Function "Jashn" 2024



BIITM, a reputed B-school of Bhubaneswar, celebrated its Annual Fest "JASHN 2024" on 9th October 2024, at the Rail Auditorium. Principal Prof. Mihir Ranjan Nayak delivered the welcome address and presented the Annual Report. He emphasized the institute's vision to achieve further excellence in academics and leadership development. Prof. K. Chandrasekhar, Head of Placement & Training, delivered an insightful address on improving the institute's placement record. Guest of Honor, Dr. Sreelekha Mishra from IIM Bodh Gaya exhorted the students to apply the Magic Pause Button, while taking decisions in life.

Padmashree Aruna Mohanty, the Chief Guest, drew parallels from mythology to emphasize the importance of leadership and inclusivity. She shared insights from Krishna's Ras Leela, encouraging leaders to stay connected with people.

Prof. (Dr.) Sushanta Kumar Mishra, from IIM Bangalore, focused on the role of a teacher in shaping the managers of the future, giving the example of how in the Ramayana, Jambavan made Hanuman conscious of his potential and inspired him to fly to Lanka. He urged the students to control Paristhiti with their Manasthiti and achieve success in life. The Inaugural Function ended with a vote of thanks by Prof. Chinmaya Kumar Dash, Dean Academics. This was followed by a Cultural Extravaganza with more than 30 events, with participation of students, faculty & staff members.