

Semester: 1st IMBA Date: 04.11.2024 Batch: 2024-29 Class Test: I Subject: English Language Comm. Duration: 1 Hr. **Subject Code: 16IMN101** Full Marks: 30 **PART-A** 1. Answer any four out of following questions. $(4 \times 2 = 8)$ (a) What qualities of speech do you miss in written communication? (CO1) (b) "Giving and receiving feedback is extremely crucial in communication." Explain. (CO1) (c) What is Haptics? Give two examples. (CO1) (d) "The grapevine cannot be eliminated from organizations". Why? (CO1) (e) What do you mean by "correctness" as one of the 7 C's of Communication? (CO1) PART-B 2. Answer any two questions out of following $(2 \times 6 = 12)$ (a) "Tense and Time are not the same." Explain with examples. (CO4)(b) Correct the errors in the following sentences: (CO 4)(i) The informations sent by you are not sufficient. (ii) We have seen her in college yesterday. (iii) Everyone thinks that he or she has the answer to the current problem. (c) Fill in the blanks with the correct form of the verbs given in brackets: (CO 4)(i) They (take) a walk in the park when they saw a snake in the grass. (ii) The end will be good if the means (be) good. (iii) Do you mind (help) me with some money? PART-C 3. Answer any one out of following questions. $(1 \times 10 = 10)$ (a) "Communication is a circular process." Discuss in detail. (CO1) (b) "Whether an organization is small or large, it is communication which binds the organization together." Discuss this statement with reference to the flow of formal

(CO1)

communication in an organization.



Semester: 1st IMBA Date: 04.11.2024
Batch: 2024-29 Class Test: I
Subject: Business Organisation Duration: 1 Hr.

Subject Code: 16IMN102 Full Marks: 30

PART-A

1.	Ar	nswer any four out of following questions.	$(4 \times 2 = 8)$
	a.	State any 4 characteristics of an ideal form of business.	[CO3]
	b.	What do you mean by 'Sole Proprietorship Firm?	[CO1]
	c.	Differentiate between risk and uncertainty.	[CO1]
	d.	What are the essentials of a business to be successful? State any 4.	[CO1]
	e.	State and explain any two objectives of business.	[CO1]

PART-B

2.	Answer any two questions out of following		$(2 \times 6 = 12)$
	a.	Define Sole Trader. State and explain the merits and demerits of So	le Proprietorship
		Firm.	[CO1]
	b.	Discuss the three different types of Business Process.	[CO2]
	c.	Elaborate classification of Industries with appropriate examples.	[CO4]

PART-C

3.	Aı	nswer any one out of following questions.	$(1 \times 10 = 10)$
	a.	Define business process. Explain Business Process Cycle.	[CO2]
	b.	Explain the characteristics of Modern Business Environment (an	y 5 points to be
		highlighted)	[CO2]



Semester: 1st IMBA

Batch: 2024-29

Subject :Business Statistics

Subject Code: 16IMN103

Date: 04.11.2024

Class Test: I

Duration: 1 Hr.

Full Marks: 30

PART-A

1. Answer any four out of following questions.

 $(4 \times 2 = 8)$

a. What do you mean by statistics? Write one important use of statistics in the field of business. (CO1)

b. Distinguish between primary and secondary data.

(CO2)

c. Define continuous variable? Give an explanation accompanied by a relevant example.

(CO1)

d. What is the difference between inclusive and exclusive class?

(CO1)

e. Give two examples each of qualitative and quantitative data.

(CO2)

PART-B

2. Answer any two questions out of following

 $(2 \times 6 = 12)$

a. State three advantages and disadvantages of mean.

(CO3)

b. Write five distinct primary and secondary data collection sources for each category.

(CO2)

c. What are various data classifications? Explain each with appropriate examples. (CO2)

PART-C

3. Answer any one out of following questions.

 $(1 \times 10 = 10)$

a. Find the missing frequency from the following distribution for which arithmetic mean is 17. (CO3)

Marks	0-5	5-10	10-15	15-20	20-25	25-30
No. of Students	5	15	20	?	20	10

b. Find the median and mode from the following distribution

(CO3)

Marks	0-10	10-20	20-30	30-40	40-50	50-60
No. of students	2	5	8	10	25	16



Semester: 1st IMBA	Date: 05.11.2024
Batch: 2024-29	Class Test: I
Subject :Basic Financial Accounting-I	Duration: 1 Hr.
Subject Code: 16IMN104	Full Marks: 30

PART-A

1.	Answer any four out of following questions.	$(4 \times 2 = 8)$
	a) What do you mean by accounting?	[CO1]
	b) Distinguish between asset and liability.	[CO1]
	c) Write down golden rules of accounting.	[CO3]
	d) Define accounting equation.	[CO2]
	e) What do you mean by capital and drawings?	[CO1]

PART-B

2. Answer any two questions out of following

 $(2 \times 6 = 12)$

- a) Describe accounting as a language of business. Explain the objectives of accounting. [CO1]
- b) Who are the users of accounting information? Explain their needs with examples. [CO1]
- c) Show the accounting equation based on the following transactions. [CO2]
 - Dec 1 Started business with cash Rs. 50,000.
 - Dec 2 Purchased goods for cash Rs. 12,000.
 - Dec 5 Purchased furniture for cash Rs. 50,000.
 - Dec 7 Sold goods for cash Rs. 30000.
 - Dec 10 Rs. 5,000 withdrawn for personal use.

PART-C

3. Answer any one out of following questions.

 $(1 \times 10 = 10)$

- a) Briefly discuss the GAAP including concepts and conventions. [CO2]
- b) Journalise the following transactions.

[CO3]

- March 1: Started business with cash Rs. 1,25,000/-
- March 3: Deposited into bank Rs. 75,500/-
- March 5: Purchased goods for Rs. 25,000/- from Aman.
- March 10: Salary paid Rs. 3,000.
- March 20: Sold goods to Bharat on credit Rs. 50,000.
- March 28: Life insurance premium paid Rs. 5,000.
- March 29: Goods sold for cash Rs. 5,000.
- March 30: Wages paid Rs. 1000.



Semester: 1st IMBA	Date: 05.11.2024
Batch: 2024-29	Class Test : I
Subject: Fundamentals of IT	Duration: 1 Hr.
Subject Code: 16IMN105	Full Marks: 30

PART-A

1.	Answer any four out of following questions.		$(4 \times 2 = 8)$)
	a) Define Information Systems (IS).		(CO1)	
	b) What is the role of IT in Marketing and Sales?		(CO1)	
	c) Explain the term & quot; Business in the Information	tion Age."	(CO1)	
	d) What is a database?		(CO2)	
	e) List the main types of databases.		(CO2)	

PART-B

2.	Answer any two questions out of following	$(2 \times 6 = 12)$
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a) Discuss how Information Systems enhance decision-making in Accounting and Finance. Include an example. (CO1)

b) Explain the role of Information Systems in Production and Logistics. How do they contribute to efficiency? (CO1)

c) Discuss the different types of database models. What are their key characteristics?

(CO2)

PART-C

3.	Answer any one out of following questions.	$(1 \times 10 = 10)$	
	a) Explain the role of Information Systems in Production and Logistics.	(CO1)	
	b) How do they contribute to efficiency?	(CO1)	
	c) What are the advantages and limitation of Database?	(CO2)	