

Registration No.:

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Total Number of Pages: 02

Course: IMBA
SubCode: IMEV1001

1st Semester Regular Examination: 2024-25
SUBJECT: ENGLISH LANGUAGE COMMUNICATION
BRANCH(S): MAM
Time: 3 Hours
Max Marks: 100
Q.Code: R412

Answer Question No.1 (Part-I) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions:

(2 x 10)

- a) How does communication help in improving the productivity in an organization?
- b) What are the likely barriers you will face while sending a message? How would you overcome them?
- c) Which IPA symbol will be used for the first sound in the given words: (I) curious; (II) Shout; (III) education; (IV) check.
- d) Show syllable division and mark stress in the given words: (I) camera; (II) damnation.
- e) List any two (organizational) barriers that lead to miscommunication in an organization.
- f) In a word, the number of vowel sounds equals the number of _____. [Fill in the blank with the right word.]
- g) Put the verb given in brackets in the passive form of the appropriate tense: A major new deposit of oil _____ (discover) in the Godavari basin last year.
- h) The boy's attitude however never changed [Use punctuation marks at the right places.]
- i) It is extremely important to keep the words as simple as possible in speech. Why?
- j) How do "stative" verbs differ from "dynamic" verbs?

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve.)

(6 x 8)

- a) In which ways can non-verbal communication help managers to deal with their subordinates?
- b) What are the different types of Listening according to the purpose of the listener? Describe them with examples.

- c) Rewrite the sentences after correcting them:
- I. The news of the death of twenty-five children in an accident were very disturbing.
 - II. This millionaire is owning twelve imported cars of reputed brands.
 - III. You must avoid to use the lift in case of fire.
- d) What are the differences between efficient and inefficient readers?
- e) Mention six ways in which managers can use the grapevine for the benefit of an organization.
- f) Write a paragraph of about 150 words, beginning with the Topic Sentence: "The mobile phone is both a boon and a curse for young people today."
- g) Mark stress and tone in the following utterances:
- I. What is important for you at this point of time?
 - II. When you meet your mother, you will feel happier.
 - III. Can you please do me a favour?
- h) Mention the faulty reading habits. Why are they considered "faulty"? How can you overcome them?
- i) Describe the steps in the process of writing effective messages.
- j) What is a "minimal pair" of words? Pick out the four minimal pairs from the following list: rat; moon; tell; cat; mass; pull; take; mess; pool; boon.
- k) Explain the process of communication briefly with a supporting diagram.
- l) Do as directed:
- I. In ancient times, people believed that the sun moved round the earth.
[Change the voice.]
 - II. I look forward to _____ meet) my childhood friends at the stadium.
[Fill in the Blank with the correct form of the verb given in brackets.]
 - III. Our client wishes to return the mobile phone and getting a full refund.
[Edit the sentence for parallel structure.]

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four.)

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| Q3 | Discuss the important characteristics of effective speaking. | (16) |
| Q4 | "A free flow of information ensures the success of an organization". Elaborate this statement with reference to the formal channels of communication in an organization. | (16) |
| Q5 | "Kinesics or Body Language plays a vital role in making communication more effective". Elucidate. | (16) |
| Q6 | Briefly discuss the different barriers that lead to miscommunication. Suggest ways in which they can be overcome. | (16) |

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Course: IMBA
Sub_Code: IMEV1002

1st Semester Regular Examination: 2024-25

SUBJECT: Business Organization

BRANCH(S): MAM

Time: 3 Hours

Max Marks: 100

Q.Code: R437

Answer Question No.1 (Part-I) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions:

(2 x 10)

- State few characteristics of an ideal form of business.
- What do you mean by 'Sole Proprietorship Firm'?
- Differentiate between risk and uncertainty.
- What are the essentials of a business to be successful?
- State and explain any two objectives of business.
- Define Centralization.
- What do you understand by Decentralization?
- State the difference between Companies limited by Guarantee and Companies limited by Shares.
- What is Joint Stock Company?
- Explain "One member, one vote" rule in Co-operatives.

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)

(6 x 8)

- Define Sole Trader. State and explain the merits and demerits of Sole Proprietorship Firm.
- What are the three different types of Business Process? Explain with example.
- Elaborate classification of Industries with appropriate examples.
- Differentiate between Private and Public Company.
- Write a short note on Line and Staff Organization and the importance.
- State the pre-requisites of Dissolution of Partnership firms.
- What is Federal Decentralization? Justify the importance of Federal Decentralization.
- State effective key principles of an organization design structure.
- Compare flat and tall organizational structure. Justify which is better and why?
- What are the environments of a Modern Business? Explain at least with one example.
- Explain the different types of Partnership with their respective features.
- What is a virtual organization? How it works? Share with one example.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3** For successful businessman, there are many essential qualities to be adopted and implemented. What are these qualities? Elaborate. (16)
- Q4** We find formal and informal organizations in an and around. How do you differentiate between this two. Are both required for the society & country? (16)
- Q5** What is the partnership form of Business Organization? Explain both merit and demerit of such organizations. (16)
- Q6** Write notes on the following (4 x 4)
- a. Private Vs Public Company.
 - b. Centralization Vs. Decentralization
 - c. Line and Staff Organization
 - d. Business Process.

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Total Number of Pages: 03

Course: IMBA
Sub_Code: IMPC1001

1st Semester Regular Examination: 2024-25

SUBJECT: Basic Financial Accounting-I

BRANCH(S): MAM

Time: 3 Hours

Max Marks: 100

Q.Code: R460

Answer Question No.1 (Part-I) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions:

(2 x 10)

- State two objectives of accounting.
- Give two examples of real account.
- What is the objective of preparing trading account?
- Give two examples of intangible assets.
- Illustrate the meaning of bad debt.
- Define the Contra entry with one example.
- Mention four users of accounting information.
- State two examples of artificial personal account.
- Define Trial balance.
- State the meaning of Cost of goods sold.

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)

(6 x 8)

- State the features and advantages of accounting.
- Select the sequence of activities in accounting cycle.
- What is an accounting equation? Illustrate its mechanism by taking two transactions.
- Write a brief note on transactions and events.
- Distinguish between accounting & book keeping.
- Explain the golden rules for journal with examples.
- Explain different types of accounting conventions.
- Journalize the following transactions in the books of Mahalaxmi Ltd. started by Mr. Anjan Tudu.
July 1 – Mr. Anjan Tudu opened a bank account in the name of business with a deposit of Rs. 45,000 cash.
July 2 – Purchased furniture for Rs. 10,000 and issued a cheque.
July 5 – Purchased a computer for Rs. 24,000 and paid by cheque.
July 12 – Purchased office equipment on credit from Suzuki & Co. for Rs. 3,000.
July 28 – Paid Rs. 2,000 of the amount owed to Suzuki & Co.
- Distinguish between Profit and loss account and Balance sheet.

- j) Distinguish between transactions and events with examples.
- k) Distinguish between capital & revenue items with examples.
- l) Explain the provision for bad debt and depreciation in Final account.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

Q3

Following are the balances of M/s Mohapatra Brothers as on 31st March 2024

(16)

Debit Balance

Cash in Hand	540
Cash at Bank	2630
Purchases	40,675
Return Inward	680
Wages	8,480
Fuel and Power	4,730
Carriage on sales	3,200
Carriage on purchases	2,040
Stock (01.04.2023)	5,760
Buildings	22,000
Freehold land	10,000
Machinery	20,000
Investments	10,000
Patents	7,500
Salaries	15,000
General expenses	3,000
Insurance	600
Drawings	5,245
Sundry debtors	14,500

Credit Balances

Sales	98,780
Return outwards	500
Capital	62,000
Sundry creditors	6,300
Rent	9,000

Taking into account the following adjustments prepares the trading, profit and loss and balance sheet as on 31.03.2024

- a. Stock on hand on 31.03.2024 is Rs. 6,800
- b. Machinery is to be depreciated at the rate of 10% and the patents at the rate of 20%
- c. Salaries for the month of March 2024 amounting to Rs. 1,500 were unpaid.
- d. Insurance paid in advance of Rs. 170
- e. Bad debts are Rs. 725
- f. Rent received in advance Rs. 1,000
- g. Interest on investment of Rs. 2,000 is accrued.

- Q4 a)** Accounting is the language of Business. Justify (8)
- b)** Define Accounting standard. Explain the objectives, functions of accounting standards. (8)

- Q5 a)** Prepare the trial balance from below mentioned information available of M/s Alankit Industries for the year ended 31.03.2023 (8)

Name of accounts	Amount
Capital	50,000
Debtors	1,000
Cash in Hand	20,000
Creditors	5,000
Purchases	30,000
Sales	1,00,000
Bills payable	2,500
Machinery	15,500
Loan	10,000
Bank balance	50,000

- b)** Explain different types of cash book with imaginary figures (8)

- Q6** Explain different types of accounting concepts with examples. (16)

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Course: IMBA
Sub_Code: IMPC1002

1st Semester Regular Examination: 2024-25

SUBJECT: Fundamentals of IT

BRANCH(S): MAM

Time: 3 Hours

Max Marks: 100

Q.Code: R501

Answer Question No.1 (Part-I) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right-hand margin indicate marks.

Part-I

- Q1 Answer the following questions:** (2 x 10)
- a) Why are information systems essential for modern businesses?
 - b) How do information systems support accounting and finance functions?
 - c) What is the role of Customer Relationship Management (CRM) systems in marketing and sales?
 - d) What is normalization, and why is it important in a relational database?
 - e) What are the key phases of the traditional system development lifecycle (SDLC)?
 - f) What are some limitations of using a database?
 - g) What are the key differences between a hub and a switch?
 - h) How does a proxy firewall differ from a stateful inspection firewall?
 - i) What is m-commerce?
 - j) What is an object-oriented database model?

Part-II

- Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)** (6 x 8)
- a) Explain how information systems have transformed traditional business processes. What are the key benefits of implementing information systems in terms of efficiency, accuracy, and competitiveness?
 - b) Explain how information systems support human resources management. How do Human Resources Information Systems (HRIS) help businesses manage employee data, payroll, and performance evaluations? Provide examples of specific software and tools used in human resources management.
 - c) Discuss the challenges and opportunities that businesses face in the Information Age. How can organizations leverage information systems to address these challenges and capitalize on opportunities?
 - d) Describe the different types of databases, such as relational, NoSQL, and object-oriented databases. Provide examples of use cases for each type.

- e) Describe the different types of database models, such as hierarchical, network, relational, and object-oriented models. Provide examples of each model and discuss their advantages and disadvantages.
- f) Explain the traditional system development lifecycle (SDLC). What are the key phases involved in the SDLC, and what activities are performed in each phase? Provide examples to illustrate the process.
- g) Describe the different types of network devices (e.g., routers, switches, hubs, bridges) and their roles in a computer network. How do these devices contribute to network efficiency and security?
- h) Discuss the principles of wireless networking, including the different types of wireless networks (e.g., WLAN, WPAN, WMAN, and WWAN). How do these networks differ in terms of range, speed, and applications?
- i) Compare and contrast different types of firewalls (e.g., packet-filtering, stateful inspection, proxy, and next-generation). How do firewalls contribute to network security, and what are their limitations?
- j) Explore the various applications of e-commerce and m-commerce. How have these technologies transformed traditional business models, and what are the emerging trends in this field?
- k) Discuss the impact of emerging trends in computing, such as cloud computing, edge computing, and the Internet of Things (IoT). How are these technologies shaping the future of data communication and networking?
- l) Explain the concept of dataflow analysis in system development. How does dataflow analysis help in understanding and modeling the flow of information within a system? Provide an example of how dataflow diagrams are used in system design.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

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| Q3 | Describe the role of information systems in production and logistics. How do Enterprise Resource Planning (ERP) systems help businesses manage production processes, inventory, and supply chain operations? Provide examples of specific software and tools used in production and logistics. | (16) |
| Q4 | Describe the different types of DBMS languages, such as Data Definition Language (DDL), Data Manipulation Language (DML), and Data Control Language (DCL). Provide examples of SQL commands for each type. | (16) |
| Q5 | Explain the various network topologies (e.g., star, ring, bus, mesh) and discuss their advantages and disadvantages in different networking scenarios. Provide examples of where each topology might be most effectively used. | (16) |
| Q6 | Provide a detailed overview of various types of cyber-attacks (e.g., DoS, DDoS, phishing, man-in-the-middle, SQL injection). How do these attacks exploit vulnerabilities in computer systems and networks? | (16) |

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Total Number of Pages: 02

Course: IMBA
Sub_Code: IMQT1001

1st Semester Regular Examination: 2024-25

SUBJECT: BUSINESS STATISTICS

BRANCH(S): MAM

Time: 3 Hours

Max Marks: 100

Q.Code : R536

Answer Question No.1 (Part-I) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions:

(2 x 10)

- What are the primary data?
- Define the term Statistics. Explain various characteristics of statistics.
- Write briefly about the type of diagrams to represent data.
- What is the arithmetic mean of first n natural numbers, 1, 2, 3, ..., n ?
- What relationship exist between AM, GM, and HM?
- What are the differences between Classification and Tabulation?
- What are the advantages of arithmetic mean?
- The standard deviation of a set of 50 observations is 8. What will be the new value of standard deviation if each observation is multiplied by 2?
- A pair of fair dice is tossed. Find the probability of getting a total of 8
- Differentiate mutually exclusive and independent events.

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)

(6 x 8)

- The mean weight of 120 students of a Class is 60 Kgs. The mean weight of boys is 65 kgs and that of girls is 45 kgs. Find the number of boys and girls.
- What are the different types of charts known to you? What are their uses?
- Explain the advantages of Classification of Data
- Calculate the Arithmetic Mean of the monthly incomes of the families in certain locality

Family	A	B	C	D	E	F	G	H	I	J
Income	180	150	120	200	250	100	160	240	1000	800
- Distinguish between classical and relative frequency approaches to probability. Explain the advantages and disadvantages of both the approaches.
- What are the objectives of Measures of Dispersion?
- From a bag containing 7 red and 5 black balls, 2 balls are drawn at random. Find the probability that they are of same colors.

- h) The export of agricultural product in million dollars from a country during eight quarters in 2023 and 2024 was recorded as 29.7, 16.6, 2.3, 14.1, 36.6, 18.7, 3.5, and 21.3. Find the median of the given set of values
- i) Discuss the importance of probability theory in business decision making.
- j) The day's sales figures (in Rs.) for last 15 days at an ice cream counter, arranged in ascending order of magnitude, are recorded as follows: 2000, 2000, 2500, 2500, 3500, 3500, 4000, 5200, 7000, 9000, 11500, 12300, 12500, 13000, 14000. Determine the range and coefficient of range.
- k) What are the different methods of primary data collection?
- l) The probability that an applicant for a Management Accountant's job has a PG degree is 0.3, he has some professional work experience is 0.7 and he has both is 0.2. Out of 200 candidates, how many would have either a PG degree or some work experience?

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

Q3 Discuss the meaning and scope of statistics, bringing out its importance in business? What is its limitation? (16)

Q4 In a study about viral fever, the number of people affected in a town were noted as (16)

Age in Years	0-10	10-20	20-30	30-40	40-50	50-60	60-70
No. of People Affected	3	5	16	18	12	7	4

Find its standard deviation.

Q5 For the following data find the quartile deviation, inter quartile range, and coefficient of quartile deviation. (16)

No. of accidents	0-4	5-9	10-14	15-19	20-24	25-29	30-34	35-39	40-44
Frequency	5	12	32	27	11	9	4	3	1

Q6 What is Tabulation of Data? Explain the Features of a Good Table. Explain Types of Tables (16)