



BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY
& MANAGEMENT STUDIES, BHUBANEWAR

Semester: 2nd Sem. (MBA)
Batch 2023-25
Subject: Entrepreneurship Development

Date: 2024
Quiz Test
Duration: 10 Min
Full Marks:10

- 1) Which of the following is **not** a startup?
 - a. Oyo Rooms
 - b. IRCTC
 - b. Make My Trip
 - d. Book My Show
- 2) What do incubators **not** provide?
 - a. Co-Sharing space
 - b. Access to funds
 - c. Innovative Ideas
 - d. Wi-Fi connectivity
- 3) Spotify the music App enabling Podcasts is an example of
 - a. Market Development
 - b. Product Development
 - c. Market Penetration
 - d. Diversification
- 4) Tesla launching its Electric Vehicle in India is an example of
 - a. Market Penetration
 - b. Diversification
 - c. Market Development
 - d. Product Development
- 5) Which of the following environmental factors **does not** affect entrepreneurial growth?
 - a. Access to Capital
 - b. Educational and Research Institutions
 - c. The religion of the founder
 - d. Cultural and Social Factors
- 6) Which of the following is not an example of a hazardous Industry
 - a. Cement factory
 - b. Zinc Smelter
 - c. Pharmaceutical factory
 - d. Biscuit Factory
- 7) The Environmental Protection Act was enacted in 1986 to ensure
 - a. Regulation of Industrial Pollution
 - b. Protect and improve environmental quality and set standards for Emissions and Discharge of pollutants
 - c. Ensure a safe environment for future generations
 - d. All the above
- 8) How do entrepreneurs identify opportunities?
 - a. Self-experience
 - b. Market Research
 - c. Copying ideas from advanced countries
 - d. All the above
- 9) Which digital media entrepreneurs do **not** use to create awareness among customers about their products and services?
 - a. Social Media
 - b. Creating a website
 - c. Creating an App
 - d. Advertisements on TV and newspapers
- 10) Diversification is a risky strategy because
 - a. Customers do not accept new products and services that they have not tried
 - b. Customers may not accept new products/services due to cultural and social influences
 - c. Customers only accept new products and services that they have experienced before.
 - d. None of the above