

# BUSINESS STANDARD

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Business Standard



### “VIBRANCE 2024”: B-FEST, BIITM

**B**IITM organised Vibrance 2024—the B-Fest—on 21 December 2024 on its premises. A total of 100 postgraduate students from 12 reputed colleges across Odisha participated in the event.

The festival commenced with the Inaugural Ceremony, welcoming the dignitaries and lighting the lamp, followed by the prestigious BIITM anthem. The Dean Academics, Prof Dr Chinmaya Kumar Dash, delivered the welcome address, while Principal Prof Dr Mihir Ranjan Nayak marked his presence virtually.

The Chief Guest, Shri Nihar Ranjan Nayak, Deputy GM (C&I), OPCG Ltd, shared his

valuable insights and was honoured with a memento.

A variety of activities, including Spotlight Showcase, Quizonomics, Shark Taank 2.0, Counter Strike, Money Heist, and Nach Le, were highlights of Vibrance 2024.

The day concluded with a perfect blend of innovation and collaboration, with trophies, awards, and cash prizes distributed during the Valedictory Ceremony.

**Campus Reporter: Aditi Choudhury**

### VALEDICTION OF VIBRANCE 2024, BIITM

**B**IITM's Vibrance—the B-Fest—concluded with an extravagant Valedictory Ceremony. The event featured a variety of activities, including Spotlight Showcase, Quizonomics, Shark Taank 2.0, Counter Strike, Money Heist, and Nach Le.

Prof (Er) P R Pattnayak, Advisor (Academics) of BIITM, delivered the valedictory address. The fest also included experience-sharing sessions, where participants shared their excitement and key takeaways from Vibrance 2024.

The winners of all contests were acknowledged and awarded trophies and prizes for their sportsmanship and spirited participation.

Prof Soumya Mohapatra delivered the vote of thanks, expressing gratitude to sponsors, dignitaries, and everyone involved, who contributed to making the fest a grand success. The event concluded with profound learning, practical exposure, and a celebration of valuable business acumen.

**Campus Reporter: Aditi Choudhury**