

Semester: 2<sup>ND</sup> IMBA

Date: 25.04.2024

Batch: 2023-28

Class Test: II

**Subject : English Language Comm.-II** 

Duration: 1 Hr.

**Subject Code: 16IMN201** 

Full Marks: 30

## PART-A

1. Answer any four out of following questions.

 $(4 \times 2 = 8)$ 

- a) What do you mean by business etiquette? Why are they important? (CO 4)
- b) Why do many employers prefer a Chronological resume? (CO 4)
- c) Mention two important rules of etiquette you would follow while making a business telephone call. (CO 4)
- d) Briefly state the difference between a Behavioral interview and a Stress interview. (CO 4)
- e) How would you introduce yourself to a customer of your company? (CO 4)

### PART-B

2. Answer any two questions out of following

 $(2 \times 6 = 12)$ 

- a) How can a candidate display his/her leadership qualities in a group discussion? (CO 3)
- b) List the non-functional behavior patterns in a GD. (CO 3)
- c) Briefly discuss the parameters for evaluating the performance of participants in a group discussion. (CO 3)

#### **PART-C**

3. Answer any one out of following questions.

 $(1 \times 10 = 10)$ 

- a) Discuss the various types of job-interview conducted by business organizations. (CO 4)
- b) Discuss the steps for preparing for a job-interview. (CO 4)

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Semester: 2<sup>nd</sup> IMBA

Batch: 2023-28

Subject: Social Psychology Subject Code: 16IMN202

Date: 25.04.2024

Class Test: II

Duration: 1 Hr. Full Marks: 30

### PART-A

1. Answer any four out of following questions.

 $(4 \times 2 = 8)$ 

- a) What are the three steps involved in sensation? CO2
- b) The gestalt school of psychology is well known for what? CO2
- c) How does learning occur? CO2
- d) What is sensation? Write with examples. CO1
- e) Write the difference between perception, illusion and hallucination. CO2

### PART-B

2. Answer any two questions out of following

 $(2 \times 6 = 12)$ 

- a) Write down the causes of forgetting. CO1
- b) What is the tripartite model by Fraud? CO1
- c) Discuss the importance of psychoanalytical causes of forgetting in practical life. CO1

### PART-C

3. Answer any one out of following questions.

 $(1 \times 10 = 10)$ 

- a) Write down the experiment done by Evan Pavlov & its findings. CO1
- b) Write a detailed note on Operant Conditioning. CO1

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Semester: 2<sup>nd</sup> IMBA

Batch: 2023-28

Subject: Quantitative Method-I

Subject Code: 16IMN203

Date: 25.04.2024

Class Test : II

Duration: 1 Hr.

Full Marks: 30

#### **PART-A**

1. Answer any four out of following questions.

 $(4 \times 2 = 8)$ 

- a) Write the different decision making environment. (CO1)
- b) Define payoff matrix. (CO1)
- c) What do you mean by course of action? (CO1)
- d) Define artificial variable.(CO1)
- e) How to resolve degeneracy in Transportation problem? (CO1)

#### **PART-B**

2. Answer any two questions out of following

 $(2 \times 6 = 12)$ 

- a) Write the steps involved in Hungarian method. (CO3)
- b) Write down the steps of Vogel's approximations method. (CO2).
- c) What is decision making process? Write the steps of decision making process.(CO3)

#### PART-C

3. Answer any one out of following questions.

 $(1 \times 10 = 10)$ 

a) Find the optimal solution of following TP using MODI method (CO4)

Destinations	D1	D2	D3	D4	Supply
Sources	7				
S1	11 .	13	17	14	250
S2	16	18	14	10	300
S3	21	24	13	10	400
Demand	200	225	275	250	

b) Find the optimal solution of following Assignment Problem (CO4)

Programmers	P1	P2	P3
Applicants			
A1	120	100	80
A2	80	90	110
A3	110	140	120



Semester: 2<sup>nd</sup> IMBA

Batch: 2023-28

**Subject: Basic Financial Accounting-II** 

**Subject Code: 16IMN204** 

Date: 26.04.2024

Class Test: II

Duration: 1 Hr. Full Marks: 30

## PART-A

1. Answer any four out of following questions.

 $(4 \times 2 = 8)$ 

- a) Explain the financial shenangians. CO4
- b) Write the formula of trend analysis CO3
- c) The horizontal analysis is best suitable for? CO3
- d) What are the techniques of the vertical analysis of financial statements CO3
- e) What do you mean by ratio analysis? CO3

### **PART-B**

2. Answer any two questions out of following

 $(2 \times 6 = 12)$ 

- a) Draw the format of the balance sheet as per the guidelines of the Companies Act 2013. CO3
- b) Explain the method of calculation of funds from operations with example. CO3
- c) Write a short note on profitability; solvency and liquidity ratios. CO3

### **PART-C**

3. Answer any one out of following questions.

 $(1 \times 10 = 10)$ 

a) From the following Balance sheet of M/S S. & Co, prepare a Comparative Balance Sheet and comment upon the changes

#### Balance sheet

As at 31<sup>st</sup> March.....

(figures in thousands)

Particulars	Note no.	31/3/2021(Rs)	31/3/2020(Rs)
I. Equity & liabiliti	s		
1. Shareholder's fund			
a. Share capital		3300	2800
b. Reserves & surplu		1400	1000
2. Non-current liabilitie		50.0595941	\$40,000 Market
a. Long term borrowings		510	600
b. Long term provisions		-	-
3. Current liabilities			
a. Short term borrowings		860	600
b. Trade payables		430	250
c. Other current liabilitie		-	-
d. Short term provisions		-	-
TOTA		6500	5250



II. Assets		
1. Non-current assets	3630	2130
ii. Fixed assets:		
i. Tangible assets	-	-
ii. Intangible assets	-	-
iii. Non-current investments		-
iv. Long term loans and advances	-	-
2. Current assets		
a. Current investments	-	-
b. Inventories	1100	1500
c. Trade receivables	1400	1280
d. Cash and cash equivalents	370	340
e. Short term loans and advances	-	-
f. Other current assets	-	-
TOTAL	6500	5250
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## b) Prepare a common size statement of profit & loss from the following and interpret the same CO3

Particulars	Note	31/3/2021	31/3/2020
	no.		
Revenue from operations		40,00,000	25,00,000
Purchase of stock in trade		33,60,000	18,50,000
Change in inventories		(2,00,000)	1,50,000
Other expenses		1,20,000	1,00,000
Other income		1,60,000	50,000

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Semester: 2<sup>nd</sup> IMBA

Batch: 2023-28

**Subject: Environmental Studies** 

Subject Code: 16IMN205

Date: 26.04.2024

Class Test : II

Duration: 1 Hr.

Full Marks: 30

## **PART-A**

1. Answer any four out of following questions.

 $(4 \times 2 = 8)$ 

- a) What is natural disaster? CO1
- b) Define environmental audit. CO1.
- c) Define greenhouse effect.CO3
- d) Define radioactive waste. CO3
- e) What do you mean by air pollution? Name some air pollutants.CO3

## PART-B

2. Answer any two questions out of following

 $(2 \times 6 = 12)$ 

- a) Write a short note on climate change. CO3
- Explain the role of NGOs for creating environmental awareness among people.
  CO2
- c) Write short note on desertification. CO2
- d) Differentiate between renewable sources and non-renewable sources. CO1

#### PART-C

3. Answer any one out of following questions.

 $(1 \times 10 = 10)$ 

- a) Write short note on CO2
  - i. Control of soil pollution
  - ii. Effect of air pollution
- b) Discuss about the various environment laws implemented in India .What are the statutory bodies in India to address environment issues? CO3