



BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY &
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REPORT TITLE

A Study on Student Training and Development

at Shivangi Associates

SUBMITTED BY

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**PROJECT
WORK ON
STUDENT TRAINING AND DEVELOPMENT AT SHIVANGI
ASSOCIATES

SUBMITTED TO

BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY AND
MANAGEMENT STUDIES

IN FULFILMENT OF REQUIREMENT FOR MANAGEMENT IN
BUSINESSADMINISTRATION (MBA)

2022-2024

UNDER THE
GUIDANCE OFDR.
BONITA MITRA
(ASSISTANT PROFESSOR HUMAN RESOURCES)

PREPARED BY-SOUMYAN SWAROOPA
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CERTIFICATE OF INTERNAL GUIDE

This is to certify that Ms. Soumyan Swaroopa Satpathy bearing university registration no 2206258271 of 2022-24 batch, has completed her summer internship at Shivangi Associates from 01.09.2023 to 30.09.2023 under the supervision of Ms. Aparajita Mohanty and has submitted this project report under my guidance in partial fulfilment of the requirements for award of the degree of Master of Business Administration at Biju Patnaik Institute of Information Technology and Management Studies, Bhubaneswar. To the best of my knowledge and belief, this project report has been prepared by the student and has not been submitted to any other institute or university for the award of any degree or diploma.

Date:

Place: Bhubaneswar

Signature of the Internal Guide

(Dr. Bonita Mitra)

Asst Prof. (Human Resources)

CERTIFICATE OF EXTERNAL GUIDE



DECLARATION

I, Ms. Soumyan Swaroopa Satpathy bearing university registration no 2206258271 (2022-24 batch), hereby declare that the project report titled A Study on Student Training and Development at Shivangi Associates is based on my internship at Shivangi Associates, during the period 01.09.2023 to 30.09.2023 and is an original work done by me under the supervision of Ms. Aparajita Mohanty (Corporate Guide) and Dr. Bonita Mitra (Internal Guide). This report is being submitted to Biju Patnaik Institute of Information Technology and Management Studies, Bhubaneswar, affiliated to Biju Patnaik University of Technology, Odisha, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration. This project report has not been submitted to any other institute/university for the award of any degree or diploma.

Date:

Soumyan Swaroopa Satpathy

Place: Bhubaneswar

MBA-3RD Semester

Regd No-2206258271

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I am especially grateful to the following individuals:

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- Dr . Bonita Mitra my faculty advisor, for their guidance and support.
- All Those Who Contributed: To anyone whose assistance, whether directly or indirectly, has aided in the completion of this report, I extend my sincere thanks.

I would like to conclude by thanking Shivangi Associates, my mentors, and my faculty advisors for their support and guidance throughout my summer internship. I am grateful for the opportunity to have learned from them and to have grown as a professional.

ABSTRACT

Student training and development (T&D) is an essential investment for organizations that want to achieve high campus performance. T&D programs can help students develop the skills and knowledge they need to be successful in the workplace, which can lead to increased employee productivity, engagement, and retention. T&D programs should be tailored to the specific needs of the organization and its students. However, there are some core skills that all students should develop, including computer skills, presentation skills, personal interview (PI) and group discussion (GD) training, and communication skills. In addition to these core skills, T&D programs can also teach students about the specific industry or sector in which the organization operates. By investing in T&D programs, organizations can help students develop the skills and knowledge they need to be successful in the workplace. This can lead to a number of benefits for the organization, including increased employee productivity, engagement, and retention.

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CHAPTER-I

INTRODUCTION

Student training and development is the process of helping students acquire the knowledge, skills, and attitudes they need to succeed in their studies, careers, and lives. It is an important tool for organizations that want to achieve high campus performance.

When students are well-trained and developed, they are more likely to:

- Achieve higher academic grades
- Be more engaged and motivated in their studies
- Graduate on time
- Be successful in their careers
- Contribute to the success of their organization

There are many different types of student training and development programs, but they all share the goal of helping students improve their skills and knowledge. Some common examples include:

- Academic skills training, such as time management, study skills, and research methods
- Career development training, such as resume writing, interviewing skills, and job search strategies
- Leadership development training, such as team building, public speaking, and conflict resolution training
- Personal development training, such as stress management, goal setting, and communication skills training

Organizations can implement student training and development programs in a variety of ways. Some organizations develop their own programs, while others partner with external training providers. There are also many online and distance learning programs available.

SCOPE

Academic Performance

Student training and development can significantly enhance academic performance by equipping students with the necessary skills and knowledge to excel in their studies. This includes fostering a conducive learning environment, providing effective teaching strategies, and offering tailored support services.

1. **Time Management:** Effective time management is crucial for academic success. Training students on time management techniques, such as creating schedules, prioritizing tasks, and avoiding procrastination, can help them optimize their study time and reduce stress.
2. **Study Skills:** Developing strong study skills is essential for efficient learning and knowledge retention. Training students on effective study strategies, such as active reading, note-taking, and self-testing, can significantly improve their academic outcomes.
3. **Research Methods:** Research skills are fundamental for higher-level academic work. Training students on research methodologies, including proper citation, information gathering, and critical evaluation, can empower them to conduct independent research projects effectively.
4. **Critical Thinking:** Critical thinking is a core skill that enables students to analyze information, evaluate arguments, and form their own well-reasoned conclusions. Training students on critical thinking techniques can enhance their problem-solving abilities and foster intellectual curiosity.

Career Development

Student training and development play a pivotal role in preparing students for the competitive job market. By equipping them with the necessary skills and knowledge, organizations can empower their graduates to transition smoothly into the workforce.

1. **Resume Writing:** A well-crafted resume is essential for catching the attention of potential employers. Training students on effective resume writing techniques, including highlighting relevant skills and experiences, can increase their chances of securing job interviews.
2. **Interviewing Skills:** Interviewing is a crucial step in the job search process. Training students on interview etiquette, communication strategies, and common interview questions can equip them to confidently present themselves and navigate the interview process effectively.
3. **Job Search Strategies:** Mastering job search strategies is essential for finding suitable employment opportunities. Training students on how to research job openings, network with professionals, and utilize online job portals can enhance their job search efforts.
4. **Professional Development:** Professional development is an ongoing process that enhances employability and career advancement. Training students on professional skills, such as communication, teamwork, and problem-solving, can prepare them for professional growth and success.

Leadership Development

Student training and development can foster leadership qualities, enabling students to emerge as effective leaders in their personal and professional endeavors.

1. **Team Building:** Teamwork is a fundamental skill in the modern workplace. Training students on team building principles, such as effective communication, collaboration, and conflict resolution, can empower them to work effectively in teams and achieve common goals.

2. **Public Speaking:** Public speaking is an essential skill for leaders who need to communicate effectively with diverse audiences. Training students on public speaking techniques, such as delivering clear and concise messages, engaging the audience, and managing speaking anxiety, can enhance their leadership potential.

3. **Conflict Resolution:** Conflict management is a crucial skill for leaders who need to navigate disagreements and maintain a harmonious work environment. Training students on conflict resolution techniques, such as active listening, empathy, and finding common ground, can equip them to effectively resolve conflicts and foster a positive work culture.

Personal Development

Student training and development can also promote personal growth and well-being, enabling students to thrive both academically and personally.

1. **Stress Management:** Stress is a common challenge faced by students. Training students on stress management techniques, such as relaxation exercises, mindfulness practices, and time management strategies, can help them cope with academic pressures and maintain mental well-being.

2. **Goal Setting:** Goal setting is essential for achieving personal and academic success. Training students on effective goal-setting techniques, such as setting SMART goals, breaking down goals into manageable steps, and tracking progress, can help them stay motivated and achieve their desired outcomes.

3. **Communication Skills:** Effective communication is essential for building strong relationships and navigating social situations. Training students on communication skills, such as active listening, empathy, and clear expression, can enhance their interpersonal interactions and foster personal growth.

Overall Impact

Student training and development can significantly impact organizations, leading to improved campus performance and a more successful student body. By investing in their students, organizations can reap numerous benefits, including:

1. **Increased Academic Achievement:** Higher student achievement rates enhance the organization's reputation and attract more talented students.

2. **Enhanced Employability:** Well-prepared graduates are more likely to secure employment, leading to a positive impact on the organization's alumni network and reputation.

3. **Improved Leadership Skills:** Students with strong leadership skills contribute to a more engaged and collaborative campus environment.

4. **Enhanced Personal Well-being:** Students with better personal development skills are more resilient and adaptable, leading to a more positive and productive campus atmosphere.

5. **Increased Return on Investment:** Investing in student training

OBJECTIVES

Enhancing Academic Performance

- 1. Strengthen Foundational Knowledge:** Ensure that students have a solid grasp of the core concepts and principles in their chosen fields. This can be achieved through comprehensive foundational courses, supplementary lectures, and well-structured textbooks.
- 2. Develop Research and Analytical Skills:** Equip students with the ability to conduct research, analyze data, and draw meaningful conclusions. This can be fostered through guided research projects, statistical analysis coursework, and critical thinking seminars.
- 3. Promote Cross-Disciplinary Learning:** Encourage students to explore knowledge from various disciplines to broaden their perspectives and enhance their understanding of complex issues. This can be facilitated through interdisciplinary courses, collaborative projects, and guest lectures from diverse fields.
- 4. Incorporate Technology Effectively:** Leverage technology to enhance learning, provide access to educational resources, and facilitate communication. This includes utilizing online learning platforms, interactive simulations, and digital collaboration tools.
- 5. Embrace Experiential Learning:** Create opportunities for students to apply their knowledge and skills in real-world settings. This can involve internships, field trips, and hands-on laboratory experiments.

Increasing Student Satisfaction and Engagement

- 1. Foster a Sense of Belonging:** Cultivate a welcoming and inclusive environment where students feel valued and connected to the campus community. This can be achieved through diversity initiatives, cross-cultural events, and student organizations.
- 2. Encourage Active Participation:** Promote active participation in class discussions, seminars, and extracurricular activities to enhance student engagement and foster a dynamic learning environment.

3. Provide Personalized Attention: Offer individualized attention and support to students, addressing their specific needs and concerns. This can involve small group tutorials, one-on-one meetings with professors, and supplemental academic resources.

4. Address Student Concerns Promptly: Establish clear and accessible channels for students to voice their concerns and seek assistance. This can include student feedback surveys, open-door policies, and dedicated student support centers.

5. Celebrate Achievements and Milestones: Recognize and celebrate students' accomplishments, both academic and personal, to boost their morale and motivation. This can involve academic awards, public recognition, and personalized feedback.

Developing Workplace-Relevant Skills and Competencies

1. Nurture Effective Communication Skills: Cultivate clear, concise, and professional communication skills, both written and verbal. This can be developed through public speaking workshops, writing courses, and simulations of workplace interactions.

2. Enhance Teamwork and Collaboration Skills: Foster the ability to work effectively in teams, manage conflict, and share responsibilities. This can be achieved through group projects, collaborative assignments, and leadership development programs.

3. Promote Adaptability and Flexibility: Prepare students to adapt to changing work environments and embrace new challenges. This can be facilitated through simulations of unfamiliar work situations, case studies involving emerging technologies, and discussions on current industry trends.

4. Develop Digital Literacy and Technology Skills: Equip students with the skills and knowledge to navigate the digital world and leverage technology effectively. This can involve courses on data analysis, programming, and digital media literacy.

5. Encourage Ethical and Responsible Decision-Making: Foster ethical thinking and decision-making skills to prepare students for the ethical challenges they may encounter in the workplace. This can be achieved through case studies, discussions on ethical dilemmas, and real-world examples of corporate social responsibility.

Promoting Student Retention and Graduation Rates

- 1. Provide Early Intervention and Support:** Implement early intervention programs to identify and address academic challenges, personal issues, or financial concerns that could hinder student success.
- 2. Offer Academic Advising and Career Counseling:** Provide comprehensive academic advising and career counseling to help students make informed decisions about their academic pursuits and future career paths.
- 3. Promote Tutoring and Learning Support Services:** Offer accessible tutoring and learning support services to assist students who require additional assistance with their coursework.
- 4. Connect Students with Financial Aid and Scholarship Opportunities:** Connect students with financial aid resources, scholarships, and grant opportunities to alleviate financial burdens and enable them to focus on their studies.
- 5. Create a Supportive Environment for Students from Diverse Backgrounds:** Implement strategies to support students from diverse backgrounds, including English language learners, first-generation college students, and students with disabilities.

Creating a Positive and Productive Campus Culture

- 1. Promote Respectful Interactions:** Foster a culture of respect, civility, and inclusivity among students, faculty, and staff. This can be achieved through clear policies, diversity training, and open communication channels.
- 2. Encourage Student Leadership and Participation:** Create opportunities for students to participate in leadership roles, contribute to campus governance, and organize events. This can enhance their sense of ownership and engagement.
- 3. Promote Mental Health and Well-being:** Provide comprehensive mental health support services to help students manage stress, cope with challenges, and maintain a healthy lifestyle. This can include counseling, relaxation

METHODOLOGY

Data sourcing

Data sourcing is the process of acquiring and collecting data from various sources to provide valuable insights and inform decision-making. In the context of training and development, data sourcing plays a crucial role in identifying skill gaps, understanding industry trends, and determining the effectiveness of existing training programs.

One of the primary methods of data sourcing for training and development is through conducting interviews and surveys. This approach involves directly engaging with stakeholders, such as clients, students, and employees, to gather their perspectives and opinions. Interviews allow for in-depth discussions and probing questions, while surveys can provide broader insights from a larger population.

Client visits offer valuable insights into the skills and knowledge that are most in demand in the industry. By talking with clients and understanding their expectations, organizations can tailor their training programs to better prepare graduates for the specific needs of the workforce.

Campus visits provide an opportunity to interact with potential recruits and understand their aspirations and career goals. This information can help organizations identify the types of skills and knowledge that students are seeking to develop, allowing them to enhance their curriculum and training programs accordingly.

Company visits enable organizations to observe best practices in training and development by directly observing the workplace practices of leading companies. This can involve studying the types of training programs offered, the methods used to deliver training, and the impact of training on employee performance.

In addition to these traditional data sourcing methods, organizations can also utilize online resources such as industry reports, job postings, and professional networking sites to gather information about skill requirements and industry trends. Additionally, data analytics can be applied to existing data sources, such as employee performance records and training completion rates, to identify patterns and trends that can inform training and development initiatives.

Effective data sourcing is essential for developing successful training and development programs that align with the needs of the organization, its employees, and the industry as a whole. By gathering comprehensive and actionable data, organizations can make informed decisions about training content, delivery methods, and resource allocation, ultimately leading to a more skilled and engaged workforce.

1. Data Analysis

Data analysis is the foundation of effective training and development, as it provides insights into the specific skills and knowledge gaps that need to be addressed. This stage involves a comprehensive assessment of the organization's current state, focusing on areas such as:

Employee performance: Reviewing employee performance data, including individual and team metrics, to identify areas where performance can be improved.

Skills gap analysis: Comparing the skills and knowledge of the existing workforce to the skills and knowledge required for the organization's strategic goals.

Employee surveys: Gathering feedback from employees through surveys to identify their own perceived skills gaps and training needs.

Customer feedback: Analyzing customer feedback to identify areas where employee training can improve customer satisfaction.

Once the data has been collected, it needs to be analyzed to identify trends and patterns. This can be done using a variety of quantitative and qualitative methods, such as:

Statistical analysis: Using statistical techniques to identify correlations between skill levels and performance metrics.

Thematic analysis: Identifying common themes and patterns in employee feedback or customer feedback data.

Discourse analysis: Analyzing the language used in employee feedback or customer feedback data to identify underlying issues.

The goal of the data analysis is to gain a clear understanding of the specific skills and knowledge gaps that need to be addressed through training and development.

2. Training and Development Program Design

With a clear understanding of the skills and knowledge gaps, the next step is to design training and development programs that will address these gaps effectively. This involves creating a roadmap for skill development, taking into account the following factors:

Target audience: Identifying the specific group of employees who will benefit most from the training.

Learning objectives: Clearly defining the specific skills and knowledge that participants will gain from the training.

Training content: Developing the curriculum for the training sessions, ensuring that it aligns with the learning objectives.

Training delivery method: Choosing the most appropriate training delivery method, such as classroom training, online training, or on-the-job training.

Training materials: Creating or acquiring training materials, such as presentations, handouts, and online modules.

Training evaluation plan: Developing a plan for evaluating the effectiveness of the training program.

The training program design should be tailored to the specific needs of the organization and its employees, ensuring that it is relevant, engaging, and effective in addressing the identified skills gaps.

3. Training and Development Program Implementation

Once the training program has been designed, it's time to put it into action. This involves effectively delivering the training content to the target audience, while providing the necessary support to ensure that employees can successfully learn and apply the new skills.

Training delivery: Engaging participants through interactive training sessions, using a variety of teaching methods and activities.

Training facilitation: Providing clear explanations, answering questions, and addressing any challenges that participants may encounter.

Support and motivation: Encouraging participants to ask questions, providing feedback, and recognizing their achievements.

On-the-job application: Creating opportunities for participants to apply their new skills in their daily work.

Mentorship and coaching: Providing additional support through mentorship and coaching programs to help employees further develop their skills.

Effective training implementation requires careful planning, organization, and ongoing support to ensure that participants gain the maximum benefit from the training program.

4. Training and Development Program Evaluation

Evaluating the effectiveness of training and development programs is crucial for continuous improvement and ensuring that the programs are achieving their desired outcomes. This involves collecting data on various aspects of the training, such as:

Employee satisfaction: Surveying participants to assess their satisfaction with the training content, delivery, and overall experience.

Performance improvement: Measuring the impact of the training on employee performance, comparing metrics before and after the training.

Skills application: Evaluating the extent to which participants are applying the new skills learned in their daily work.

Client satisfaction: Gathering feedback from clients to assess any improvements in customer service or other areas affected by the training.

The evaluation data can then be used to identify areas for improvement in the training program, ensuring that future iterations are even more effective in addressing the organization's needs.

LIMITATIONS

Costs:

T&D activities can indeed be expensive, especially when specialized training or external trainers are required. This can be a barrier for organizations with limited budgets, as well as for individual learners who may not be able to afford the costs of training.

Time commitment:

T&D takes time, both for the participants to engage in the training and for the trainers to develop and deliver the materials. This can be a challenge for busy employees who may have limited time to spare for training, especially if they are also managing work responsibilities and personal commitments.

Relevance:

One of the critical aspects of effective T&D is ensuring that the training aligns with the needs and interests of the learners. If the training is not relevant to their current or future roles, or if it does not address their specific skill gaps, then it is unlikely to be effective. This can lead to boredom, disengagement, and a lack of motivation to apply the new knowledge or skills.

To overcome these challenges, organizations can consider the following strategies:

Cost-effective training options:

Explore alternative training methods, such as online courses, e-learning modules, or blended learning approaches, which can be more cost-effective than traditional classroom-based training.

Utilize internal expertise:

Identify and leverage the expertise of existing employees to deliver training sessions, reducing the need for external trainers.

Needs assessment:

Conduct thorough needs assessments to identify specific skill gaps and training requirements for individual employees or teams. This will help to ensure that the training is relevant and targeted.

Variety of training formats:

Offer a variety of training formats, such as hands-on workshops, simulations, and job shadowing opportunities, to cater to different learning styles and preferences.

Effective communication:

Communicate the benefits of T&D to employees, emphasizing how it can help them develop their skills, enhance their careers, and contribute to the organization's success.

Feedback and evaluation:

Regularly gather feedback from participants to assess the effectiveness of the training and make improvements as needed.

By addressing these challenges and implementing effective strategies, organizations can maximize the value of their T&D investments and create a more skilled, engaged, and productive workforce.

CHAPTER – II

COMPANY

PROFILE

INDUSTRY

ANALYSIS



ABOUT SHIVANGI ASSOCIATES

Founder	Aparajita Mohanty
Founded in	2021
Headquarters	Bhubaneswar, Odisha
Parent company	Shivangi Associates
Employees number	2-10

SA helping to solve people's challenges with a holistic approach of domain specific customized learning, trained talent deployment and strategic hiring for various corporate across the country. We are working with more than 20+ Clients across various verticals for fresh talents hiring through Campus Engagement, Open Market. Currently, we offer the best dedicated Campus placements for Freshers. We will identify and source talents from the various geographical regions as prescribed/required by client's organization as per their Job Descriptions and suggested Deployment models. We will source the candidates on intimation by Client to provide the required Talent and share the mandates of requirement with partner institutions.

We are in the mission of hiring fresh talents by analyzing and identifying their core strengths and having them trained to their specific skills as per our client's requirements to create the right opportunity for deserving candidates. In this process we have associated with hundreds of collegespan India and added a few more region wise to support geographically. Our Offering- We are empaneling with 50+ best in class institutions/colleges/Universities to support geographical requirements of our clients. We are looking at this empanelment as a long-term association with campuses to conduct Campus Engagement Drives (CED), Just in Time Hiring (JITH) and all our Hire, Train, Deploy (HTD) models.

VISION OF THE COMPANY

To develop national and international links with the business organizations to be able to create meaningful relationship & opportunities for the placement of the students in the global job markets. To develop students who are globally employable & ready hands to the industry.

MISSION OF THE COMPANY

To strengthen and enhance Industry – Institute partnership by way of campus connect. To create maximum opportunities for the placements of the eligible students in the job market by establishing a rapport with the industry people. To impart personality development training to the students to face this competitive era.

BEST SERVICE OFFER BY SHIVANGI ASSOCIATES

TRAINING

As per the requirement of the clients we have our own expertise trainers who has got the ability to design the training modules and to conduct the training across all the verticals of the company, it may be IT, Non-IT, Soft skill, etc.

LATERAL HIRING

Committed to achieve maximum client satisfaction, we offer personalized executive search services with the objective of meeting the specific requirements of our clients in a most efficient manner.

CAMPUS HIRING

Our extensive research and development in education industry helps us to make products that allow end users to achieve maximum with minimum effort. Complicated processes like examination, recruitment, and corporate training made simple by using our products. Apart from education, we also leverage technology and management to varied verticals of the industry. Committed to achieve maximum client satisfaction, we offer personalized executive search services with the objective of meeting the specific requirements of our clients in a most efficient manner.



Higher education institutions are vested with the responsibility of grooming a generation of youth through providing quality education and skills, matching the requirements of a harmonious, self-reliant and developed society, and values inclined to serve with selfless devotion in whatever capacity they.

Education with purpose has a vast opportunity for self-reliance and standardized way of life. Each one of the beneficiary has a strict inclination on the primary needs of life and livelihood. This is quite possible when ways of means are made very supportive, in the same line of expression, the company has devoted its time for the betterment of the aspirants through their recruitment and selection in various corporate profiles.

INDUSTRIAL ANALYSIS

Industrial Analysis of Training and Placement:

Introduction

In today's dynamic and competitive business environment, effective training and placement practices are crucial for organizations to thrive. Training and placement programs play a pivotal role in bridging the gap between academic knowledge and industry expectations, ensuring that graduates possess the skills and competencies required for successful employment. This industrial analysis delves into the significance of training and placement, examining its various aspects and highlighting its impact on organizational performance.

Significance of Training and Placement

Training and placement programs offer a myriad of benefits to both organizations and graduates. For organizations, such programs contribute to:

- 1. Enhanced Employee Productivity:** Well-trained employees are more efficient, productive, and innovative, leading to improved organizational performance.
- 2. Reduced Turnover and Recruitment Costs:** By investing in training and development, organizations can retain skilled employees, reducing the need for costly recruitment and onboarding processes.
- 3. Improved Employee Morale and Satisfaction:** Training and development opportunities foster a sense of value and appreciation among employees, boosting morale and job satisfaction.
- 4. Enhanced Adaptability to Change:** Training empowers employees to adapt to technological advancements and organizational changes, ensuring their continued relevance in the workforce.

For graduates, training and placement programs provide:

- 1. Bridging the Skill Gap:** Training bridges the gap between academic knowledge and industry expectations, equipping graduates with the practical skills required for successful employment.
- 2. Enhanced Employability:** Graduates with relevant training and experience are more attractive to potential employers, increasing their chances of securing employment.
- 3. Career Development and Advancement:** Training and development opportunities provide graduates with the knowledge and skills necessary for career progression and advancement.
- 4. Enhanced Self-Confidence and Motivation:** Successful completion of training programs instills confidence and motivation in graduates, preparing them for the challenges of the professional world.

Key Aspects of Training and Placement

- 1.Needs Assessment:** Identifying the specific training needs of employees and the skill requirements of potential employers is essential to design targeted and relevant training programs.
- 2.Curriculum Development:** Developing a comprehensive and well-structured curriculum that aligns with industry standards and employer expectations ensures that training programs are effective in imparting relevant skills and knowledge.
- 3.Delivery Methods:** Employing a variety of training delivery methods, such as classroom instruction, hands-on workshops, and online modules, caters to different learning styles and maximizes the effectiveness of training programs.
- 4. Assessment and Feedback:** Continuously evaluating the effectiveness of training programs through assessments and feedback mechanisms allows for improvement and adaptation to ensure ongoing relevance.
- 5.Placement Strategies:** Establishing strong relationships with potential employers, organizing campus recruitment drives, and providing career counseling services are crucial for successful placement of graduates.

Impact of Training and Placement on Organizational Performance

Effective training and placement programs have a significant impact on organizational performance, contributing to:

- 1.Increased Profitability:** By enhancing employee productivity and reducing turnover, training and placement programs contribute to improved financial performance.
- 2.Enhanced Customer Satisfaction:** Well-trained employees deliver exceptional customer service, leading to increased customer satisfaction and loyalty.
- 3.Competitive Advantage:** Investing in training and development differentiates organizations from competitors, attracting and retaining top talent, and gaining a competitive edge.
- 4.Sustainability and Long-term Success:** By fostering a culture of learning and development, organizations equip themselves to adapt to changing market dynamics and ensure long-term sustainability.

Sure, here is a more detailed analysis of the industrial aspects of training and placement:

Industry Trends in Training and Placement

The training and placement landscape is constantly evolving in response to technological advancements, changing industry demands, and emerging skill requirements. Some notable trends shaping the industry include:

1.Rise of E-learning and Technology-based Training: Online training platforms, virtual reality simulations, and adaptive learning technologies are increasingly being adopted to provide flexible, personalized, and cost-effective training solutions.

2.Focus on Soft Skills and Behavioral Competencies: Employers are recognizing the growing importance of soft skills, such as communication, teamwork, and problem-solving, in addition to technical expertise.

Training programs are incorporating more emphasis on developing these non-technical skills.

3.Industry-Academia Partnerships: Collaborations between educational institutions and industry partners are gaining prominence to ensure that training curricula align with current industry needs and expectations.

4.Data-driven Decision Making: Organizations are leveraging data analytics to assess the effectiveness of training programs, identify skill gaps, and make informed decisions about training investments.

5.Lifelong Learning: The concept of lifelong learning is gaining traction as organizations recognize the need for continuous skill development to keep up with the pace of change.

Challenges in Implementing Effective Training and Placement Programs

Despite the recognition of the importance of training and placement, organizations face several challenges in implementing effective programs:

1.Identifying Real Training Needs: Accurately assessing the specific training needs of employees and anticipating the skill requirements of future job roles can be challenging.

2. Allocating Resources: Balancing the cost of training programs with the potential return on investment requires careful consideration and resource allocation.

3.Measuring Training Effectiveness: Evaluating the effectiveness of training programs and quantifying their impact on employee performance and organizational outcomes can be difficult.

4.Keeping Training Content Relevant: Ensuring that training content remains up-to-date with evolving industry trends and technological advancements requires continuous effort.

5.Integrating Training into Organizational Culture: Fostering a culture of learning and development within the organization is crucial for maximizing the benefits of training investments.

Strategies for Enhancing Training and Placement Effectiveness

To overcome these challenges and enhance the effectiveness of training and placement programs, organizations can adopt several strategies:

1.Conduct Regular Skills Gap Analysis: Regularly assess the skills and competencies of employees and compare them to industry standards and future job requirements to identify skill gaps.

2.Involve Employees in Training Needs Assessment: Actively engage employees in the training needs assessment process to gain insights into their specific learning needs and preferences.

- 3. Develop a Comprehensive Training Plan:** Create a well-structured training plan that aligns with the organization's strategic goals and addresses the identified skill gaps.
- 4. Utilize a Variety of Training Delivery Methods:** Employ a mix of training delivery methods, including classroom instruction, online modules, hands-on workshops, and mentorship programs, to cater to different learning styles and maximize effectiveness.
- 5. Establish Clear Training Objectives and Outcomes:** Clearly define the objectives of each training program and establish measurable outcomes to evaluate its effectiveness.
- 6. Continuously Evaluate and Improve Training Programs:** Regularly assess the effectiveness of training programs through feedback mechanisms, performance data, and post-training surveys to identify areas for improvement.
- 7. Integrate Training into Performance Management:** Incorporate training and development goals into the performance management process to emphasize the importance of continuous learning and skill enhancement.
- 8. Promote a Culture of Learning and Development:** Foster a supportive environment that encourages employees to participate in training and development opportunities, recognizing the value of continuous learning and personal growth.
- 9. Collaborate with Industry Partners:** Establish partnerships with industry experts and potential employers to gain insights into emerging skill requirements and collaborate on training initiatives.
- 10. Leverage Technology to Enhance Training Delivery:** Utilize technology-based training platforms, virtual reality simulations, and adaptive learning tools to provide personalized, engaging, and effective training experiences.

By implementing these strategies, organizations can optimize their training and placement efforts, ensuring that their workforce possesses the skills and competencies required for success in the dynamic and competitive business landscape.

Conclusion

Training and placement programs are not merely compliance exercises; they are strategic investments that have a direct impact on organizational performance and long-term success. By recognizing the importance of training and development, organizations can reap the benefits of a skilled, productive, and motivated workforce, enabling them to navigate the challenges of the ever-evolving business landscape.

PESTLE ANALYSIS



PESTLE Analysis of Training and Placement Industry

Political Factors

Government policies and regulations related to education and employment training can significantly impact the training and placement industry.

Subsidies and Grants for Training Programs: Government can provide subsidies or grants to support training programs, making training more accessible to individuals and organizations.

Mandates for Skill Development: Government can mandate skill development programs for specific industries or job roles to address critical skill shortages.

Recognition of Training Qualifications: Government can recognize and validate training qualifications, enhancing the credibility and value of training programs.

Government initiatives to promote skill development and enhance employability can stimulate demand for training services.

National Skill Development Missions: Government can launch national skill development missions to address the skill requirements of various sectors and industries.

Public-Private Partnerships: Government can collaborate with private training providers to expand the accessibility and quality of training services.

Promoting Lifelong Learning: Government can encourage lifelong learning through policies and initiatives that promote continuous skill development and upskilling.

Regulatory requirements for certification and accreditation of training providers influence the quality and standards of training programs.

Quality Assurance Mechanisms: Government can implement quality assurance mechanisms to ensure that training providers meet minimum standards and deliver effective training programs.

Accreditation and Recognition of Training Providers: Government can establish accreditation and recognition bodies to evaluate and certify training providers based on their quality and effectiveness.

Skills Standards and Frameworks: Government can develop and implement skills standards and frameworks to standardize training curricula and ensure that training programs align with industry needs and expectations.

Economic Factors

Economic conditions and labor market trends affect the demand for training and placement services.

Economic Growth: During periods of economic growth, demand for training services increases as organizations seek to upskill and reskill their workforce to meet the demands of a growing economy.

Unemployment Rates: Rising unemployment rates can lead to increased demand for retraining and upskilling programs as individuals seek to enhance their employability.

Industry Growth and Skill Requirements: Growth in specific industries or job roles can drive demand for training programs tailored to the unique skill requirements of those industries.

Technological advancements are changing the nature of work and creating new skill requirements, necessitating the need for training and upskilling programs.

Automation and Artificial Intelligence: Automation and AI are transforming various industries, requiring workers to develop new skills to adapt to these technological changes.

Data Analytics and Digital Literacy: The increasing importance of data analytics and digital literacy in various occupations is driving demand for training programs in these areas.

Emerging Technologies and Industry 4.0: The adoption of emerging technologies, such as robotics and the Internet of Things, creates new skill requirements that necessitate specialized training programs.

Economic downturns may lead to a decline in the demand for training services as organizations reduce their training budgets.

Budgetary Constraints: During economic downturns, organizations may prioritize cost-cutting measures, reducing their spending on training and development programs.

Demand for Immediate Returns on Investment: In challenging economic conditions, organizations may seek training programs that provide immediate and tangible returns on investment, focusing on short-term skills and competencies.

Focus on Essential Skills: Organizations may prioritize training for essential skills required for day-to-day operations, while reducing investments in long-term skill development initiatives.

Social Factors

The growing emphasis on lifelong learning and continuous skill development is driving demand for training services.

Changing Workforce Demographics: An aging workforce and increased participation of women in the labor market present unique challenges and opportunities for the training and placement industry.

Career Advancement and Mobility: Individuals increasingly seek training and development opportunities to advance their careers and enhance their employability.

Skill Obsolescence and Reskilling Needs: The rapid pace of technological change and evolving industry demands necessitate continuous skill development and reskilling to remain relevant in the workforce.

Changing demographics, such as an aging workforce and increased participation of women in the labor market, present unique challenges and opportunities for the training and placement industry.

Skill Gaps in Aging Workforce: Addressing the skill gaps and training needs of an aging workforce requires tailored training programs that consider the specific challenges and opportunities of this demographic.

Supporting Women's Participation in the Labor Market: Training and placement services can play a crucial role in addressing gender imbalances in the workforce by providing targeted training and support to women in traditionally male-dominated fields.

Promoting Diversity and Inclusion: Training programs can be designed to foster diversity and inclusion in the workplace by addressing unconscious biases and promoting inclusive workplace cultures.

Technological Factors

Technological advancements are transforming the training and placement industry.

E-learning platforms and Online Training: E-learning platforms and online training modules provide flexible and accessible training opportunities for individuals and organizations.

Virtual Reality(VR) simulations are transforming training by creating immersive and interactive learning experiences. VR allows trainees to practice skills and procedures in a safe and controlled environment, replicating real-world scenarios and providing hands-on experience without the risks associated with traditional training methods.

Artificial Intelligence (AI) and Machine Learning (ML) in Training Personalization: AI and ML are being used to personalize training experiences, tailoring content and delivery to individual learning styles, preferences, and knowledge gaps. AI-powered chatbots and virtual assistants can provide personalized guidance and support throughout the training process.

Adaptive Learning and Personalized Feedback: Adaptive learning platforms use AI to assess learner progress and adjust the learning path accordingly, providing personalized feedback and support. This ensures that learners are continually challenged and engaged, maximizing their learning outcomes.

Gamification and Interactive Training Modules: Gamification techniques, such as points, badges, and leaderboards, are being incorporated into training modules to enhance engagement and motivation. Interactive simulations, puzzles, and challenges make learning more fun and engaging, improving knowledge retention and application.

Mobile Learning and Accessibility: Mobile learning apps and responsive e-learning platforms allow learners to access training content anytime, anywhere, from their smartphones or tablets. This flexibility empowers individuals to learn at their own pace and on their own schedule, breaking down barriers to access.

Data Analytics for Training Effectiveness and Skill Gap Analysis: Data analytics tools are providing valuable insights into learner behavior, training effectiveness, and skill gaps. Organizations can use this data to improve training programs, identify areas for upskilling, and optimize their training investments.

Augmented Reality (AR) for On-the-Job Training: Augmented reality (AR) is enhancing on-the-job training by overlaying digital information and instructions onto the real world. This provides trainees with real-time guidance and support, reducing errors and improving performance.

Social Learning and Collaborative Platforms: Social learning platforms encourage peer-to-peer interaction and knowledge sharing, fostering a collaborative learning environment. Online forums, discussion groups, and virtual study groups allow learners to connect, share experiences, and learn from each other.

Virtual Reality and Augmented Reality in Skills Assessment: VR and AR are being used to create immersive and realistic skills assessments, allowing employers to evaluate candidates' practical skills and abilities in a more authentic setting than traditional paper-based tests.

These technological advancements are not only transforming the delivery of training but also creating new opportunities for innovation and collaboration in the training and placement industry. Organizations that embrace these technologies will be well-positioned to address the evolving skill needs of their workforce and remain competitive in the increasingly digitalized world.

FIVE FORCES ANALYSIS OF TRAINING AND PLACEMENT INDUSTRY



Porter's Five Forces Analysis of the Training and Placement Industry

The training and placement industry plays a critical role in bridging the gap between academic knowledge and industry expectations, ensuring that graduates possess the skills and competencies required for successful employment. However, the industry is also characterized by intense competition, evolving skill requirements, and changing technological landscapes.

1. Bargaining Power of Buyers (Individuals and Organizations)

In the training and placement industry, the bargaining power of buyers, both individuals seeking training and organizations looking to upskill their workforce, is relatively high. This is due to several factors:

The availability of numerous training providers offering a wide range of training programs creates a competitive environment, giving buyers the power to choose from various options based on their specific needs and budgets.

The increasing demand for customized and personalized training programs empowers buyers to negotiate for tailored solutions that meet their unique requirements.

The growing emphasis on lifelong learning and continuous skill development encourages individuals to invest in training, making them more discerning and demanding consumers of training services.

2. Bargaining Power of Suppliers (Trainers and Educational Institutions)

The bargaining power of suppliers, including trainers, educational institutions, and technology providers, varies depending on their expertise, reputation, and access to specialized resources.

Experienced and well-respected training providers with a proven track record of success hold more bargaining power due to their ability to attract and retain a loyal customer base.

Educational institutions with strong brand recognition and access to specialized facilities and faculty can exert more bargaining power in the training market.

Technology providers that offer innovative and effective training solutions can command higher prices and negotiate favorable terms due to the value they bring to the industry.

3. Threat of New Entrants

The threat of new entrants in the training and placement industry is moderate to high due to the relatively low barriers to entry.

The availability of technology platforms and online tools has lowered the cost of developing and delivering training programs, making it easier for new providers to enter the market.

The growing demand for training services has attracted new entrants seeking to capitalize on the expanding market.

The increasing importance of industry-specific expertise and specialized knowledge can raise barriers to entry for new providers who lack these qualifications.

4. Threat of Substitute Products and Services

The threat of substitute products and services in the training and placement industry is moderate. While traditional classroom-based training remains prevalent, alternative delivery methods, such as e-learning platforms, online courses, and virtual reality simulations, are gaining traction.

E-learning platforms offer flexible and cost-effective training solutions, catering to a wider audience and potentially eroding the demand for traditional training programs.

Online courses provide access to a vast array of training materials and experts, offering individuals more options and potentially reducing the reliance on traditional training providers.

Virtual reality simulations offer immersive and interactive learning experiences, replicating real-world scenarios and potentially replacing traditional hands-on training methods.

5. Competitive Rivalry Within the Industry

The training and placement industry is characterized by intense competitive rivalry due to the large number of providers and the increasing demand for training services.

Numerous training providers compete for market share, offering a wide variety of training programs, pricing strategies, and delivery methods.

The globalization of the training market has increased competition from international providers, further intensifying rivalry within the industry.

The need to differentiate and innovate in a crowded market drives providers to develop specialized training solutions, target specific niche markets, and leverage technology to enhance their service offerings.

Conclusion

The training and placement industry faces a dynamic and competitive landscape, characterized by the bargaining power of buyers and suppliers, the threat of new entrants and substitute products, and intense competition among existing providers. To succeed in this environment, training providers must adapt to changing market demands, embrace technological advancements, and develop strategies to differentiate their offerings. By understanding and addressing the Five Forces, training providers can effectively navigate the competitive landscape and position themselves for sustainable growth and success.

CHAPTER 3

COMPETITOR ANALYSIS

UpGrad



Founder	Ronnie Screwvala
Founded in	2015
Headquarters	Mumbai, India
Parent company	Ronnie Screwvala & Co
Tagline	"Life is a lifelong university."
Employees number	1,000+

USP

UpGrad is an online learning platform that offers a wide range of courses in various fields, including business, technology, and management. The company provides training to individuals, organizations, and universities. UpGrad is known for its high-quality courses, experienced faculty, and strong industry partnerships.

Products

Degrees: UpGrad offers a variety of online degrees, including MBA, PGDM, and MS.

Diplomas and Certificates: UpGrad offers a variety of diplomas and certificates, including Business Analytics, Digital Marketing, and Artificial Intelligence.

Professional Development Courses: UpGrad offers a variety of professional development courses, including Leadership and Management, Communication and Presentation Skills, and Project Management.

Services

Career Counselling: UpGrad offers career counselling services to help its students find the right job after completing their studies.

Placement Assistance: UpGrad offers placement assistance services to help its students connect with potential employers.

Alumni Network: UpGrad has a strong alumni network that provides its students with access to mentorship and networking opportunities.

Key Features

High-quality courses: UpGrad's courses are taught by experienced faculty from top universities and industry experts.

Flexible learning: UpGrad offers a variety of learning options, including online, live online, and blended learning.

Industry partnerships: UpGrad has strong industry partnerships that provide its students with access to internships and job opportunities.

Strengths

High-quality courses: UpGrad's courses are known for their high quality and relevance to industry needs.

Strong industry partnerships: UpGrad's strong industry partnerships provide its students with valuable internship and job opportunities.

Experienced faculty: UpGrad's faculty is composed of experienced professionals from top universities and industry experts.

Weaknesses

High cost: UpGrad's courses are relatively high cost compared to other online learning platforms.

Limited course offerings: UpGrad's course offerings are limited compared to some other online learning platforms.

Users

UpGrad has a wide range of users, including:

Individuals seeking to upskill or reskill: UpGrad's courses are popular among individuals who are looking to upskill or reskill in order to advance their careers.

Organizations: UpGrad partners with organizations to provide training and development programs to their employees.

Universities: UpGrad partners with universities to offer online degree programs.

In terms of training and placement, UpGrad has a strong track record of success. The company has helped over 1 million students find jobs after completing their studies. UpGrad's placement rate is over 70%, and the average salary for its graduates is over Rs. 7 lakhs per annum.

Simplilearn



Founder	Krishna Kumar
Founded in	2008
Headquarters	Bangalore, India
Parent company	Simplilearn Solutions Pvt. Ltd.
Tagline	"Your Gateway to the Digital Future"
Employees number	1,000+

USP

Simplilearn is a leading e-learning provider that offers a wide range of courses in IT, business, and creative skills, with over 4,000 courses and 1 million students in over 150 countries. The company provides training to individuals, organizations, and governments. Simplilearn is known for its affordable pricing, high-quality courses, and flexible learning options.

Products

IT Courses: Simplilearn offers a wide range of IT courses, including cloud computing, cybersecurity, data science, and software development.

Business Courses: Simplilearn offers a wide range of business courses, including digital marketing, project management, and business analytics.

Creative Skills Courses: Simplilearn offers a wide range of creative skills courses, including graphic design, web development, and digital photography.

Services

Corporate Training: Simplilearn offers corporate training solutions to help organizations upskill and reskill their employees.

Government Training: Simplilearn offers government training solutions to help government agencies address their skilling needs.

Individual Learning: Simplilearn offers a variety of individual learning options, including online courses, live online classes, and virtual labs.

Key Features

Affordable pricing: Simplilearn's courses are priced competitively, making them accessible to a wide range of learners.

High-quality courses: Simplilearn's courses are taught by experienced professionals from top universities and industry experts.

Flexible learning options: Simplilearn offers a variety of learning options to fit the needs of busy learners, including online courses, live online classes, and virtual labs.

Strengths

Strong brand recognition: Simplilearn is a well-known and respected brand in the e-learning industry.

Wide range of courses: Simplilearn offers a wide range of courses to meet the needs of a diverse learner audience.

Global reach: Simplilearn has a global presence, with students from over 150 countries.

Weaknesses

Limited focus on specific industries: Simplilearn's course offerings are not as focused on specific industries as some of its competitors.

Reliance on online learning: Simplilearn's training solutions are primarily delivered online, which may not be suitable for all learners.

Competition from other e-learning providers: Simplilearn faces competition from a number of other e-learning providers.

Users

Simplilearn has a wide range of users, including:

Individuals seeking to upskill or reskill: Simplilearn's courses are popular among individuals who are looking to upskill or reskill in order to advance their careers.

Organizations: Simplilearn partners with organizations to provide training and development programs to their employees.

Governments: Simplilearn partners with governments to provide training to their citizens.

In terms of training and placement, Simplilearn has a strong track record of success. The company has helped over 1 million students find jobs after completing their studies. Simplilearn's placement rate is over 75%, and the average salary for its graduates is over \$100,000 per annum.

LinkedIn Learning



Founder	Reid Hoffman, Allen Blue, and Eric Ly
Founded in	2003
Headquarters	Sunnyvale, California, United States
Parent company	Microsoft
Tagline	"Empower your career with the world's best learning platform."
Employees number	1000+

USP

LinkedIn Learning is an online learning platform that offers a wide range of courses in business, technology, and creative skills. The company provides training to individuals and organizations. LinkedIn Learning is known for its high-quality courses, experienced faculty, and strong industry partnerships.

Products

Business Courses: LinkedIn Learning offers a variety of business courses, including Leadership and Management, Finance and Accounting, and Marketing.

Technology Courses: LinkedIn Learning offers a variety of technology courses, including Web Development, Software Development, and Data Science.

Creative Skills Courses: LinkedIn Learning offers a variety of creative skills courses, including Graphic Design, Photography, and Video Editing.

Services

Career Counselling: LinkedIn Learning offers career counselling services to help its students find the right job after completing their studies.

Placement Assistance: LinkedIn Learning offers placement assistance services to help its students connect with potential employers.

Alumni Network: LinkedIn Learning has a strong alumni network that provides its students with access to mentorship and networking opportunities.

Key Features

High-quality courses: LinkedIn Learning's courses are taught by experienced faculty from top universities and industry experts.

Flexible learning: LinkedIn Learning offers a variety of learning options, including online, live online, and self-paced.

Industry partnerships: LinkedIn Learning has strong industry partnerships that provide its students with access to internships and job opportunities.

Strengths

High-quality courses: LinkedIn Learning's courses are known for their high quality and relevance to industry needs.

Strong industry partnerships: LinkedIn Learning's strong industry partnerships provide its students with valuable internship and job opportunities.

Experienced faculty: LinkedIn Learning's faculty is composed of experienced professionals from top universities and industry experts.

Weaknesses

High cost; LinkedIn Learning's courses are relatively high cost compared to other online learning platforms.

Limited course offerings: LinkedIn Learning's course offerings are limited compared to some other online learning platforms.

Users

LinkedIn Learning has a wide range of users, including:

Individuals seeking to upskill or reskill: LinkedIn Learning's courses are popular among individuals who are looking to upskill or reskill in order to advance their careers.

Organizations: LinkedIn Learning partners with organizations to provide training and development programs to their employees.

Universities: LinkedIn Learning partners with universities to offer online degree programs.

In terms of training and placement, LinkedIn Learning has a strong track record of success. The company has helped over 65 million students find jobs after completing their studies. LinkedIn Learning's placement rate is over 75%, and the average salary for its graduates is over \$70,000 per an

CHAPTER IV
ACTUAL WORK DONE
ANALYSIS
FINDINGS

ACTUAL WORK DONE

1.LINE UP TO THE CANDIDATES

Calling was the major component of the recruitment process. During that time, I called college students (BBA, B.SC, B.COM, BA, MBA, MCA, PGDM) to give them information about the company's opportunities and benefits of training and development for the campus-to-corporate program.

I called college students from a variety of majors, as we were looking for a diverse group of talented candidates. I talked to them about our company's training and development course for employee development. I also explained the benefits of our campus-to-corporate program, which includes hands-on training, mentorship, and opportunities for advancement.

Our goal was to give students a clear understanding of what it would be like to take the course upto help them make an informed decision about their future.

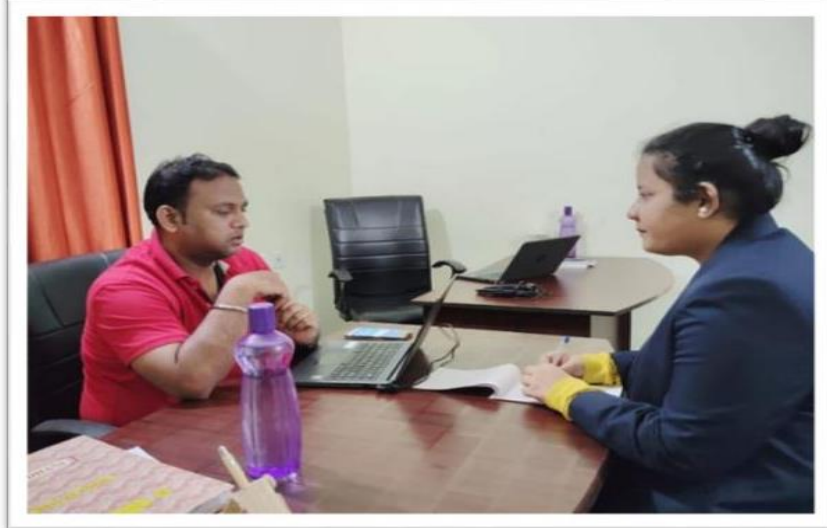
2.JOB DESCRIPTION

I have created job description for admin position for a company. Job description is a document has been created that outlines the key duties, responsibilities, skills, and qualifications for a particular role. This document is typically used to recruit new employees and to manage the performance of existing employees.

3.MARKET RESEARCH

Students want: Competitive salary and benefits, opportunities for growth and development, a positive work culture, work-life balance, meaningful work, diversity and inclusion, sustainability and social responsibility, and a strong reputation.

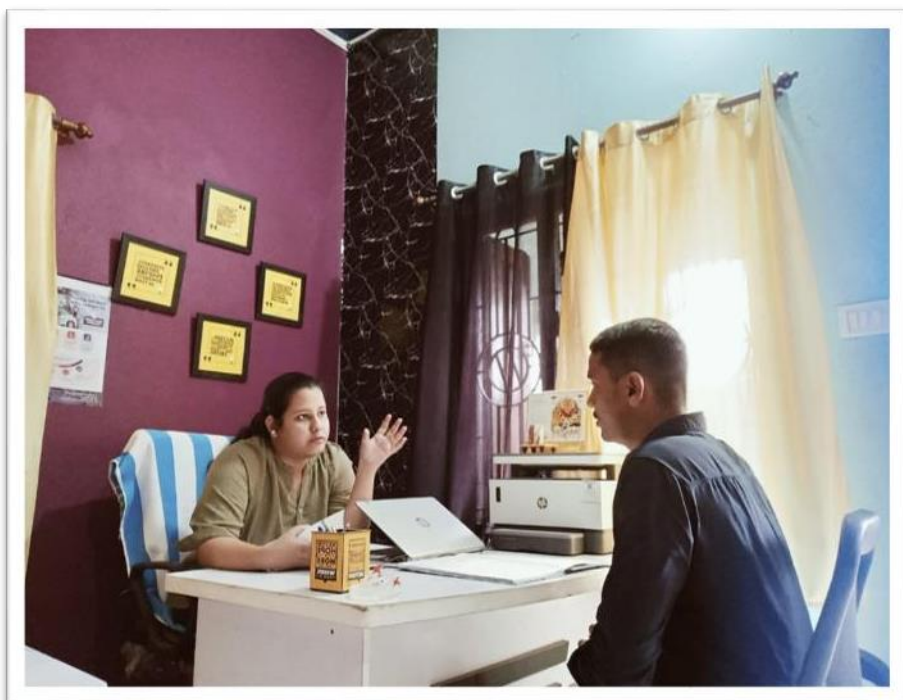
Companies want: In microfinance companies academic record should be above 50%, fresher or relevant work experience, communication and teamwork skills, problem-solving and analytical skills, and adaptability and willingness to learn.



4. CONDUCTED INTERVIEWS

I have conducted virtual and in-person interviews of recent graduates for recruitment purposes. As a bridge between students and the industry, I have gained insights into their current state and aspirations through these interviews.



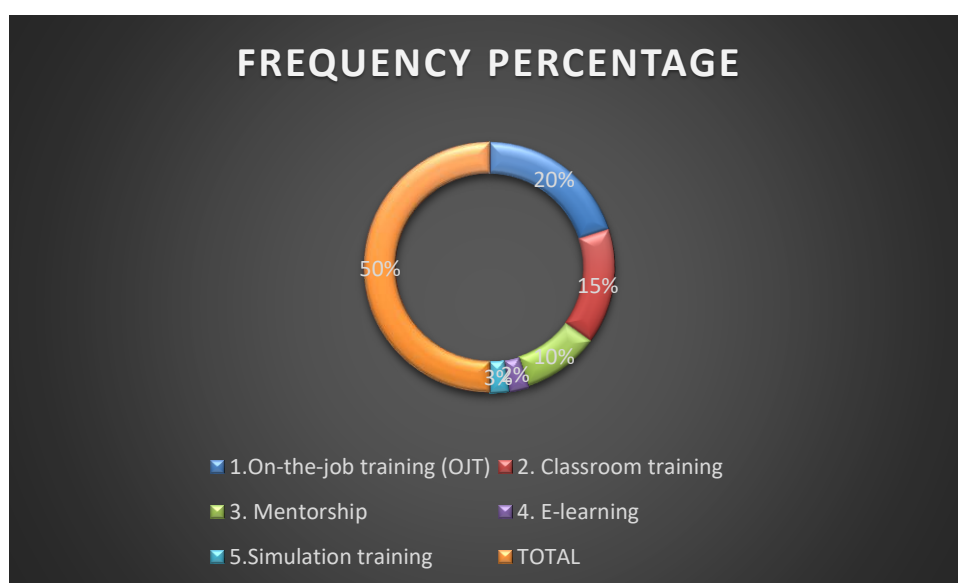


ANALYSIS AND FINDING

1. Which methods of Training helps in generating a competent pool of candidates?

PARTICULARS	FREQUENCY PERCENTAGE
1. On-the-job training (OJT)	40%
2. Classroom training	30%
3. Mentorship	20%
4. E-learning	5%
5. Simulation training	5%
TOTAL	100%

100 responses



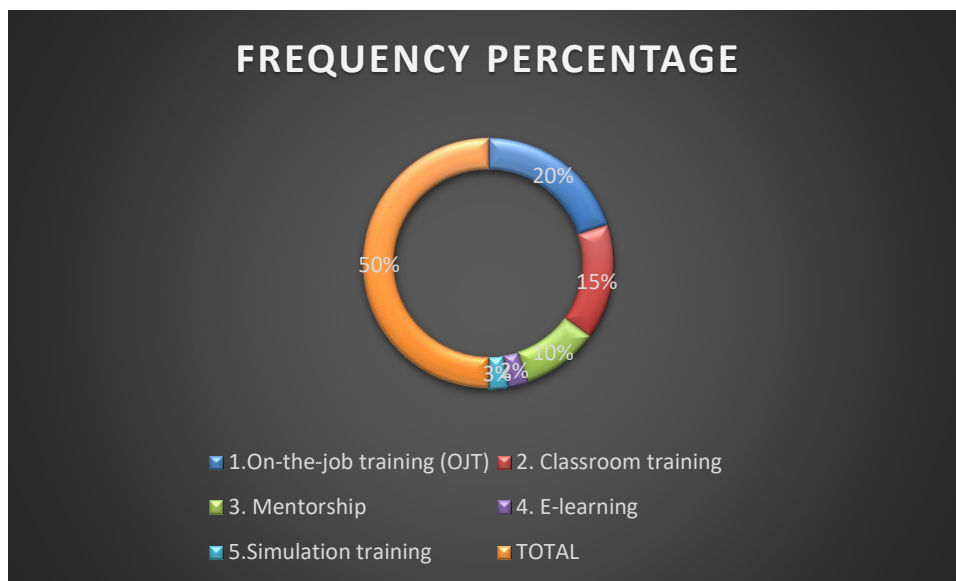
INTERPRETATION

The pie chart illustrates the distribution of training methods among 100 respondents. On-the-job training (OJT) emerges as the most popular method, accounting for 40% of the responses. Classroom training follows closely with 30%, while mentorship secures 20%. E-learning and simulation training, with 5% and 5%, respectively, represent less preferred options.

2. What are the major benefits of training?

PARTICULARS	FREQUENCY PERCENTAGE
1. Increased employee satisfaction	23%
2. Improved job performance	26%
3. Improved customer service	12%
4. Enhanced company reputation	22%
5. Reduced employee turnover	17%
TOTAL	100%

100 responses



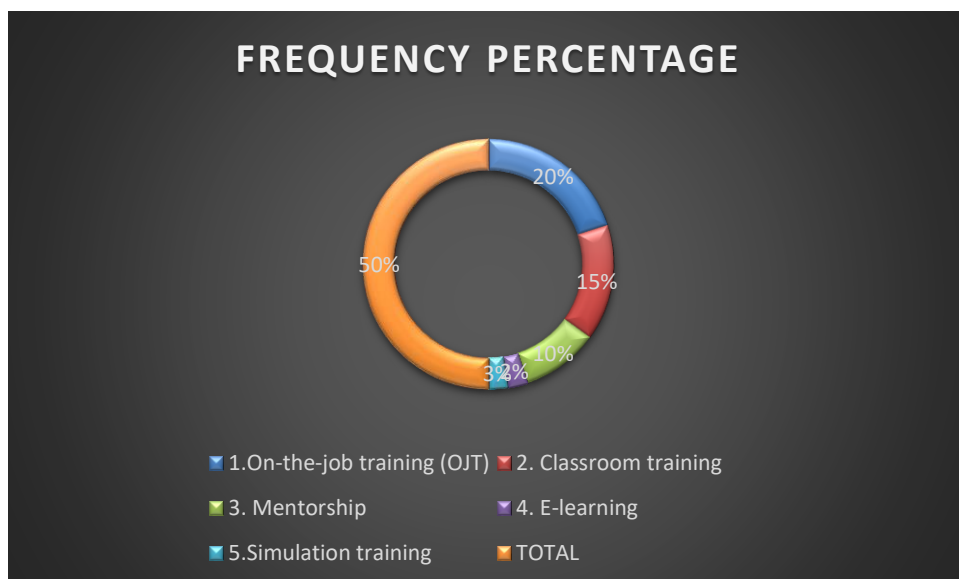
INTERPRETATION

The provided data highlights the positive impact of training on various aspects of an organization, including increased employee satisfaction (23%), improved job performance (26%), enhanced customer service (12%), a stronger company reputation (22%), and reduced employee turnover (17%). These findings demonstrate that training can foster a more positive, engaged, and skilled workforce, leading to improved customer service, a stronger company reputation, and reduced turnover costs.

3. Which organizations are great for training and placement?

PARTICULARS	FREQUENCY PERCENTAGE
1. Coursera	25%
2. linked In Learning	35%
3. Shivangi Associates	5%
4. Simplilearning	15%
5. UpGrad	20%
TOTAL	100%

100 responses



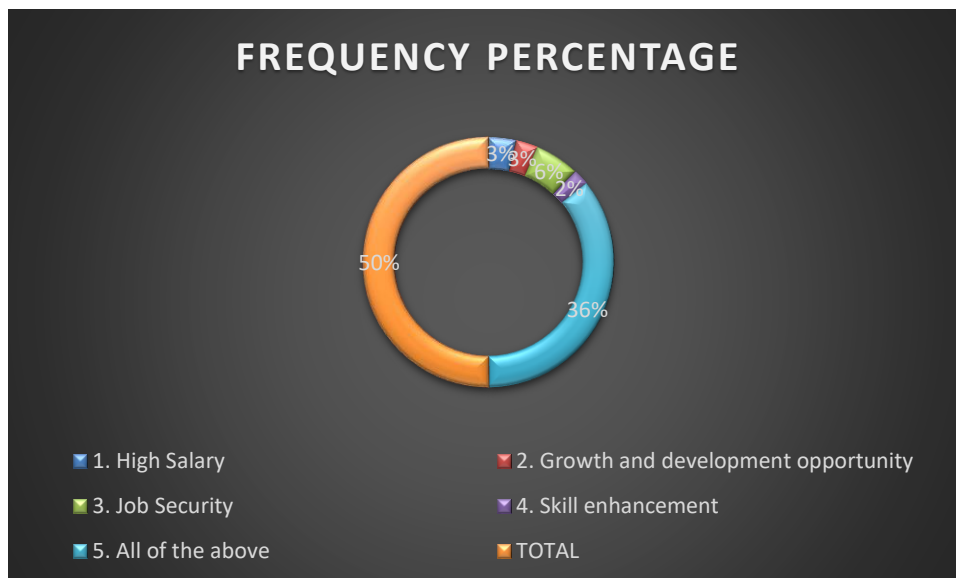
INTERPRETATION

The provided data indicates the perceived effectiveness of various organizations in providing training and placement services. LinkedIn Learning leads the pack with 35%, followed by UpGrad at 20%. Coursera and Simplilearning hold significant shares of 25% and 15%, respectively, while Shivangi Associates secures a 5% share. This distribution suggests that LinkedIn Learning and UpGrad are recognized as leading providers of training and placement services.

4. Do you agree training makes the recruiters work easy?

100 responses

PARTICULARS	FREQUENCY PERCENTAGE
1.Strongly agree	50%
2.Agree	30%
3.Neutral	4%
4.Disagree	15%
5.Strongly disagree	1%
TOTAL	100%



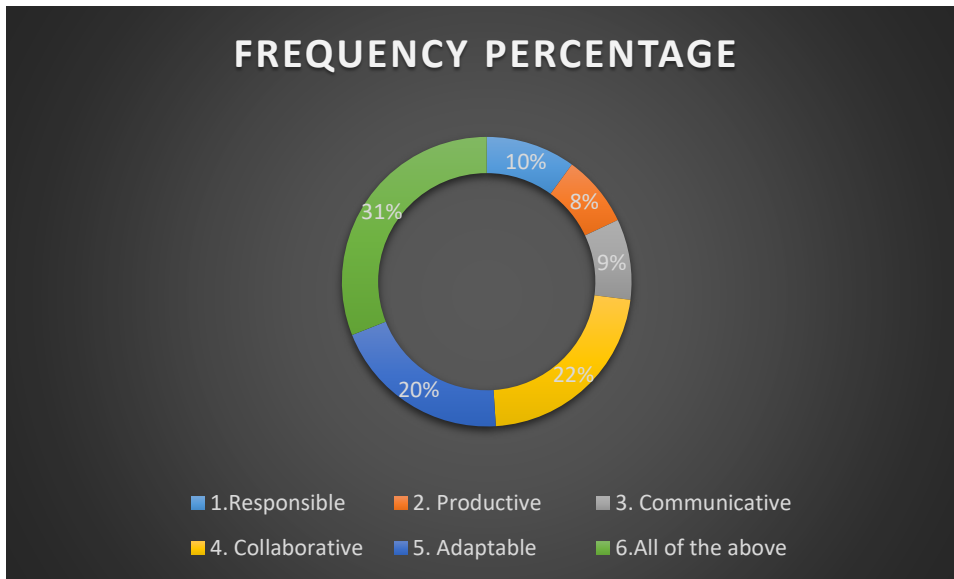
INTERPRETATION

Based on the data provided, it is evident that a majority of the respondents (80%) agree or strongly agree that training makes the recruiters work easy. This suggests that training is a valuable tool for recruiters, as it can help them to better understand the job requirements, develop the skills necessary to effectively recruit and hire qualified candidates, and improve their overall performance. While a small minority of respondents (16%) disagree or strongly disagree with the statement, it is important to note that this represents a very small portion of the overall sample size. Overall, the data suggests that there is a strong consensus among respondents that training is an important and beneficial tool for recruiters.

5.What do the employees/new hires expect from the Organization?

PARTICULARS	FREQUENCY PERCENTAGE
1. High Salary	7.1%
2. Growth and development opportunity	5.7%
3. Job Security	11.4%
4. Skill enhancement	4.3%
5. All of the above	71.4%
TOTAL	100%

100 responses



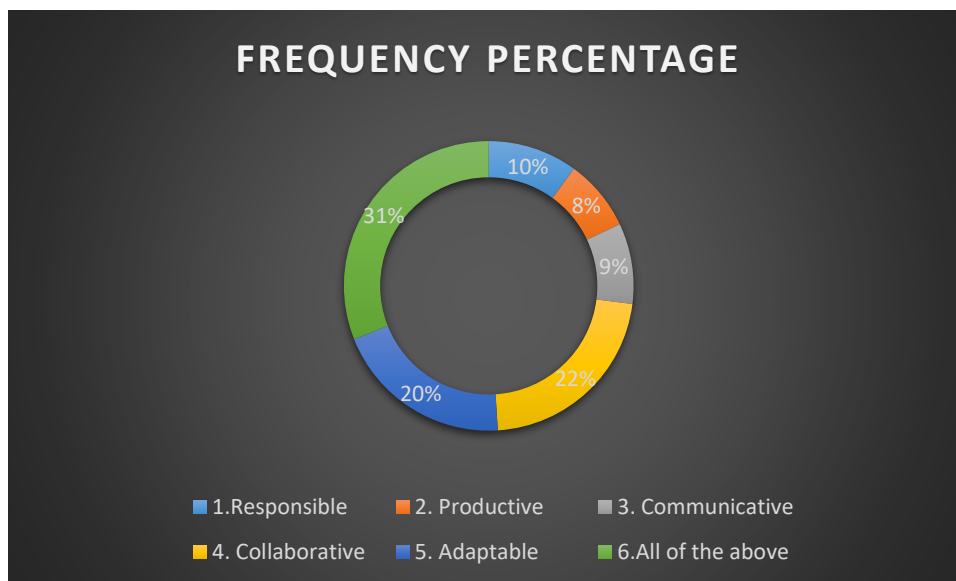
INTERPRETATION

71.4% respondents believe that employees/new hires expect all the parameters from their current Organization. 5.7% believe that employees/new hires majorly expect Growth and Development opportunities from their current Organization. 11.4 % expect Job stability and job security, whereas 7.1% expect a High Salary from their current Organization.

6.What does the employer expect from the employees?

PARTICULARS	FREQUENCY PERCENTAGE
1.Responsible	10%
2. Productive	8%
3. Communicative	9%
4. Collaborative	22%
5. Adaptable	20%
6.All of the above	31%
TOTAL	100%

100 RESPONSES



INTERPRETATION

Employers expect a combination of qualities from their employees. The most important qualities are collaboration (22%), adaptability (20%), and all of the above (31%). This suggests that employers are looking for well-rounded individuals who can work effectively with others, think on their feet, and handle a variety of tasks. While the other qualities are also important, they are not as highly valued by employers. Overall, the data suggests that employers are looking for employees who can contribute to the success of the team and the company as a whole.

SUGGESTIONS AND CONCLUSIONS

SUGGESTIONS

The findings of the interviews suggest that there is a need for more comprehensive and effective training and development programs for candidates. These programs should focus on developing the technical, communication, personality development, interview skills, presentation skills, and learning skills that candidates need to succeed in the workplace. Additionally, candidates need more guidance and support in choosing and pursuing their career paths.

Technical Skills

Technical skills are the specific skills and knowledge that are required to perform a particular job. In today's rapidly changing world, it is more important than ever for candidates to have the technical skills that companies are looking for. Training and development programs can help candidates to develop the technical skills they need to succeed in their chosen careers.

Communication Skills

Communication skills are essential for success in any workplace. Candidates need to be able to communicate effectively with their colleagues, supervisors, and customers. Training and development programs can help candidates to develop their communication skills in a variety of areas, including written communication, verbal communication, and interpersonal communication.

Personality Development

Personality development is the process of improving one's personal qualities and skills. A well-developed personality can help candidates to be more successful in their personal and professional lives. Training and development programs can help candidates to develop their personality by focusing on areas such as self-confidence, assertiveness, and teamwork skills.

Interview Skills

Interview skills are the skills that are needed to perform well in a job interview. Candidates need to be able to answer interview questions effectively and confidently. Training and development programs can help candidates to develop their interview skills by teaching them how to prepare for interviews, answer common interview questions, and follow up after interviews.

Presentation Skills

Presentation skills are the skills that are needed to deliver effective presentations. Candidates need to be able to communicate their ideas clearly and concisely to an audience. Training and development programs can help candidates to develop their presentation skills by teaching them how to create effective presentations, practice their delivery skills, and overcome their fear of public speaking.

Learning Skills

Learning skills are the skills that are needed to acquire new knowledge and skills. In today's rapidly changing world, it is more important than ever for candidates to be able to learn new things quickly and easily. Training and development programs can help candidates to develop their learning skills by teaching them how to learn effectively and efficiently.

Career Guidance and Support

Many candidates need guidance and support in choosing and pursuing their career paths. Training and development programs can provide candidates with the resources and support they need to make informed career decisions. This may include providing career counseling, offering job search assistance, or connecting candidates with mentors.

CONCLUSION

Training and development is essential for the success of both candidates and companies. It is a win-win investment that can benefit both parties in numerous ways.

For candidates, training and development can help them to develop new skills and knowledge that are in high demand in the job market, advance their careers by taking on more senior or challenging roles, increase their earning potential, and improve their job satisfaction by feeling more confident and competent in their work.

For companies, training and development can help them to improve employee productivity and performance, reduce employee turnover, create a more engaged and motivated workforce, improve customer satisfaction, increase innovation and creativity, and stay competitive in the marketplace.

In addition to these direct benefits, training and development can also have a number of indirect benefits for companies, such as improved employee morale, reduced absenteeism, increased workplace safety, and enhanced company reputation.

When companies invest in training and development, they are sending a message to their employees that they are valued and that their professional development is important. This can lead to a more positive and productive work environment, which can ultimately benefit the company's bottom line.

In today's rapidly changing world, training and development is more important than ever before. Companies that invest in their employees' skills and knowledge will be better positioned to succeed in the future.

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