

Registration No :

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Total Number of Pages : 02

MBA  
18MBA109

**1<sup>st</sup> Semester Regular/Back Examination 2019-20**  
**BUSINESS ENVIRONMENT & ETHICS**

**BRANCH : MBA**

**Max Marks : 100**

**Time : 3 Hours**

**Q.CODE : HRB976**

**Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.**

**The figures in the right hand margin indicate marks.**

**Part-I**

**Q1 Only Short Answer Type Questions (Answer All-10) (2 x 10)**

- Name the institutions and organizations that work for improvement of economic environment of the country.
- What do Mixed economies entail?
- Why the government undertakings have justifications to exist?
- List out the reasons for privatization in India.
- What are the four dimensions that form the chunks of the new economic policy?
- What do you mean by Naturally occurring Green house gases?
- What are the indicators of Air pollution?
- What do you mean by ozone depletion and ozone depleting substances?
- Differentiate between overt and covert ethical problems.
- What does Misleading Advertisement represent?

**Part-II**

**Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)**

- It was a mad rush earlier. Country after Country jumped the bandwagon and embraced Capitalism, But this happened only till recently. The recent economic crisis across the globe gave a big blow to capitalism. Even the so called champions of capitalism are now adopting Keynesian principles.  
Can India offer some lessons to the rest of the World? Elucidate.
- "Economic reforms have greatly accentuated economic inequalities in income and wealth in India". Critically evaluates the statement.
- Discuss the impact of globalization on business environment of India.
- Explain in detail the environmental factors that affect a business.
- Discuss the process of "Strategic sales" method of privatization.
- "Private sector is preferable to Public sector". Yes/No. Justify your answer.
- Explain the various sources of primary and secondary air pollutants and its effect on environment.
- Write a note on the problems arising out of over exploitation of forest resources.
- Explain how human activity has resulted in increased emissions of green house gases?
- Explain the scope and objectives of business ethics.
- How business ethics is considered as a management discipline?
- "Though earning profits is necessary for business survival, greed for profit maximization can be harmful for the society and the environment". Explain.

### Part-III

#### Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3** "The Business environment usually offers immense opportunities for exploiting a potential market and also poses threats to the Firm itself". Elaborate the statement with examples. (16)
- Q4** "What are the standard methods of Public sector disinvestment? What are the main issues concerning Public sector disinvestment in India? Discuss in detail. (16)
- Q5** Explain how process changes can be adopted in a thermal power plant to reduce the problem of air pollution. (16)
- Q6** "Mergers of State bank group with State Bank Of India revolves both ethical and unethical practices". Elucidate the statement. (16)

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MBA  
18MBA109

1<sup>st</sup> Semester Regular Examination 2018-19

BUSINESS ENVIRONMENT & ETHICS

BRANCH : MBA

Time : 3 Hours

Max Marks : 100

Q.CODE : E1003

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part- I

Q1 Short Answer Type Questions (Answer All-10)

(2 x 10)

- What is business environment?
- Write the advantages of Globalization.
- Is Business Ethics important to adhere to?
- Mention the water shortage reasons in metro cities.
- What are the sources of political environment?
- What do you mean by Technology transfer?
- What do you mean by ethical dilemmas vis-à-vis unfair trade practices.
- Give two examples of man-made disasters.
- Explain ETOP.
- Write about Disguised unemployment in agro-based activities.

Part- II

Q2 Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)

(6 x 8)

- Explain the micro and macro business environment .
- What are the consequences of deteriorating air-quality?
- What are the factors influencing business ethics?
- Explain how plastic is causing Marine Pollution and affecting aquatic life?
- Do you think the Supreme Court ban on fire crackers on Diwali was highly needed?
- What basic ethics should food home delivering agents follow?
- Write some contemporary social issues affecting business environment?
- How does emergence response can minimize damage during natural disasters?
- List the major disasters in India since 1970.
- Noise pollution is one of the disturbing elements for schools, offices and apartments. Describe.
- Write the responsibilities of disaster management.
- Give the status of Industrial Policy before 1991.

**Part-III**

**Long Answer Type Questions (Answer Any Two out of Four)**

- Q3** What is business? Explain different concepts of business and service activities and its benefits to society. What are the responsibilities of Government and business towards each other? **(16)**
- Q4** You cannot do business without lying. How to draw a fine line between beating the competition and not cheating the customers with respect to ethics in marketing? Throw some light on ethics in Finance and HR. **(16)**
- Q5** Population growth is one of the contributing factors of child and migrant labour. Justify. Also explain the effect and remedial measures related to excess population growth in India. **(16)**
- Q6** Define environment. What are the various components of environment? Why do we need a healthy environment? Discuss the ill effects and adverse impact of urbanization and industrial waste on people and society. **(16)**



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MBA  
15MNG202

**2<sup>nd</sup> Semester Regular / Back Examination 2017-18  
BUSINESS, ENVIRONMENT AND SOCIETY**

**BRANCH : MBA**

**Time : 3 Hours**

**Max Marks : 100**

**Q.CODE : C610**

**Question No1 & No 2 are compulsory and answer any four from the rest.  
The figures in the right hand margin indicate marks.  
Answer all parts of a question at a place.**

**Q1 Choose the best alternative given in bracket in the following questions : (2 x 10)**

(25.7.1991, 25.1.1991, stone, Hydrogen Sulphide, Sulphur dioxide, carbon monoxide, carbon dioxide, 904kms, 1004 kms, 14yrs, 18 yrs, eradicating hunger/promoting education/environmental care, ozone, aluminium refineries, petrol refineries, CSR , Preparation of BalanceSheet)

- a) Liberalization policy was introduced by Govt of India on \_\_\_\_.
- b) \_\_\_\_ is an example of non-polluting material.
- c) \_\_\_\_ gas is released by burning coal, gas and fuel .
- d) River Ganga covers a long stretch of about \_\_\_\_ kms.
- e) Child labour refers to those engaged in work and are below the age of \_\_\_\_.
- f) \_\_\_\_ is an example of CSR activity.
- g) \_\_\_\_ is present in minute traces in the atmosphere which acts as natural absorption of solar radiation.
- h) \_\_\_\_ is an example of Metallurgical plants.
- i) \_\_\_\_ is a colourless and odourless gas produced by inefficient combustion of carbon fuels.
- j) Schedule IV of Companies Act, 2013 describes activities to be undertaken as \_\_\_\_.

**Q2 Explain the following concepts/ terminologies. (2 x 10)**

- a) Cyber crime
- b) Gender bias
- c) Waste Management
- d) Linguist Minority
- e) Unfair trade practices
- f) Advantages of Globalisation
- g) Water shortage in metro cities
- h) Mists
- i) Effects of Air pollutants on health
- j) Corporate Citizenship

**Q3 Explain what are micro and macro environmental factors ? Why should westudy these ? What are components of environmental pollution? (15)**



- Q4 a) Explain Indian Demographic changing scenario. (10)  
b) What are government responsibilities to business ? (5)

- Q5 a) Explain cause, effect and remedial measures related to excess population growth of India. (10)  
b) Explain constitutional remedies for equality to weaker section. (5)

- Q6 a) Give an overview on milestones of CSR in Europe. (10)  
b) Write about CSR in PSUs. (5)

- Q7 Corruption is an issue affecting the economy of corruption, municipalities, government projects and the national economy. Write are the various types of corruption, anti- corruption efforts and give some suggestive measures. (15)

- Q8 Write notes on : (5 x 3)  
a) Disparities in Social Stratification  
b) Child Labour Acts  
c) Corruption in Driver Licensing

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MBA  
15MNG 202

**2<sup>nd</sup> Semester Regular/Back Examination 2016-17**

**Business, Environment and Society**

**BRANCH: MBA**

**Max Marks: 100**

**Time: 3 Hours**

**Q.CODE:Z389**

**Answer Question No.1 and 2 which are compulsory and any four from the rest.**

**The figures in the right hand margin indicate marks.**

**Q1 Choose the correct alternative answer from the following questions: (2 x 10)**

- (a) Those who supply materials and facilities to the company are called  
a) Customer b) Entrepreneur c) Stockist d) Vendor
- (b) Feedback on product quality and other aspects are collected by Dealers/Retailers from  
a) Customer b) Vendor c) Entrepreneur d) Stockist
- (c) Heat or Thermal pollution is considered as  
a) Non-degradable b) Biodegradable c) Chemical d) Degradable.
- (d) By burning Coal, Gas or Fuel, the Gas released is known as  
a) Sulphur dioxide b) Oxygen c) Nitrogen oxide d) Nitrogen
- (e) Ozone is present in minute traces in the atmosphere which act as  
a) Artificial filter for absorption of solar radiation  
b) Natural filter for absorption of solar radiation  
c) Mediator of earth and sky  
d) None of the above
- (f) For a sound sleep of a man, WHO prescribed average sound pressure level of  
a) 65 Decibels b) 55 decibels c) 45 decibels d) 35 decibels.
- (g) Child labour refers to work below the age of----years  
a) 12 b) 14 c) 16 d) 18
- (h) Minimum annual profit mark for mandatorily taking up CSR activities  
a) 20 crores b) 15 crores c) 10 crores d) 5 crores
- (i) Amongst Indian corporate leader who is the ITES and Engineering promoter having maximum CSR activities to his credit  
a) Mukesh Ambani b) Narayan Murthy c) Azim Premji d) Rahul Bajaj
- (j) Root cause of poverty is considered to be  
a) No jobs b) Unemployment c) No money d) No service

**Q2 Answer the following questions:**

**(2 x 10)**

- (a) What are the social obligations of business?
- (b) What do you mean by technology transfer?
- (c) What are the characteristics of mixed economy?
- (d) What is disguise unemployment?
- (e) What are the components of environmental pollution?



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- (f) Differentiate philanthropy and CSR.
- (g) Why are CSR activities not growing fast in India?
- (h) Write in brief major disasters in India since 1970?
- (i) Explain constitutional remedies for equalities for weaker section.
- (j) What is seasonal employment?

Q3 What is business environment? Why is it important for a manager to stay in tune with this environment? Explain the major components of business environment in India? (15)

Q4 *The New Industrial Policy (NIP) of July 1991 has brought about far reaching changes in the policy towards industries and strategy of development.* (15)  
Critically examine this statement in the light of the evidence.

Q5 Write a note on advantages and disadvantages of globalization. Explain how customers are benefited? (15)

Q6 Describe Problem, Government Schemes & Remedies regarding Population explosion and Gender and Inequality. (15)

Q7 Why Waste & Disaster management is a managerial challenge? explain. (15)

Q8 Examine the impact of economic reforms on poverty, employment and social security. What strategy of economic reform is suitable for achieving development with a 'human fact'? (15)



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MBA

15MNG 202

2<sup>nd</sup> SEMESTER MBA REGULAR EXAMINATION, 2015-16

BUSINESS, ENVIRONMENT AND SOCIETY

Branch : MBA

Time : 3 Hours

Max marks: 100

Q.CODE- 15MNG 202

Answer Part-A which is compulsory and any four from Part-B.

[The figures in the right hand margin indicate marks]

**PART-1**

Q1 Fill up the gaps:

(2X10)

- The \_\_\_\_\_ act was passed in \_\_\_\_\_ to implement the industrial policy resolution of 1948.
- Fiscal policy is connected with government \_\_\_\_\_ and \_\_\_\_\_.
- Process of dumping \_\_\_\_\_ waste in a scientifically designated land area is called \_\_\_\_\_.
- According to the WHO, the optimum noise level for daytime is \_\_\_\_\_, whereas for night it is \_\_\_\_\_.
- Acid rain is one of the side effects of air pollution which is caused by the emissions of \_\_\_\_\_ and \_\_\_\_\_.
- Bharat Swabhiman Trust is established by \_\_\_\_\_ which campaigns against \_\_\_\_\_.
- NCLP stands for \_\_\_\_\_, which is a project to eliminate \_\_\_\_\_ in India.
- The Delphi technique is a systematic \_\_\_\_\_ method that involves structured interaction among \_\_\_\_\_ on a subject.
- \_\_\_\_\_ is a national campaign, officially launched by \_\_\_\_\_ to make India clean.
- The government of India enacted the \_\_\_\_\_ act of 1986 under Article \_\_\_\_\_ of the Constitution for the protection and improvement of the human environment and the prevention of hazards to human beings, other living creatures, plants and property.

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Q2. Answer the following questions briefly.

(2x10)

- a) What do you mean by ETOP?
- b) Distinguish among caste, class and tribe.
- c) Define e-waste.
- d) Mention two causes of radioactive pollution.
- e) What is POA act?
- f) Mention two objectives of social audit.
- g) How is classical unemployment different from frictional unemployment?
- h) What is meant by SROI?
- i) How does Competition Act, 2002 affect business?
- j) What is religious pluralism?

### PART-B

Q3. (a) What is meant by globalization? Name the different strategies used for globalizing a business and explain one of them in detail. (7.5)

(b) Evaluate the impact of globalization on retail sector in India. (7.5)

Q4. a) What are the causes of increase of violence against women in recent times? (7.5)

b) Suggest measures to curb domestic violence against women? (7.5)

Q5. a) Classify cybercrimes and explain any two with suitable examples. (7.5)

b) Discuss the general measures to prevent cybercrimes? (7.5)

Q6. a) What is SWOT analysis? How does it benefit a company? (7.5)

b) Apply SWOT analysis to Indian Railways. (7.5)

Q7. a) Why should business develop a sense of social responsibility? (7.5)

b) Discuss the current CSR practices in India towards protection and preservation of environment. (7.5)

Q8. Write short notes on any two: (7.5 x2)

- a. Causes and control measures of marine pollution.
- b. Earthquake risk mitigation
- c. Population Control