

## **NAME OF THE AGENCY: V2 RETAIL**

- **Group Discussion Topic**

1. Organized Vs. Unorganized Retail
2. Online Vs. Offline Retail

- **Personal Interview Questions**

1. What do you know about V-lock-up?
2. What do you know about Excel and Advance Excel?
3. Tell me about yourself.
4. How you will handle, if 30 people enter in to a store?
5. As a store manager, how to manage people.
6. Describe Responsibilities of Manager in a retail store.
7. What do you know about organized and unorganized store?
8. Why did you choose Retail other than HR?
9. Why V2?

**NAME OF THE AGENCY: HOME TOWN ( Praxis Retail)**

- **Group Discussion Topic**

1. Organized Vs. Unorganized Retail
2. Leaders Vs. Managers
3. Smart work Vs. Hard work

**Personal Interview Questions**

1. Share your internship experience
2. What is your strength and weakness?
3. Do you have a plan for your Family Business? If yes, Why?
4. How you will differentiate form Central and FBB?
5. What are the achievements in your career?
6. Say five aspects from a buyer's point of view.
7. How to convince a customer?
8. How to handle the customer, when store is in rush?
9. What are the marketing strategies that Home Town should follow?
10. Describe our Services in one word.
11. What do you know about Home Town?

## **NAME OF THE AGENCY: INDUS IND BANK**

- **Group Discussion Topic**

1. Merit and Demerit of work from home.
2. Leaders are born or they made.
3. Covid-19 impact on mental health.
4. Impact of social media on youth.
5. UPI Payment good or bad for society.
6. Is digital payment secure enough to go cash less?

### **Personal Interview Questions**

1. Tell me about yourself.
2. Sell a product for Rs. 500/- ( Practical Question)
3. Will you go to aboard?
4. SIP related questions.
5. Why you are interested in banking sector?
6. Questions on sales and marketing asked by the recruiter.
7. Where you will be after 10 years?
8. What are the criteria's are there for opening an account in a bank?
9. Are you ready to join in any location?
10. Differentiate between macro and micro economics.
11. Sell yourself in the digital environment.

**NAME OF THE AGENCY: RELIANCE RETAIL**

**Personal Interview Questions**

1. Introduce yourself.
2. What is marketing?
3. How to promote for selling of a product?
4. Differentiate between marketing and selling.
5. What is difference between modern and traditional retail?
6. Are you ready to be relocated in any place?
7. What is grooming style? Can it affect in corporate?
8. How you will manage family and job?
9. What do you mean by golden rule in marketing?
10. What is brand?
11. What is brand positioning?
12. What role you will play as an operations manager?
13. What is conversion rate?
14. Why did you choose your career in Operations and Marketing?
15. How do you brand a pen? Explain
16. What is BCG Matrix?
17. How to sell insurance products?
18. Say about virtual merchandising?
19. What is the time factor management?
20. What is retailing?
21. Define recruitment.

**NAME OF THE AGENCY: ASIAN PAINT**

- **Group Discussion Topic**

1. Can Robot take over the job?
2. Is India ready to cashless economic?
3. Is celebrity endorsement the best way of reaching your customer?
4. India should have a common language.

- **Personal Interview Questions**

1. Why did you choose Economics as a subject in graduation?
2. How is Economic related to MBA?
3. There is dealer who takes other brands, how you convert him to our brand.
4. What do you mean by selling?
5. Give some unique advertisement techniques.
6. Say about marketing strategies to develop the product during pandemic.

**NAME OF THE AGENCY: SANTOSH MULTI HOSPITAL**

**Group Discussion Topic**

- Work Life Balance
- Hard work Vs. Smart work
- Ethics Vs. Profit in Business

**Personal Interview Questions**

1. How to promote our service?
2. Ready to relocate?
3. Do you know how to Drive?
4. Why you choose marketing not HR?
5. Rate yourself in Group Discussion.
6. IF you get a marketing job are you ready to go for it?
7. Where do you find yourself after 5 years down the lane?
8. What is your strength and weakness?
9. Which subject would you like of Marketing and HR?
10. How do you participate in product development?
11. What will you do after your marriage? Continue or not.
12. For which reason would you decide to switch another organization?
13. Describe difference between cash flow and fund flow management.
14. Are you comfortable in this company?

**NAME OF THE AGENCY: INEXUS**

**Personal Interview Questions**

1. Tell me about yourself.
2. What is your strength and weakness.
3. If you get better job than our company after joining, then what you will do? Leave or negotiated with us.
4. Why did you choose MBA after Bachelor of Science?
5. Would you be comfortable with our work culture?
6. Tell something about SWOT.
7. What is the main cause for choosing our company?
8. Can you write a proper business mail to the company CEO?
9. When did you want to join?
10. Tell me about your goal.
11. IF we hire you as junior HR instead of Sales executive, then will you to be interested?
12. What are the criteria's to create a healthy environment in the office?
- 13 How you were generating lead during your summer internship?

**NAME OF THE AGENCY: GROVIS GROUP**

**Group Discussion Topic**

- MBA is necessary to do business or not.
- Solution of marketing strategy in Covid-19
- Women are multitasked. Agree or Disagree.

**Personal Interview Questions**

1. What is the difference between marketing and sales?
2. What do you know about real estate?
3. Do you have marketing experience?
4. Are you ready to work any in location in India?
5. What do you mean by Sales?
6. What was the core area of internship?
7. Do you know how to deal a property?
8. How to negotiate with a customer, when cost of the land is 18 Lakhs and customer budget is 17 lakh?
9. Say something on profit and ethics.
10. Are you ready to handle pressure?
11. Sells this pen to me. ( Practical Question)
12. What you will do when your Manager scold you in a matter?
13. How to convince a customer positively?



**NAME OF THE AGENCY: [IMT2IT EBS](#)**

**Group Discussion Topic**

- Study in the home, during Pandemic is good or bad.
- Digital India
- Gym culture is good, bad or ugly.
- Crypto currency.

**Personal Interview Questions**

1. Introduce yourself.
2. Describe your strength and weakness.
3. How can you handle the customer?
4. What type of job was assigned by the company during internship?
5. Questions on MS Excel.
6. What do you mean by tabulation of data?
7. What do you know about employee engagement?
8. Who is more important for you? Company or Job?
9. You are in desk Job. But there is no any HR activity, then what you will do?
10. Role of IT in HR field.
11. What is your view, if you are not selected by company?
12. How could you control attrition rate?
13. What qualities you dislike in your college?
14. Have you attended any seminar, conference or workshop?
15. What do you mean by digital HR?
16. What is best aspect in HR that attracts you?
17. Are you ready to visit door to door?
18. Can you spend extra time for company?

**NAME OF THE AGENCY: LAND MARK GROUP**

**Personal Interview Questions**

1. Introduce yourself.
2. Why do you think that retailing is a good concept?
3. What are the major difference between Vishal Mart and Max Fashion Ltd?
4. Suppose you are a store manager. Will marketing help you in management of store?
5. As a Manager, how to achieve 10 lakh target within three months?
6. Why choose marketing over HR?
7. Relate marketing with Operations.
8. How you will increase footfall in our store?
9. Tell me, how to sell your phone to me?
10. How you will manage team? If co-workers are not efficient.
11. How you will define negotiating?
12. What is retailing?
13. How marketing management helps in store management?
14. Describe the job specification?
15. How you will work with your senior manager?